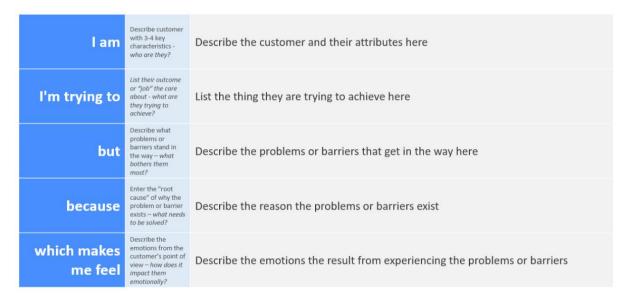
Ideation Phase Define the Problem Statements

Date	3 June 2025		
Team ID	LTVIP2025TMID34708		
Project Name	Transfer Learning-Based Classification of		
	Poultry Diseases for Enhanced Health		
	Management		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem	l am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	I am a poultry farmer managing a medium- sized farm,	I'm trying to identify diseases early to reduce losses and protect my flock	But I struggle to recognize symptom s accuratel y,	Because I lack veterinary knowledge and diagnostic tools,	Which makes me feel anxious and unsure about my flock's health.
PS-2	I am a local veterinarian supporting small poultry farms,	I'm trying to provide quick and accurate disease diagnosis,	But I can't always visit farms immediat ely,	Because travel and manual diagnosis take time,	Which makes me feel pressured and worried about delays in treatment.