



SHIELD INSURANCE



HOME



**GENERAL
VIEW**



**SALES MODE
ANALYSIS**



**AGE GROUP
ANALYSIS**



General View



Month

All

City

All

Sales_mode

All

Policy_id

All

Age Group

All

Revenue and Customer Split by City and Age group

Total Revenue

131.7M✓

LM: (Blank) (+Infinity%)

Total Customers

3787✓

LM: (Blank) (+Infinity%)

DRG

4.39M✓

LM: (Blank) (+Infinity%)

DCG

126.23✓

LM: (Blank) (+Infinity%)

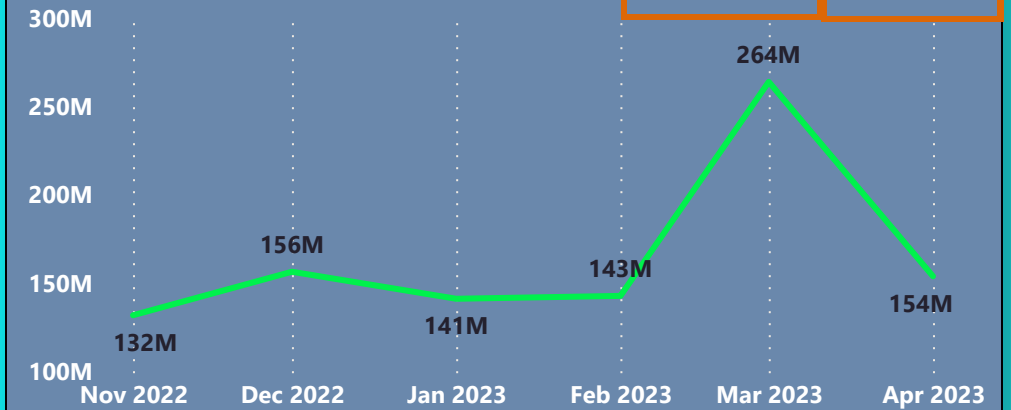
Split by City

City	Total_Customers	Total_revenue
Chennai	2966	106.3M
Delhi NCR	11007	401.6M
Hyderabad	4340	160.5M
Indore	2096	81.3M
Mumbai	6432	239.5M
Total	26841	989.3M

Split by Age Group

Age Group	Total_Customers	Total_revenue
18-24	2239	30.7M
25-30	3407	61.5M
51-65	2792	156.9M
65+	2069	193.8M
41-50	5357	210.6M
Total	26841	989.3M

Month wise Trend by Revenue



Customers Segmentation by City and Age Group

City	Total_Customers	Total_revenue
Chennai	2966	106.3M
Delhi NCR	11007	401.6M
Hyderabad	4340	160.5M
Indore	2096	81.3M
Mumbai	6432	239.5M
Total	26841	989.3M

DRG : Daily Revenue Growth

DCG : Daily Customer Growth

LM : Last Month



Sales Analysis



Month

All

City

All

Sales_mode

All

Policy_id

All

Age Group

All



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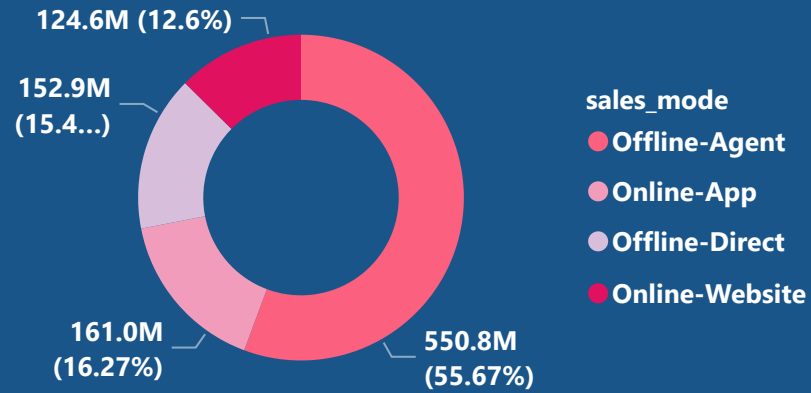
LM: (Blank) (+Infinity%)

DCG

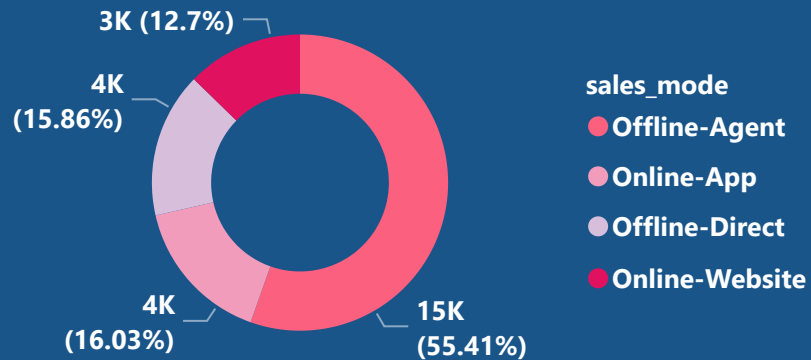
126.23✓

LM: (Blank) (+Infinity%)

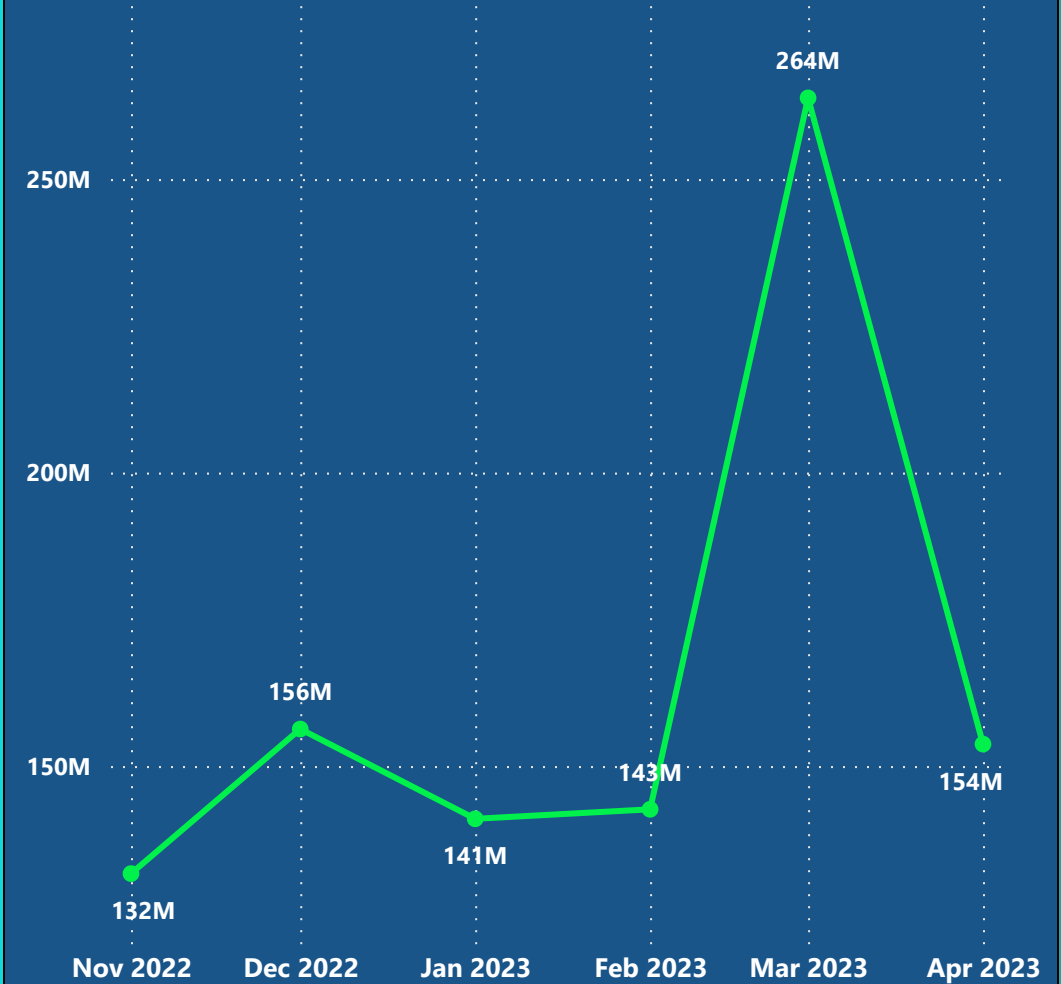
Total Revenue split % by sales_mode



Total Customers split % by sales_mode



Total_revenue by Year, Quarter and Month



DRG : Daily Revenue Growth

DCG : Daily Customer Growth

LM : Last Month



Age Group Analysis



Month

All

City

All

Sales_mode

All

Policy_id

All

Age Group

All



Total Revenue

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Total Customers

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DCG

126.23✓

LM: (Blank) (+Infinity%)

Age Group Vs Sales Mode (Total Customer)

Age Group	Offline-Agent	Offline-Direct	Online-App	Online-Website
18-24	1283	393	323	240
25-30	1921	612	493	381
31-40	5914	1635	1868	1560
41-50	3019	842	817	679
51-65	1596	439	430	327
Total	14873	4256	4302	3410

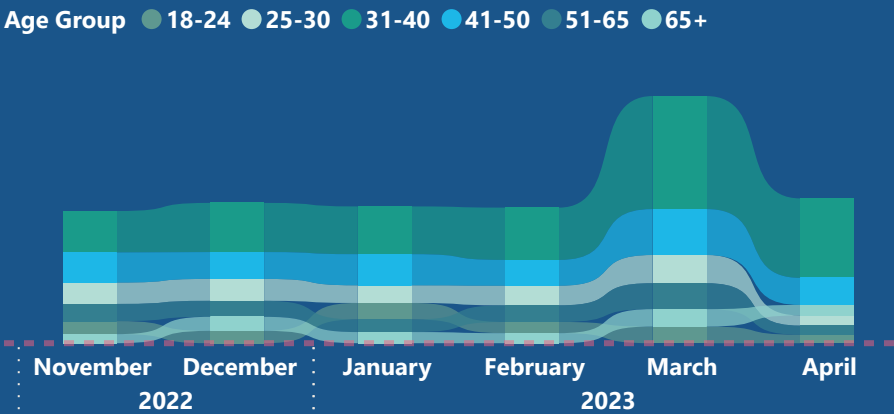
Age Group vs Policy Preference

Age Group	Total_Customers
18-24	2239
25-30	3407
31-40	10977
41-50	5357
51-65	2792
65+	2069
Total	26841

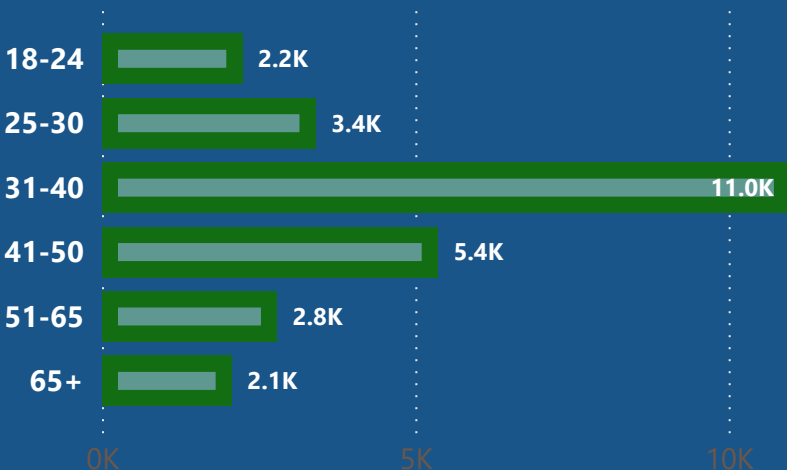
Age Group vs Expected Settlements

Age Group	Sum of Estimates
18-24	₹ 42.5M
25-30	₹ 89.8M
31-40	₹ 516.8M
41-50	₹ 338.3M
51-65	₹ 259.3M
65+	₹ 331.8M
Total	₹ 1,578.4M

Trend Chart by Age Group (Total Customer)



Age Group vs Customers (Total Customer)



DRG : Daily Revenue Growth

DCG : Daily Customer Growth

LM : Last Month