

APPLIED FINANCIAL STATEMENT ANALYSIS

Assignment-5

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1) EXPLAIN DUPONT ANALYSIS

DUPONT ANALYSIS

A Dupont Analysis is used to evaluate the component parts of a company's ROE [Return On Equity]. This allows an investor to determine what financial activities contributes the most to the changes in ROE. An investor can use tools like this to compare the operational efficiency of two similar firms.

DUPONT ANALYSIS VS RETURN ON EQUITY

The return on equity metric is net income divided by shareholders equity. The dupont analysis is still the ROE, just an expanded version. The ROE - Calculation alone reveals how well a company utilize capital from shareholder with a Dupont analysis, investors and analysts can dig into what drives changes in ROE or why an ROE is considered high or low. That is, a dupont analysis can help deduce whether its profitability, use of assets or debt that's driving ROE.

FORMULA

DUPONT ANALYSIS

$$= \frac{\text{Net Profit}}{\text{Sales}} \times \frac{\text{Sales}}{\text{Assets}} \times \frac{\text{Assets}}{\text{Equity}}$$

USE AND PURPOSE OF DUPONT ANALYSIS

* Dupont Analysis is a framework for analysing fundamental performance originally popularized by the Dupont corporation, now widely used to compare the operational efficiency of two similar firms.

* Dupont Analysis is a useful technique used to decompose the different drivers of return on equity.

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