

9th WEEK ASSIGNMENT

What kind of funds would the firm usually raise in the initial phases of business, the startups and rapid expansion phase.

Startup Phase (0-3 years)

- ⇒ Venture Capital.
- ⇒ Angel investors.
- ⇒ Crowdfunding.
- ⇒ Incubators

Rapid Expansion Phase (3-10 years)

- ⇒ Series A, B, C funding.
- ⇒ Private Equity (PE)
- ⇒ Mezzanine financing
- ⇒ Convertible Debt

Emphasises:

- ⇒ Equity financing over debt
- ⇒ High growth potential, high risk
- ⇒ limited cash flows, intangible assets
- ⇒ Avoid debt to maintain flexibility

Adaptable funding for dynamic startups
balancing risk and growth potential.