

Assignment - 9.

1. In the initial phase of business, firms typically raise several types of funds to support their growth.

⇒ Startup phase :

- Seed funding - often sourced from personal savings, friends and family, or angel investors, this capital is used to develop a product or service and launch operations.
- Angel Investment: High-net-worth individuals invest early in exchange for equity, helping fund product development, marketing or team building.
- Crowdfunding: platforms like Kickstarter allow startups to raise small amount of money from many individual validating the product idea while raising capital.

Rapid expansion phase:

⇒ Venture Capital: As the business gains traction, venture capital firms provide funding to scale operations, enter new market or grow the team.

⇒ Bank Loans / Debt financing:

Firm may seek debt to finance Inventory, working Capital or Expansion without diluting ownership.

Summary