

## Assignment - 05

1) What is Dupont Analysis <sup>Dupont analysis</sup>  
Dupont Analysis is a method of  
analysis a company's financial performance by  
breaking down its return on equity (ROE)

into three key components

1. Profitability (net income/sales)
2. Efficiency (sales/total asset)
3. Leverage (total asset/shareholder's equity)

~~Formula~~

$$ROE = (\text{Net Income} / \text{Sales}) \times (\text{Sales} / \text{Total Asset}) \times (\text{Total Asset} / \text{Shareholder's Equity})$$

This analysis helps identify where a company can improve its performance such as.

- i) increasing profitability <sup>though</sup> cost reduction or pricing strategy
- ii) Enhancing efficiency by better analyzing
- iii) Optimizing leverage by managing debt and Equity level

iv) Dupont analysis provide an comprehensive view of a company's financial health and help in financial analysis and managing.

make informed decision

### Example

Company Ltd has

\* Net income £ 1,000,000

\* Sales : £ 5,000,000

\* Total Assets : £ 7,500,000

\* Shareholder Equity : £ 2,500,000

### Using Dupont analysis:

1) Profitability :  $\frac{£ 1,000,000}{£ 5,000,000} = 20\%$

2) Efficiency :  $\frac{£ 5,000,000}{£ 7,500,000} = 66.7\%$

3) Leverage :  $\frac{£ 7,500,000}{£ 2,500,000} = 3$

ROE =  $20\% \times 66.7\% \times 3 = 40\%$

This means company's ROE is driven by its profitability efficiency and leverage.

