

₹ 984.81M

Revenue

2.4M

Sales Quantity

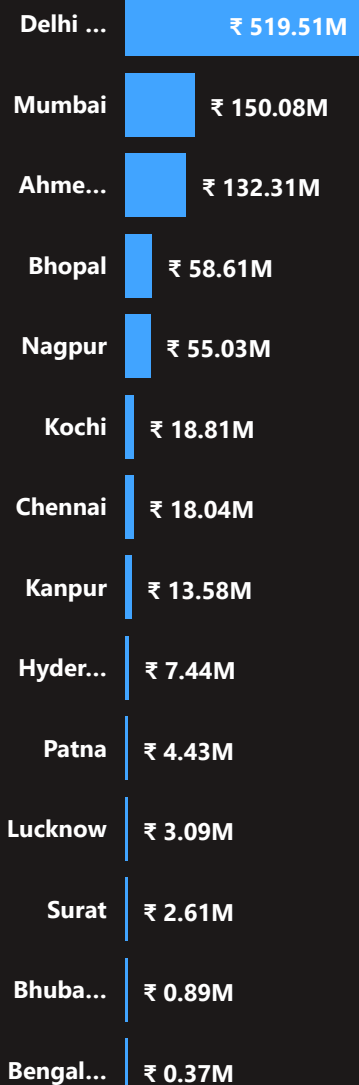
Year

All

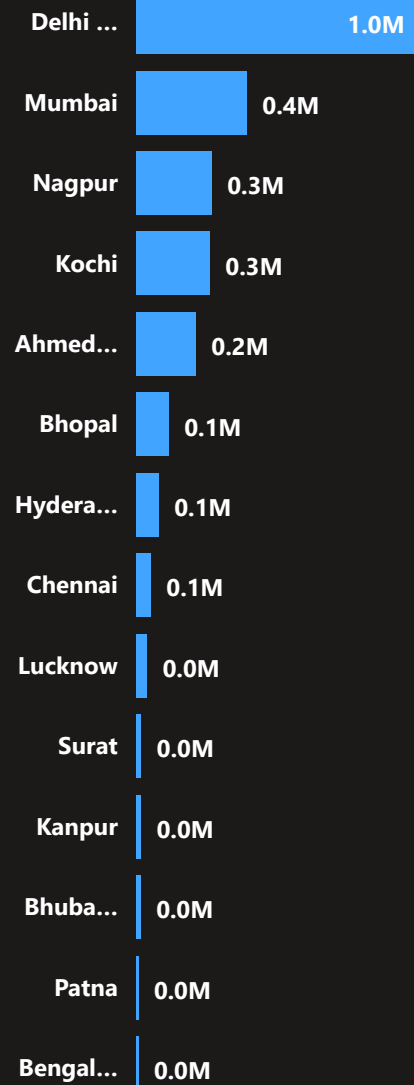
Months

All

Revenue by Markets



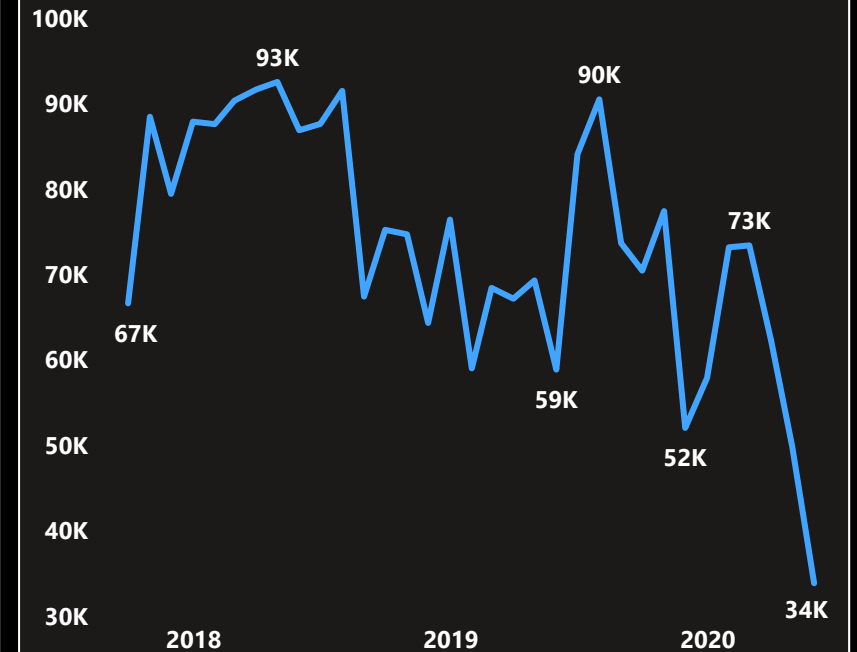
Sales Quantity by Markets



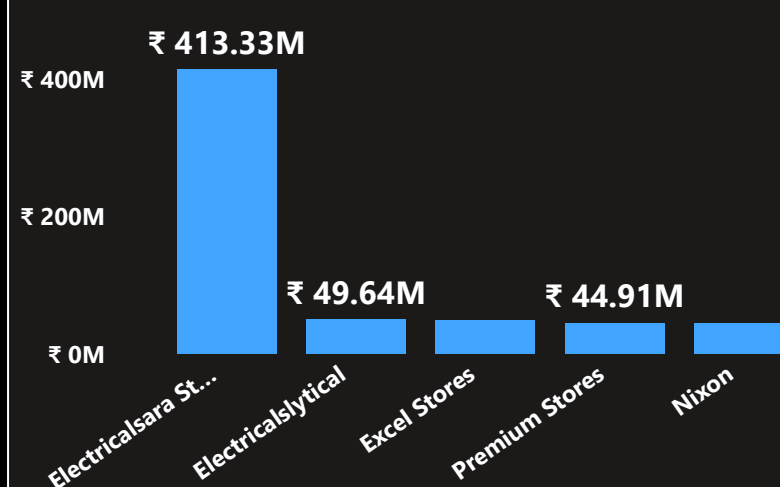
Revenue Trends



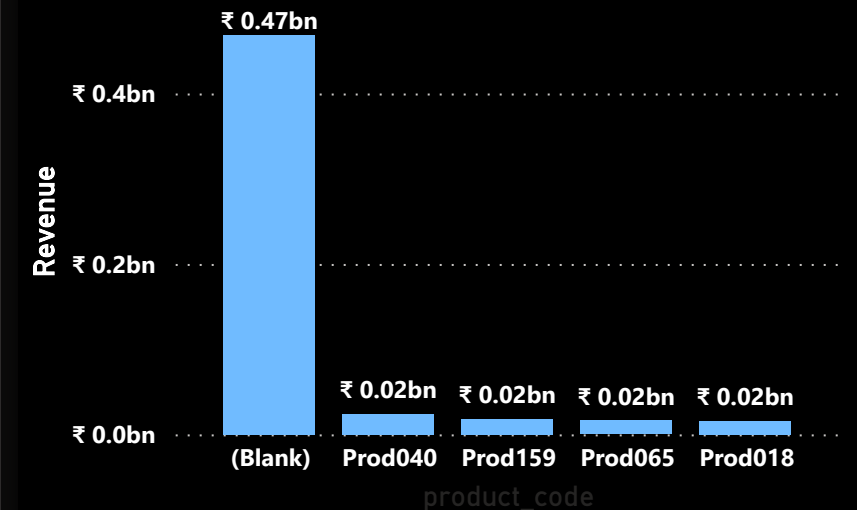
Sales Quantity Trends



Top 5 Customers



Revenue by product_code



₹ 984.8...

Revenue

2.4M

Sales Quantity

₹ 24.7M

Total Profit Margin

Year

All

Months

All

Profit Contribution
% by Markets

Del...	48.5%
Mu...	19.8%
Ah...	11.6%
Bh...	9.3%
Na...	5.7%
Kochi	2.9%
Ch...	1.2%
Patna	0.7%
Surat	0.5%
Hy...	0.2%
Bh...	0.1%
Luc...	0.1%
Ka...	-0.3%
Be...	-0.3%

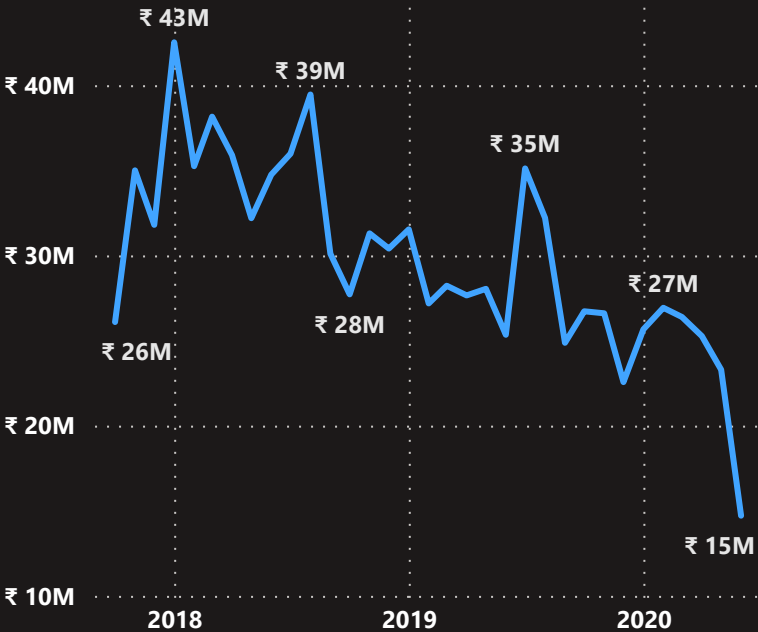
Revenue Contribution
% by Markets

Delh...	52.75%
Mu...	15.24%
Ahm...	13.43%
Bhopal	5.95%
Nag...	5.59%
Kochi	1.91%
Chen...	1.83%
Kan...	1.38%
Hyd...	0.76%
Patna	0.45%
Luck...	0.31%
Surat	0.26%
Bhu...	0.09%
Ben...	0.04%

Profit % by Markets

Ben...	-20.78%
Kan...	-0.49%
Hyd...	0.63%
Luck...	1.01%
Che...	1.67%
Ahm...	2.15%
Delh...	2.30%
Nag...	2.57%
Mu...	3.25%
Kochi	3.74%
Bho...	3.90%
Bhu...	3.98%
Patna	4.12%
Surat	4.86%

Revenue Trends



Customer Name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Zone	₹ 50,67,349.00	0.51%	0.2%	1.20%
Unity Stores	₹ 1,25,89,257.00	1.28%	0.9%	1.83%
Synthetic	₹ 61,73,068.00	0.63%	0.4%	1.42%
Surge Stores	₹ 2,86,48,916.00	2.91%	2.7%	2.29%
Surface Stores	₹ 1,52,42,562.00	1.55%	2.0%	3.22%
Sound	₹ 49,66,707.00	0.50%	0.8%	4.00%
Sage	₹ 22,52,506.00	0.23%	0.1%	1.53%
Relief	₹ 52,30,158.00	0.53%	0.7%	3.27%
Propel	₹ 41,83,862.00	0.42%	0.6%	3.33%
Total	₹ 98,48,13,463.00	100.00%	100.0%	2.50%



Sales Insights Data Analysis Dashboard

Key Insights

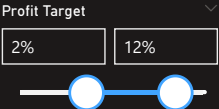
Profit Analysis

Performance Insights

₹ 142.22M
Revenue

350.2K
Sales Quantity

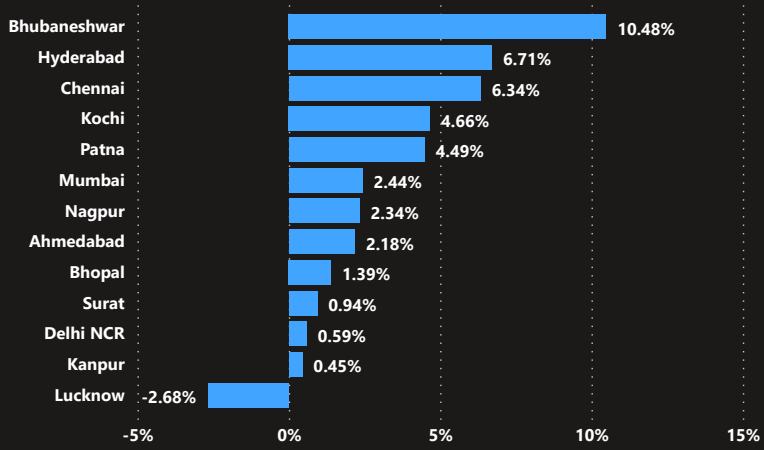
₹ 2.1M
Total Profit Margin



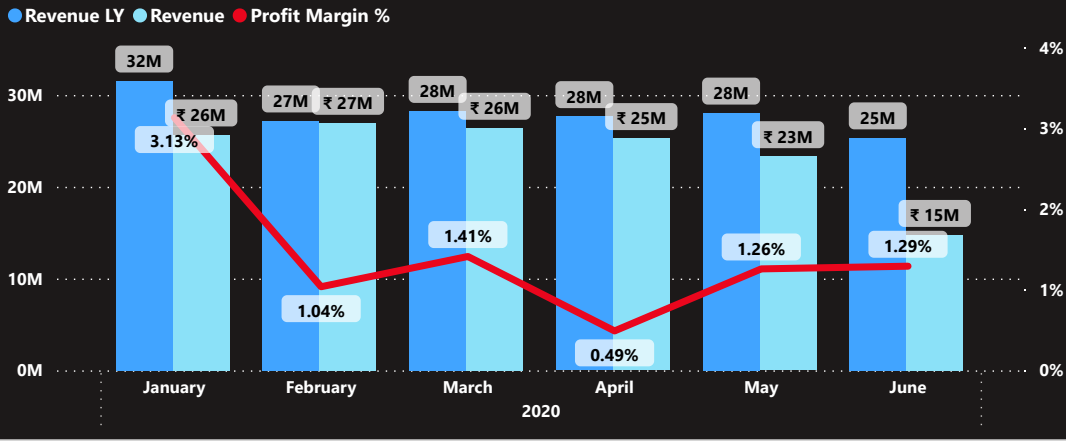
Year
2020

Months
All

Profit Margin % by Markets Name

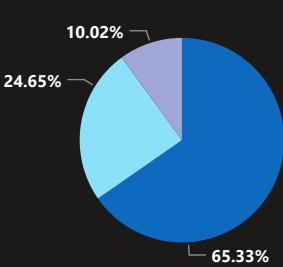


Revenue Trends



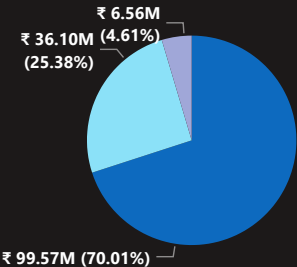
Profit Margin % by Zone

Zone ● South ● Central ● North



Revenue by Zone

Zone ● North ● Central ● South



Customer Name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Epic Stores	₹ 30,02,834.00	2.11%	-6.8%	-4.69%
Insight	₹ 5,71,430.00	0.40%	-0.5%	-1.92%
Electricalsquipo Stores	₹ 86,908.00	0.06%	-0.5%	-11.49%
Synthetic	₹ 9,16,267.00	0.64%	-0.4%	-0.95%
Integration Stores	₹ 19,09,611.00	1.34%	-0.2%	-0.22%
Expression	₹ 82,845.00	0.06%	-0.2%	-4.16%
Relief	₹ 7,73,301.00	0.54%	0.1%	0.29%
Total	₹ 14,22,24,545.00	100.00%	100.0%	1.45%