

Ninth Week Assignment

What kind of funds would the firm usually raise in the initial phases of business, the startups and rapid expansion phase

Startup phase (0-3 years)

- Venture Capital
- Angel investor
- Crowd funding
- Incubators

Rapid Expansion phase

(3-10 years)

- Series A, B, C funding
- Private Equity (P.E)
- Mezzanine financing
- Convertible debt

Emphasises

- Equity financing over debt
- High growth potential, high risk
- Limited cash flows; intangible assets
- Avoid debt to maintain flexibility

~~Adoptable funding for dynamic startups~~
~~balancing risk and growth potential.~~
~~Balance~~