

# Assignment - 4

## Balance sheet

Particulars

31 Dec  
2022

### Assets (Non-current)

a) Property, Plant & Equipment	68,031.32
b) Capital work-in-progress	19,222.22
c) Right of Use Asset	10,347.07
d) Goodwill	242.30
e) Other intangible Asset	5,471.00
f) Investment in Associate & Joint Ventures	179.32
g) Financial Asset	31.81
(i) Investment	622.67
(ii) Other Financial Asset	5,368.12
h) Other Non-current Asset	
Total Non-current Asset	<u>1,09,518.53</u>

current Asset :

a) investors	2,505.33
b) Financial Asset	3,593.85
(i) Trade receivables	2,422.12
(ii) cash and cash Equivable	2,146.50
(iii) Bank Balance	3.11
(iv) other	5,267.11
c) current tax as (Net)	42,356.30
Total current Asset	1,51,871.83
Total Asset	

marketing cost.

marketing Expenses :

- 1) Advertising
- 2) promotional Expenses
- 3) sales promotion
- 4) Event marketing
- 5) digital marketing.

1) Television Advertising

2) print media

3) out door Advertising

4) digital media

5) Event marketing

6) promotional Activity.

~~S.O.A~~