RATIKANTA BEHERA

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Portfolio

Profile

Creative and detail-oriented Graphic & UI Designer with two years of hands-on experience. Proven track record of designing impactful posters for college clubs. Seeking opportunities to leverage design skills and contribute to dynamic projects. Developed eye-catching posters for various clubs in college, ensuring alignment with club themes and objectives.

Education

Institute Of Technical Education and Research, SOA, Odisha B.Tech in Computer Science & Engineering Jupiter Science College, Gangapada, Bhubaneswar, Odisha Higher Secondary (Science) SAIEC, Jharapada, Bhubaneswar, Odisha Matriculation 2022 - 2026 Current CGPA 7.51/10 CGPA 2020 - 2022 82.5% Secured In 12th 2009-2020 82% Secured In 10th

Skills

- Social Media posters
- Carousel Posts
- Event Posters
- Google Form headers
- Web Landing Pages
- Typographic Reel

- Instagram Reel Coverpage
- Linkdln Coverpage
- Food Poster
- Exhibition Posters
- Certificates
- ID Cards

- Teamwork
- Communication
- Creative Thinking
- Typography
- YouTube Thumbnail
- YouTube Banner

Professional Experience

Career Development Hub, ITER Graphic Designer

Odisha, Bhubaneswar June 2023 – Present

- Designed eye-catching event posters, festival posters, and Google Form headers, significantly boosting the visibility and appeal of club activities.
- Collaborated closely with club members and event organizers to understand their vision and objectives, delivering customized graphics that met their expectations and adhered to branding standards.
- Successfully designed over 20 posters and headers that received widespread appreciation for their creativity and effectiveness.

CN x ITER, ITER Graphic Designer

Odisha, Bhubaneswar November 2023 – Present

- Designed over 30 eye-catching event posters, festival posters, and Google Form headers, significantly enhancing the club's promotional efforts and visibility.
- Created the official logo for CNxITER, establishing a unique and professional visual identity for the club.
- Designed ID cards and T-shirts for club members, ensuring a cohesive and branded look for all club-related activities and events.

Soa Flying Community, ITER Creative Head

Project Showcase Website

Odisha, Bhubaneswar July 2024 – Present

Projects

Posters For SOA Proxima - India's Biggest HR Conclave

Designs

Role: Created 34 posters and more than 100 certificates to enhance event visual appeal and professionalism.

Responsibilities: Designed 34 project posters to attract a large audience by effectively communicating details and themes. Created professional certificates, ensuring a cohesive and prestigious look. Collaborated with event organizers to meet specific design needs.

Achievements: Completed all tasks ahead of schedule, ensuring seamless event execution. Received commendations for creativity and attention to detail, boosting event success.

<u>Designs</u>

Description: Designed the UI for a Tech Project Showcase Website.

Responsibilities: Created wireframes and prototypes for a user-friendly layout and functionality. Designed a visually appealing homepage with clear navigation for featured projects and coordinators. Developed the coordinators section to enhance transparency and trust. Designed detailed project pages with multimedia elements. Ensured design consistency for a cohesive user experience.

Tools: Figma for wireframing and prototyping.