

Assignment - H. Balance Sheet

Particulars	
Assets [non-current]	
a) Property, Plant & Equipment	62,100
b) Capital work-in-progress	19,000
c) Right of use Asset	10,000
d) other intangible Asset	54,400
e) Goodwill	34,000
f) Investment in Associates & Joint ventures	17,400
g) Financial Asset	
(i) Investments	31,000
(ii) other Financial Assets	62,000
h) other noncurrent Assets	53,600
Total non-current Asset	1,09,400
current asset	
a) Inventories	2,50,000
b) Financial Asset	
i) Trade receivable	38,900
ii) cash and cash equivalent	24,200
iii) Bank Balance	2,17,600
c) current tax as net	3,000
Total current Asset	42,35,000
Total Asset	1,81,87,400

Particulars	31 Dec 2022
Equity & Liabilities	
Equity	
a) Equity Share Capital	649651
non other	62361.21
Equity attribute to owner of the Parent company	69364.98
non - Controlling interest Total	1481.53
Total Equity	74,846.53
Liabilities	
Non-current Liabilities	
a) Financial Liabilities	31,889.38
i) Borrowing	1978.35
ii) Lease Liabilities	2126.85
b) Provisions	3,460.11
c) Deferred tax Liabilities (net)	686.40
d) other non-current liabilities	
Total non-current liabilities	39,493.18
Current Liabilities	
a) Financial Liabilities	20,045.6A
i) Borrowing	396.38
ii) Lease Liabilities	767.48
iii) Trade Payable	4650.93
iv) Other Financial Liabilities	890.20
b) Provision	
c) Current Long Liabilities	41,532.12

marketing cost:-

- 1) Advertising
- 2) Promotional expenses
- 3) Sales Promotion
- 4) event marketing
- 5) Digital marketing

Marketing mix

- 1) Television Advertising
- 2) Print media
- 3) outdoor Advertising
- 4) Digital media
- 5) Event marketing
- 6) Promotional Activity.

S. D. S.