

Guidelines for doing the short exercises

- Do the exercise steps in sequence. That way, you will work from the most important tasks to the least important.
- Feel free to copy and paste code from the book applications, book examples, or exercises that you've already done.
- Use your book as a guide to coding.
- If you are doing an exercise in class with a time limit set by your instructor, do as much as you can in the time limit.

Note: Because each short exercise is independent of the others, many of the links in the pages that you will be given to start the exercises won't work. To provide for that, the href attribute for each of those links is coded as a pound sign (#). That way, you won't get a "file not found" error if you click the link. Instead, you'll just stay on the same page.

Short 3-1 Create an HTML page for a speaker

In this exercise, you'll create a semantically correct, HTML page that looks like the one below. Estimated time: 20-30 minutes.

Andrew Ross Sorkin, author of *Too Big to Fail*

November 2015



New York Times columnist and author, Andrew Ross Sorkin, has been described as "the most famous financial journalist of his generation." His book, *Too Big to Fail*, was the first behind-the-scenes account of the financial crisis that led to our current recession.

The Economist, The Financial Times, and Business Week all named *Too Big To Fail* one of the best books of the year. The book was published by Viking October 20, 2009. The book was adapted as a movie by HBO Films and premiered on HBO on May 23, 2011.

The cast of the movie: *Too Big to Fail*

1. William Hurt as Hank Paulson
2. Paul Giamatti as Ben Bernanke
3. Billy Crudup as Timothy Geithner

Movie reviews

"Lots of heat but not very much light. It came across as a kind of daytime soap opera version showing the personalities of the players rather than dealing with the nuts and bolts of what really happened. Even that would not have been so bad but the movie tries to portray lots of these folks as sympathetic figures just trying to do the right thing."

"I am watching this for the 3rd time, trying to understand how this large group of capitalist pigs could royally screw their families, descendants, neighbors, countrymen and the rest of the whole world with absolutely no compassion."

Prepared by: Your Name

Date: Today's Date

1. Open this HTML file:

`short_exercises\town_hall\speakers\c03x_sorkin.html`

Note that it contains a head section and all the copy for the text in the body of the page, but the HTML tags haven't yet been applied to that text.

2. Apply the HTML tags to the text so the text will look like it does in the page above. Remember too that these tags should be semantically correct. The last two lines should be coded within a footer element, and everything else should be within a main element.
3. Add the image for the speaker: `sorkin_desk260.jpg`, which is 260 pixels wide.
4. Use character entities or inline formatting tags to add the quotation marks and italics that this page requires.