

Assignment - 15

Define stock split with Examples.

A Stock Split is a corporate action in which a company increases the number of its outstanding shares by dividing each existing share into multiple new shares. This does not affect the company's overall market capitalization or the value of shareholders' holdings but it reduces the price of each individual share, making it more affordable for smaller investors.

Key Features of a stock split:-

Increases shares count

The number of shares outstanding increases but each share has a lower price.

No change in Shareholder value

The total value of a shareholder's investments remains the same but the share price decreases.

Proportionality

Proportional ownership remains unchanged:-

While the number of shares held by a shareholder increases their proportion of ownership in the company remains the same.

Example of stock split:-

2-for-1 stock split (2:1 split)

If a company announces a 2-for-1 split, each shareholder will receive 2 shares for every 1 share they currently own.

Before the split:- Suppose a shareholder owns 100 shares and the price per share is £200. The total value of their holding is £20,000 [100 shares \times £200]

After the split:- The shareholder will now own 200 shares but the price per share will be adjusted to £100. The total value of the holding remains the same at £20,000 [200 shares \times £100]

Reverse stock split:- In contrast to a regular stock split, a Reverse stock split occurs when a company reduces the number of its outstanding shares by consolidating them. This increases the share price without changing the company's market value.
For example:- In a 1-for-5 Reverse stock split, 5 shares would be consolidated into 1 share. The share price would increase proportionally.

Reasons for a stock split:-

- * Improving liquidity
- * Psychological Appeal
- * Attracting investors
- * Signal of confidence