

## NCA CELEBRATES FIRST ACQUISITION

Baar, 25 October 2021 – Novastone Capital Advisors (NCA) is proud to announce the first acquisition in its Entrepreneurship Through Acquisition (ETA) program. Our mission at NCA is to enable entrepreneurship through acquisition in Europe and North America. We focus on mutual benefit, profit, and growth for all of our stakeholders. The closing of the first deal this month underlines the success of our ETA program.

We believe that NCA entrepreneurs, who are backed by the support, structure and know-how offered by our program, are ideally positioned to find, acquire, and grow a company, allowing them to be successful in their entrepreneurial journey. Sébastien Perroud is our first entrepreneur to have officially completed the search and acquisition process, and he did so in a record time of just seven months. In addition, he acquired not just one, but three companies.

### When talent meets opportunity

Upon learning about NCA's program, Sébastien was immediately compelled to apply: "In Switzerland, to make your move on a management buyout, you have to be in the right place at the right time, or you're basically out. It really depends on luck. Once I learned about NCA and search funds, I decided not to rely on luck, but to take responsibility for my own future."

Sébastien is now the CEO and co-owner of the newly founded "Industrial Automation and Robotics Group Holding AG" ([www.iargroup.com](http://www.iargroup.com)), which consists of three mechanical engineering companies operating in Switzerland, Portugal, and the US.

### Aligned interests

At NCA, we know from our own experience what it takes to design, set up, and run a successful business. And as co-investors in each acquisition under our program, we are deeply committed to the success of our NCA entrepreneurs. We support them as they navigate the challenges of the search, acquisition, and value creation process. Our program is powered by a highly specialized team of experts, who make the entrepreneur's journey as seamless and as successful as possible. Sébastien's story only serves to reinforce our belief in ETA as a unique way of addressing succession challenges in SMEs.

Based on our aligned interests and commitment to long-term success, we work together to ensure business legacy and continuity for SMEs, which are the backbone of our economy.