

Assignment 4

About Syoathy Labs

Syoathy Labs Limited is an Indian company that primarily operates in the consumer goods sector. Founded in 1983, it is known for producing and marketing a wide range of products, including detergents, soaps, and personal care items. Some of its well-known brands include Wala, Maxx, Margo.

Our Year at Syoathy Labs

It refers to the performance, achievements, challenges, and key events that occurred over the past year for Syoathy Labs.

Brands we love

It refers to the brand within their own portfolio that the company takes particular pride in or has a strong affinity for. It includes

Flagship Brands
consumer favorites
Innovative (or) strategic brands

Brands that inspire
It refers to other companies or
brands that have influenced their
approach, values or strategies. This
could mean looking at successful
practices, innovations, or business
models from these brands and
applying similar principles to their
own operations.

celebrating 100 years of Margo
~~It refers to the centennial~~
anniversary of the margo brand.
Margo is known for its soap product
and celebrating 100 years signifies a
significant milestone, marking a century
of the brand's presence and
achievements in the market

our way of life

It represents the company's core
values or philosophy

1) consumer obsessed - means the company prioritizes understanding and meeting the needs and preferences of its customer. It indicates a focus on delivering exceptional value and experiences to consumer

2) people driven - suggest that the company values its employees and their contributions, emphasizing a work culture that is supportive, collaborative and centered around the well-being and development of its staff

message from chairman emeritus

It refers to a communication or statement from a former chairman emeritus. This message might include reflections on the company's history, its achievement, future vision or personal insight, and experiences related to the company growth and development.

Message from chairman

It refers to a formal communication issued by the Chairman of the Board or the Chairman of the company. This message might include updates on the company's performance, strategic goals and future directions.

Message from Managing Director

The message from managing director to employees, shareholders,

or other stakeholders. This message often provides an overview of the company's performance, key accomplishments

strategic priorities and future plan

Resolve in our aim to create value

The company is firmly and determined to generating worth or benefits through their actions, products, or services.

optimal efficiency . seamless delivery
optimal efficiency - this refers to the most
effective and productive use of resources
such as time , material and labor to
achieve the best possible outcomes . it
means getting the highest level of
performance while minimizing waste and
costs

seamless delivery - this means delivering
products or services in a smooth,
uninterrupted manner , ensuring that the
process is efficient and free of issues.

Financial strength

The company's ability to
generate sufficient revenue , manage
expenses and maintain a healthy
balance sheet .

Focussed on improving the health
of the planet

The company is committed
to implementing practices and initiatives
that enhance environmental
sustainability .

our board of directors

It refers to a group of individuals elected or appointed to oversee and guide the company's strategic direction and overall management.

working together to drive lasting impact

by collaborating as a team or with various stakeholders to create meaningful and enduring positive effects.

~~Flexing the distribution muscle~~

~~leveraging and optimizing the company's distribution network and capabilities to enhance its market reach and efficiency~~

~~Technology throughout our value chain~~

integrating advanced technologies at every stage of the company operations to enhance efficiency.

productivity and effectiveness.

Developing the consumer connect
strengthening and enhancing
the relationship between the company
and its customer. This involves better
understanding consumer needs and
preferences.

Our response to COVID 19

This company includes measures
taken to ensure the safety and
well-being of employees, adapt
business operations to the new
environment, support public health
efforts, and manage any disruption
in supply chains or customer demand.

Managing discussion and Analysis

The process of overseeing and
guiding the review and interpretation
of business performance and strategic
issues.

corporate information

The various types of data and details related to the company's operations, structure, and performance.

Directors report

It is a formal document prepared by the company's board of directors that provides an overview of the company's performance and activities over a specific period.

Business responsibility report

The company's commitment to ethical practices and its impact on various stakeholders, including employees, customers, communities and the environment.

Report on corporate governance

The company's adherence to governance standards and practices. This report typically includes information about the company's board structure, roles

responsibilities and compliance with regulatory and ethical standards

standalone

It refers to financial statement or report that present the company's performance and financial position independently of its subsidiaries or affiliated entities.

consolidated

it refers to financial statement or reports that combine the financial statements or reports that combine the financial results of the parent company with those of its ~~subsidiaries~~ and affiliated entities.

Ques