

Customer Segmentation :-

Hindustan Foods limited offers a variety of contract manufacturing services to FMCG Companies. HFL's flexible business model and manufacturing facilities are ideal for category management.

HFL's Services include

* Shared manufacturing :-

HFL serves multiple clients using a single manufacturing facility. These contracts are more flexible and have higher margins, although they are not long term.

* Private label manufacturing :-

HFL creates the formulations and designs, and the client attaches their brand to the finished product.

* One-stop contract manufacturing :-

Hindustan Foods limited offers a variety of contract manufacturing solutions.

Hindustan Foods limited has long-standing relationships with major brands such as Hindustan Unilever, Reckitt, Borden, Danone, and US Polo Association.