

Assignment - 05

1) What is Dupont Analysis.

Dupont Analysis is a method of analysing a company's financial performance by breaking down its Return on Equity (ROE) into three key components.

1. Profitability (Net Income / Sales)

2. Efficiency (Sales / Total Assets)

3. Leverage (Total Assets / Shareholder's Equity)

Formula

$$\text{ROE} = (\text{Net Income} / \text{Sales}) \times (\text{Sales} / \text{Total Assets}) \times (\text{Total Assets} / \text{Shareholder's Equity})$$

This analysis helps identify areas where a company can improve its performance such as:

i) Increasing Profitability through cost reduction or pricing strategies

ii) Enhancing efficiency by better utilizing assets

iii) Optimizing leverage by managing debt and equity level.

*) Dupont Analysis provides a comprehensive view of a company's financial ~~health~~ health and helps in better analysis and management.

Make informed decision

Example:-

Company XYZ has

• Net Income: \$ 100,000

• Sales: \$ 500,000

• Total Assets: \$ 750,000

• Share holder Equity: \$ 250,000

Using Dupont Analysis

1) Profitability = $\frac{\$ 100,000}{\$ 500,000} = 20\%$

2) Efficiency = $\frac{\$ 500,000}{\$ 750,000} = 66.7\%$

3) Leverage = $\frac{\$ 750,000}{\$ 250,000} = 3$

ROE = $20\% \times 66.7\% \times 3 = 40\%$

This means Company XYZ ROE is 40% driven by its Profitability, efficiency and leverage

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