



# Marven Tech CRM Report : Quarterly Performance

« Quick measure

Select Quarter and a sales manager to view their report for 2017

Year	Quarter	Manager
2017	4	Melvin Marxen

Total Sales  
**\$671K**

Average Sale Value  
**\$2,760**

Average weeks to close  
**6.25**

New Opportunities  
**243**

**42K**

Potential to close sales value

Last QTR  
**\$768K**  
All teams avg.  
**\$467K**

Last QTR avg.  
**\$2,666**  
All teams avg.  
**2.34K**

Last QTR avg.  
**6.54**  
All teams avg.  
**6.62**

Last QTR  
**288**  
34.17

Engaged Opportunities  
**215**

## Performance by Agent

sales_agent	Conversion %	Total deals won	Total Sales	Average sales value	Average of Weeks to close
Darcel Schlecht	59.1%	94	\$357,666	\$3,805	5.91
Jonathan Berthelot	54.8%	46	\$70,045	\$1,523	6.87
Gladys Colclough	52.6%	41	\$97,317	\$2,374	6.46
Marty Freudenburg	54.9%	39	\$103,871	\$2,663	5.42
Niesha Huffines	51.1%	23	\$41,889	\$1,821	7.27

## Sales and conversion by Product

product	Conversion %	Total deals won	Total Sales
GTxPro	55.2%	74	\$356,648
GTx Plus Pro	67.5%	27	\$151,538
MG Advanced	51.9%	27	\$91,823
GTx Plus Basic	46.5%	40	\$44,136
GTx Basic	60.8%	45	\$24,970
MG Special	60.0%	30	\$1,673
GTK 500			\$0

## Build visuals with your data

Select or drag fields from the **Data** pane onto the report canvas.

