



RVS

INSTITUTE OF MANAGEMENT STUDIES

Approved by AICTE, New Delhi &
Permanently Affiliated to Anna University, Chennai.

Kumaran Kottam Campus, Kannampalayam,
Coimbatore - 641 402.



RVSIMS

Counselling Code

510

The Right Destination for MBA Aspirants...!

RVS INSTITUTE OF MANAGEMENT STUDIES

RVS Institute of Management Studies (RVSIMS) was established in 2008 to meet the ever increasing demand for managers. The institute incorporates some of the best practices in management education to equip the students to face the challenges of the radically unpredictable business environment. It provides an ideal and conducive learning environment and hones managerial skills by imparting a well balanced mix of theory and



practice that makes them industry ready and face the challenges of the business world. It is our benign endeavor to create global business leaders with all around managerial skills and become a treasured asset of the nation.

RVSIMS THE RIGHT DESTINATION FOR MBA ASPIRANTS

Skilled faculty who impart their extensive proficiency for nurturing the overall development of students

Industry focused pedagogy & Value added courses

Effective and result-oriented methodologies to meet challenges of the knowledge era.

Case studies, Simulation / Management games.

Corporate interactions, Workshops, Industrial Visits and Internships to make students Industry ready

Extensive Training and Placement activities to upskill & employ students.

Entrepreneur Development Cell and interaction with entrepreneurs to nurture the entrepreneurial spirit.

Management Meets, National & International Conferences that instill a global outlook.

Member of CMA Student Chapter to have sustained association with business leaders.

Revelation to all facets of learning through well-disciplined co-curricular and extra-curricular activities.

State of art computer & business laboratory with a wide variety of computing platforms and round the clock internet connectivity.

A library comprehensively stocked with adequate volumes of books, National & International journals and magazines.

Separate hostel for boys and girls with all requisite facilities to provide a home away from home.

A sprawling ground encircled with serene beauty comprising modern gymnasium, indoor & outdoor games, for spirited sports persons.

A fleet of buses that take care of transportation

COURSE OFFERED

- MBA - Master of Business Administration (Semester Pattern)

FUNCTIONAL SPECIALIZATION

- Finance • Marketing • Human Resources • Systems • Operations

SECTORAL SPECIALIZATION

- Logistics & Supply Chain Management • Infrastructure & Real Estate Management

ELIGIBILITY

- Any Under Graduation Degree with minimum 50% marks

ADD - ON VALUE @ RVSIMS

CMA Student Chapter

- Monday Musings, Budget Sessions
- Brands of Coimbatore Program
- Management Day Celebrations
- Meeting of Minds Program
- Student Management Day Events

National Entrepreneurship Network (NEN)

- Student Entrepreneurship Drive
- IDEA Validation Boot Camp
- E-Week Celebrations
- Anna University EDI HUB Activities

Holistic Training

In-house

- Communication Training
- Soft Skills & Personality Development Programs
- Aptitude Training
- Mentoring Programs
- Visioning Programs
- Competency Development
- Domain specific Training
- Campus to Corporate

Out-Bound

- Induction Program
- Time Management Activities
- Team Building Activities
- Leadership Programs
- Holistic Development Programs

Value Added Courses

- Financial Statement Analysis
- Advanced Excel & Effective Presentation
- Digital Marketing
- HR Practices
- Banking
- Logistics

100% Placements

- On campus & Off campus Quality Placement
- Long list of Recruiters
- Opportunities in Specific Domain
- Multiple Offers

TRAINING & PLACEMENT DIVISION @ RVSIMS

The exclusive Training and Placement division of the Institute imparts extensive employability enhancement training on Verbal and Non-verbal Communication, Aptitude, Resume Writing, Group Discussions, Interview Skills etc, to enable students enhance their inherent managerial skills, transform to a proficient performer and get deserving, quality placements.

The Institute also organizes experiential outbound training to bring out their unexplored inherent leadership qualities, team building and time management skills. The Training & Placement division of the Institute is entrusted with an objective of **"Enabling Maximum, Deserving, Quality Placements"**.

Corporates Associated in our Placement Endeavor are,

Amazon Seller Services	BNP Paribas	Calvin Klein & Tommy Hilfiger
CareerNet Consulting Pvt. Ltd.	Ceasefire Industries Ltd.	City Union Bank Ltd.
D Mart	Electronica Finance	Enterprises IT Solutions
ESAF Bank	Euro Exim	Grant Thornton US Shared Services
HDB Financial Services	HFFC	Hire Happi
IBM	IIFL	Infosys Ltd.
ING Vysya Bank Ltd.	ITC Ltd.	Jaro Education (P)Ltd
Johnsons Tiles	Kalycito Infotech Pvt. Ltd.	KG Information Systems Private Ltd.
Kotak Mahindra Bank Ltd.	Kotak Securities	KPMG Global Delivery Center
Microbiological Laboratory	Muthoot Finance	NewAgeSys Solutions(P) Ltd.
P P T S [India] Pvt.Ltd.	Pricol Technologies	Redington India Limited
Religare Securities Limited	Robert Bosch	Royal Bank of Scotland
Samasta Finance	Shoppers Stop Ltd	Shriram Transport Finance
Statestreet HCL Services Ltd	The Catholic Syrian Bank	Think and learn Pvt. Ltd.
TVS Training & Services Ltd.	VKC Group	VWR Lab Products Pvt. Ltd.

FOR ADMISSIONS CONTACT:

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