

Coca Cola Dashboards

Invoice Date

2/01/2022

25/12/2022

average operating margin

36.65%

Average of Operating Margin

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Operating Profit Analysis

Key influencers Top segments

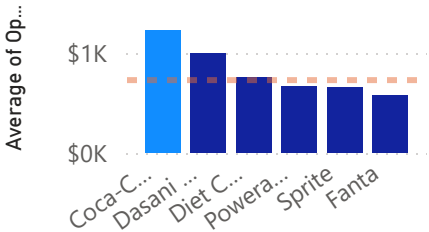
What influences Operating Profit to Increase ?

When...
....the average of Operating Profit increases by

Beverage Brand is Coca-Cola
→ \$501.3

Beverage Brand is Dasani Water
→ \$214.9

← Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



☐ Only show values that are influencers

Beverage Brand	Total Units Sold	Total Sales	Total Operating Profit	Average of Operating Mar
Coca-Cola	3989000	\$1,923,052.5	\$767,510.375	39.1
Dasani Water	2890500	\$1,639,062.5	\$618,630	38.3
Diet Coke	2872000	\$1,391,087.5	\$473,805.625	34.7
Powerade	2042500	\$1,133,675	\$416,421.25	36.0
Sprite	2588500	\$1,158,400	\$409,089.625	35.1
Total	16482500	\$8,215,165	\$3,041,141.875	36.6

Sales By State

