





The purpose of visualization is insight, not pictures

— Ben Shneiderman —

AZ QUOTES

Data

- Collection of information gathered by observations, measurements, research, or analysis.
- It may comprise facts, figures, numbers, names, or even general descriptions of things.
- Can be organized in the form of graphs, charts, or tables for ease in our study.

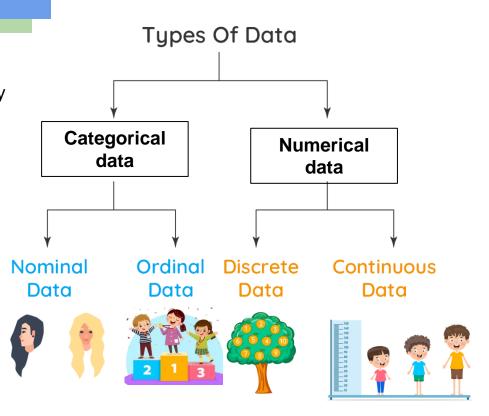


Chart types

- Line Chart: showing trends or patterns over time or continuous data.
- Ex: Stock prices, temperature variations, sales trends.
- Bar Chart: comparing categorical data or discrete values.
- Ex: Comparison of sales by product category, population by country, survey results.
- Histogram: visualizing distribution of continuous or discrete data.
- Ex: Age distribution, exam scores distribution, frequency of occurrence.
- Pie Chart: representing parts of a whole or proportions.
- Ex: Market share of different products, composition of a budget, demographic distribution.

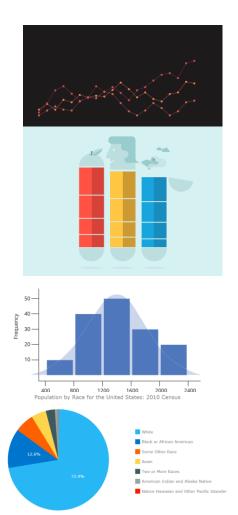
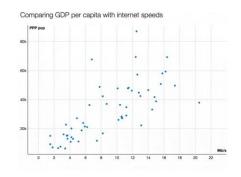
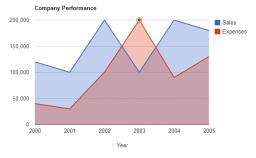


Chart types

- Scatter Plot: Suitable for visualizing the relationship between two continuous variables.
- Ex: Correlation between height and weight, relationship between study time and exam scores.
- Area Chart: Suitable for showing the cumulative sum or proportions over time.
- Ex: Total sales over time, population growth over years, stacked area chart for market share.

- Box Plot: Suitable for displaying the distribution and variability of a dataset.
- Ex: Comparison of salaries across departments, distribution of test scores by subject.





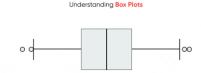


Chart types

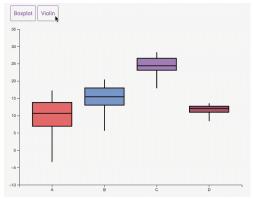
- Heatmap: Suitable for displaying relationships between two categorical variables or visualizing correlation matrices.
- Ex: Confusion matrix in machine learning, correlation matrix of variables, visualizing a grid of data.

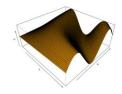
- Violin Plot: Suitable for displaying the distribution and density of a dataset.
- Ex: Comparison of income distribution by occupation, distribution of housing prices by location.
- **3D Plots:** Suitable for visualizing *three-dimensional data or relationships*.

Ex: 3D surface plots 3D scatter plots contour plots

455 contributions in the last year







Data types

- Continuous numerical data (e.g. temperature, height, weight) -
 - The most common chart types are line charts, scatter plots, and histograms.
 - useful for showing trends over time or a continuous range of values.
 - Scatter plot > show the relationship between two continuous variables.
 - Histogram > show the distribution of values in a dataset.

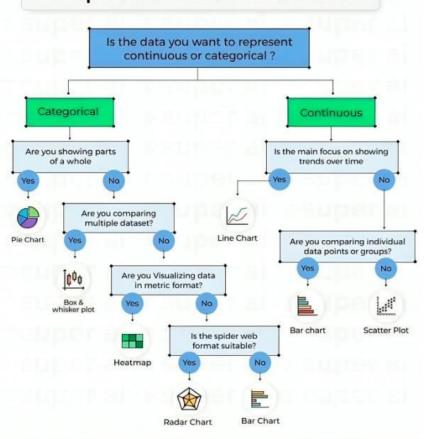
- <u>Categorical data</u> (e.g. colors, age groups, food cuisines, sports, genders, shapes) -
 - Common chart types are bar charts and pie charts.
 - Bar chart > compare the frequency of different categories
 - Pie chart > show the proportion of each category in the dataset.

Data types Cont.

- <u>Time-series data (e.g. stock prices, weather patterns)</u> -
 - Line charts are typically the most useful for visualizing trends over time.

- Geographic data (e.g. city populations, sales by region) -
 - Choropleth maps are useful for showing data on a geographic map
 - Bubble maps can be used to show data points at specific geographic locations.

How to choose a Right Graph for Data Visualization



visualizations approaches

- Procedural visualization libraries require you to explicitly specify the steps needed to create the visualization.
 - Matplotlib, ggplot2 (for R), and D3.js (for JavaScript).
- Declarative visualization libraries allow you to describe the visualization in terms of its intended output, without specifying the steps needed to create it.
 - Plotly





Grammar of Graphics

- Data: Raw information that you want to visualize
- Aesthetics: How the data variables are mapped to visual properties such as position, size, color, and shape.
- Geometries: Visual marks or shapes used to represent the data. points, lines, bars, areas, and more.
- Scales: How the values of data variables are mapped to the visual range.
- Facets: Subsets of the data and display them in separate panels or subplots.

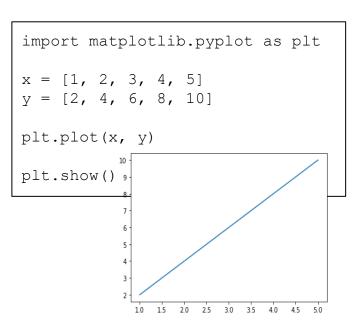
Data Visualization with Matplotlib Library

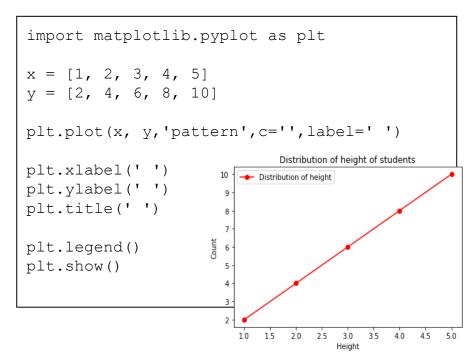
Introduction to Matplotlib

- Popular Python library used for creating static, animated, and interactive visualizations.
- It is widely used in data analysis, scientific research, and machine learning, among other fields.
- Matplotlib provides a variety of functions for creating line plots, scatter plots, bar charts, histograms, and more.
- One of the most widely used data visualization libraries in Python.

Line plots

A line plot is a plot that displays data as a series of points connected by straight lines.



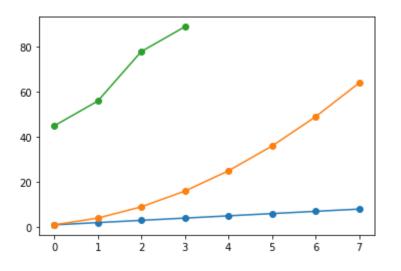


3rd argument - 'pattern'

Plotting with matplotlib

- fg=plt.figure(figsize=(10,10))
- plt.gcf()
- gh=plt.gca()
- gh.axis([starting_valueX,ending_valueX,starting_valueY,ending_valueY])
- gh.get_children()

Line plots

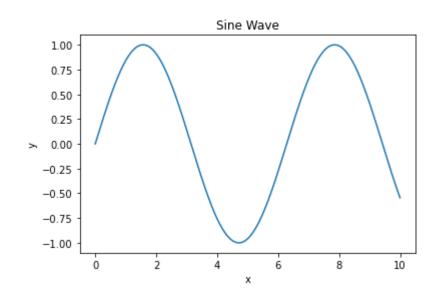


```
linear_data=np.array([1,2,3,4,5,6,7,8])
exponential_data=linear_data**2
x=[45,56,78,89]
```

```
import matplotlib.pyplot as plt
import numpy as np
linear data=np.array([1,2,3,4,5,6,7,8])
exponential data=linear data**2
plt.figure()
plt.plot(linear data,'-o',exponential data,'-o')
plt.plot([45,56,78,89],'-o')
```

Plotting Mathematical Functions

```
import matplotlib.pyplot as plt
import numpy as np
x = np.linspace(0, 10, 1000)
y = np.sin(x)
# Plot the sine wave
plt.plot(x, y)
plt.xlabel('x')
plt.ylabel('y')
plt.title('Sine Wave')
plt.show()
```



Scatterplots

Plot that displays data as a collection of points.

- plt.scatter(x, y, s=None, c=None)
- .xlabel()
- .ylabel()
- .title()

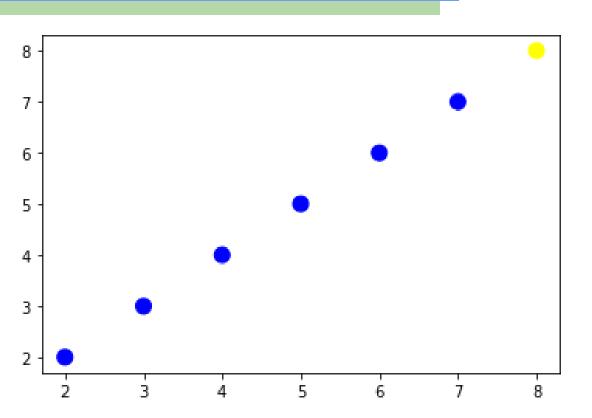
```
import matplotlib.pyplot as plt

x = np.random.randint(low=0, high=10000, size = 90)
y = np.random.randint(low=0, high=10000, size = 90)

plt.scatter(x, y)

plt.show()
```

Scatterplots



```
import numpy as np

y=np.array([2,3,4,5,6,7,8])
x=y

colors=['blue']*(len(y)-1)
colors.append('yellow')

plt.figure()

plt.scatter(x,y,s=100,c=colors)
```

Pie charts

 Pie charts are circular-shaped charts that record discrete data whereby pie represents the whole and the slices represent the parts of the whole.

```
import matplotlib.pyplot as plt

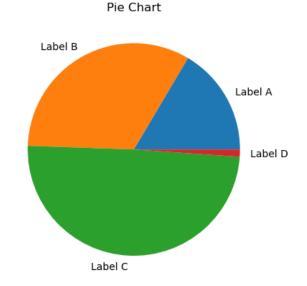
values = [15, 30, 45, 1]

labels = ['Label A', 'Label B', 'Label C', 'Label D']

# Create a pie chart
plt.pie(values, labels=labels)

plt.title('Pie Chart')

plt.show()
```



Bar charts

Plot that displays data as a series of bars, with the height of each bar representing the value of the data.

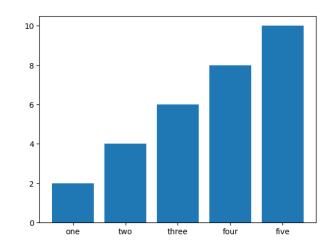
.bar(x,y,width)

```
import matplotlib.pyplot as plt

x = ['one', 'two', 'three', 'four', 'five']
y = [2, 4, 6, 8, 10]

plt.bar(x, y)

plt.show()
```

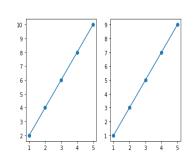


- stacked bar graph .bar(x, ,width=,bottom= ,color=' ')
- horizontal stacked bar graph .barh(x, ,height=,left= ,color=' ')

Subplots

Way to display multiple plots in a single figure. This is useful when you want to compare different data sets or display related data sets together.

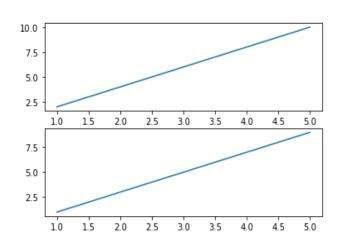
- subplot(rows,cols,plot number)
- fig, ((, ,),(, ,),(, ,))=.subplots()



```
plt.subplot(1,2,1)

x = [1, 2, 3, 4, 5]
y1 = [2, 4, 6, 8, 10]
y2 = [1, 3, 5, 7, 9]

plt.plot(x,y1,'-o')
plt.subplot(1,2,2)
plt.plot(x,y2,'-o')
```



```
import matplotlib.pyplot as plt

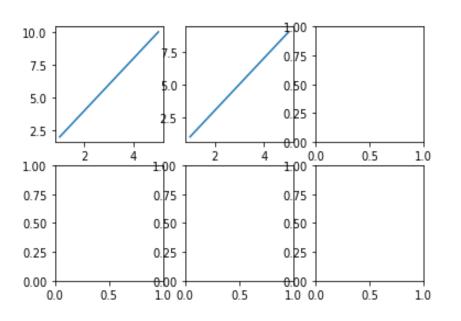
x = [1, 2, 3, 4, 5]
y1 = [2, 4, 6, 8, 10]
y2 = [1, 3, 5, 7, 9]

fig, axs = plt.subplots(2, 1)

axs[0].plot(x, y1)
axs[1].plot(x, y2)

plt.show()
```

Subplots



```
import matplotlib.pyplot as plt

x = [1, 2, 3, 4, 5]
y1 = [2, 4, 6, 8, 10]
y2 = [1, 3, 5, 7, 9]

fig, axs = plt.subplots(2, 3)

axs[0,0].plot(x, y1)
axs[0,1].plot(x, y2)

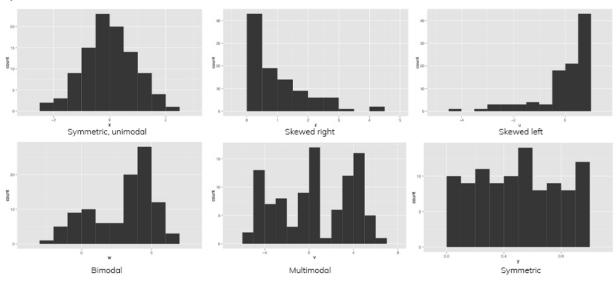
plt.show()
```

Subplots

```
import matplotlib.pyplot as plt
import pandas as pd
df = pd.read csv('winequality-red.csv')
# Define the column pairs for the scatter plots
column pairs = [('alcohol', 'pH'), ('fixed acidity', 'citric acid'), ('residual sugar', 'chlorides'), ('density', 'sulphates')]
# Create subplots
fig, axs = plt.subplots(2, 2, figsize=(10, 8))
# Iterate over the column pairs and plot each scatter plot
for i, (x col, y col) in enumerate(column pairs):
    ax = axs[i // 2, i % 2]
    ax.scatter(df[x col], df[y col], color='steelblue', alpha=0.7)
    ax.set xlabel(x col)
   ax.set ylabel(y col)
# Adjust spacing between subplots
plt.tight layout()
plt.show()
```

Histogram

- Common way to visualize the distribution of a dataset.
- They provide a graphical representation of the *frequency of values in a dataset*, which can help identify patterns and anomalies in the data.



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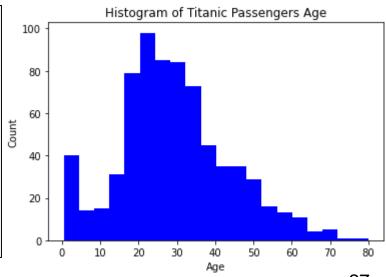
```
import pandas as pd
import matplotlib.pyplot as plt

titanic_data = pd.read_csv('titanic.csv')

plt.hist(titanic_data['Age'], bins=20, color='blue')

plt.xlabel('Age')
plt.ylabel('Count')
plt.title('Histogram of Titanic Passengers Age')

plt.show()
```



Box Plots

way of displaying the distribution of a dataset through its quartiles.

Aggregate statistics - 5 number summary - min, max, median, 1st and 3rd quartiles

plt.boxplot(, whis=[0,100])

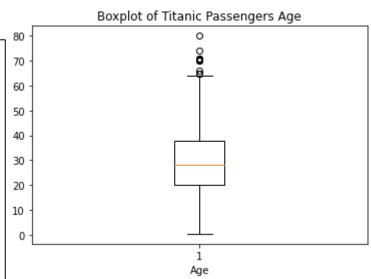
```
import pandas as pd
import matplotlib.pyplot as plt

titanic_data = pd.read_csv('titanic.csv')

plt.boxplot(titanic_data['Age'].dropna())

plt.xlabel('Age')
plt.title('Boxplot of Titanic Passengers Age')

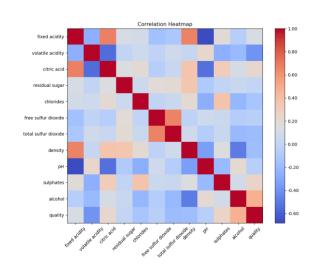
plt.show()
```



Heatmaps

- 3 dimensions
- way of displaying data in a color-coded matrix, where different colors represent different values.

```
import matplotlib.pyplot as plt
import pandas as pd
df = pd.read csv('winequality-red.csv')
# Calculate the correlation matrix
corr matrix = df.corr()
# Create a heatmap
plt.figure(figsize=(10, 8))
plt.imshow(corr matrix, cmap='coolwarm', aspect='auto')
plt.colorbar(format='%.2f')
plt.xticks(range(len(corr matrix.columns)), corr matrix.columns,
rotation=45)
plt.yticks(range(len(corr matrix.columns)), corr matrix.columns)
plt.title('Correlation Heatmap')
# Display the heatmap
plt.show()
```



Data Visualization with Pandas Library

What is Pandas?

- A popular Python library used for data manipulation and analysis
- "Pandas" comes from both "Panel Data" and "Python Data Analysis"
- Built on top of other popular Python libraries, such as NumPy and matplotlib
- Can be used for a wide range of data-related tasks, such as data cleaning, transformation, exploration, analysis, and visualization.

What is Pandas?

Types of visualizations

- Line plots
- Scatter plots
- Bar plots
- Histograms
- Box plots
- Area plots
- Pie charts
- Kernel density estimation plots
- Hexbin plots
- 3D scatter plots

Plotting with pandas

import pandas as pd
import matplotlib.pyplot as plt
df = pd.read_csv('mpg.csv')
df.head()

					df.head()				
car name	origin	model year	acceleration	weight	horsepower	displacement	cylinders	mpg	
"chevrolet chevelle malibu"	1	70	12.0	3504	130	307.0	8	18.0)
"buick skylark 320"	1	70	11.5	3693	165	350.0	8	15.0	
"plymouth satellite"	1	70	11.0	3436	150	318.0	8	18.0	2
"amc rebel sst"	1	70	12.0	3433	150	304.0	8	16.0	;
"ford torino"	1	70	10.5	3449	140	302.0	8	17.0	ļ

Line Plot

```
plt.figure()
df.groupby('model year')['mpg'].mean().plot(kind='line')
                                                                        Average MPG by Model Year
plt.xlabel('Model Year')
                                                           32.5
plt.ylabel('Average MPG')
plt.title('Average MPG by Model Year')
                                                           30.0
plt.show()
                                                         Average MPG 25.0
                                                           22.5
                                                           20.0
                                                           17.5
                                                               70
                                                                     72
                                                                           74
                                                                                 76
                                                                                             80
                                                                                                   82
                                                                               Model Year
```

Scatter Plot

```
plt.figure()
df.plot(kind='scatter', x='displacement', y='mpg')
plt.title('Fuel Efficiency vs. Engine Displacement')
                                                                   Fuel Efficiency vs. Engine Displacement
plt.savefig('scatter_plot.png')
                                                           45
plt.show()
                                                           40
                                                           35
                                                           25
                                                           20
                                                           15
                                                           10
                                                            50
                                                                100
                                                                     150
                                                                          200
                                                                              250
                                                                                  300
                                                                                       350
```

displacement

Bar Plot

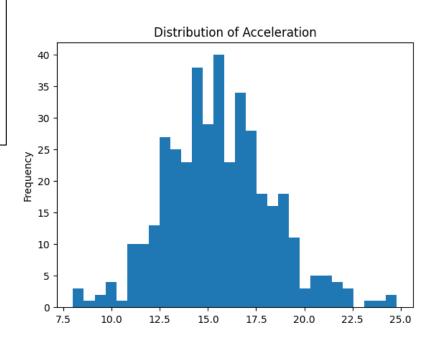
```
plt.figure()
df.groupby('origin')['mpg'].mean().plot(kind='bar')
                                                                   Average MPG by Origin
plt.title('Average MPG by Origin')
                                                      30
plt.show()
                                                      25
                                                      20 -
                                                      15 -
                                                      10 -
```

origin

_6

Histogram

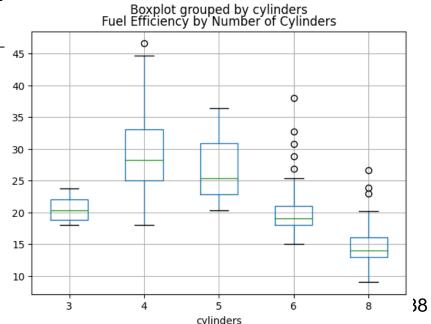
```
plt.figure()
df['acceleration'].plot(kind='hist', bins=30)
plt.title('Distribution of Acceleration')
plt.show()
```



Box Plot

```
plt.figure()
df.boxplot(column='mpg', by='cylinders')
plt.title('Fuel Efficiency by Number of Cylinders')
plt.show()

45
40
35
```



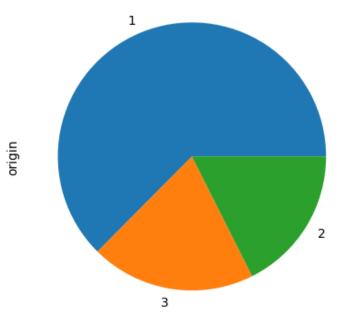
Area Plot

```
plt.figure()
df.groupby('model year')['mpg'].mean().plot(kind='area', alpha=0.5)
                                                                  Area Plot of MPG by Model Year
plt.title('Area Plot of MPG by Model Year')
                                                       35
plt.xlabel('Model Year')
                                                       30
plt.ylabel('MPG')
                                                       25
plt.show()
                                                       20
                                                       15
                                                       10
                                                        5 -
                                                          70
                                                                72
                                                                      74
                                                                            76
                                                                                 78
                                                                                       80
                                                                                             82
                                                                          Model Year
```

Pie Chart

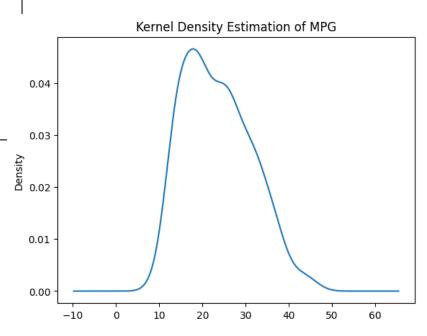
```
plt.figure()
df['origin'].value_counts().plot(kind='pie')
plt.title('Distribution of Cars by Origin')
plt.show()
```

Distribution of Cars by Origin



Kernel density estimation plots(KDE)

```
plt.figure()
df['mpg'].plot(kind='kde')
plt.title('Kernel Density Estimation of MPG')
plt.show()
```



Data Visualization with Seaborn Library

What is Seaborn

- A Python data visualization library based on matplotlib
- Plotting functions operate on data frames and arrays
- Graphs can be customized easily

Installation

pip install seaborn

conda install seaborn

Plotting with Seaborn

```
import seaborn as sns
import pandas as pd
import matplotlib.pyplot as plt
#retreive the available datasets
sns.get dataset names()
sns.set style("darkgrid")
penguins = sns.load dataset('penguins')
penguins.head()
```

Scatter Plot

```
penguins = sns.load_dataset("penguins")
sns.scatterplot(x="bill_length_mm", y="bill_depth_mm", data=penguins, marker="^")
plt.show()
```

bill_depth_mm 19

14

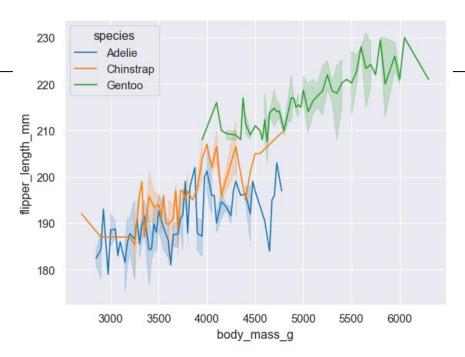
35

bill_length_mm

Line Plot

sns.lineplot(x="body_mass_g", y="flipper_length_mm", hue="species", data=penguins)

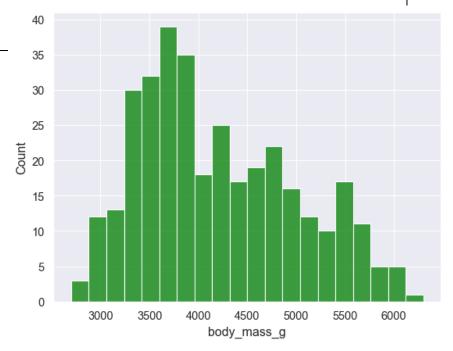
plt.show()



Histogram

sns.histplot(x="body_mass_g", data=penguins, color='green', bins = 20)

plt.show()



Box Plot

sns.boxplot(x="species", y="body_mass_g", data=penguins) plt.show() 6000 5500 ත_ු 5000 5 ssem_kpoq 4500 4000 3500 3000

Adelie

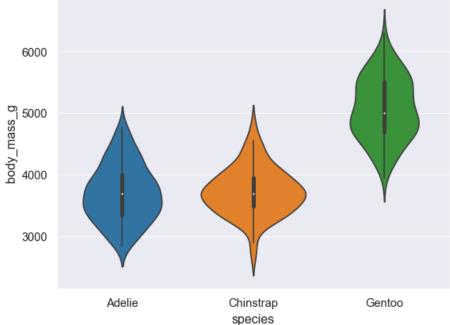
Chinstrap

species

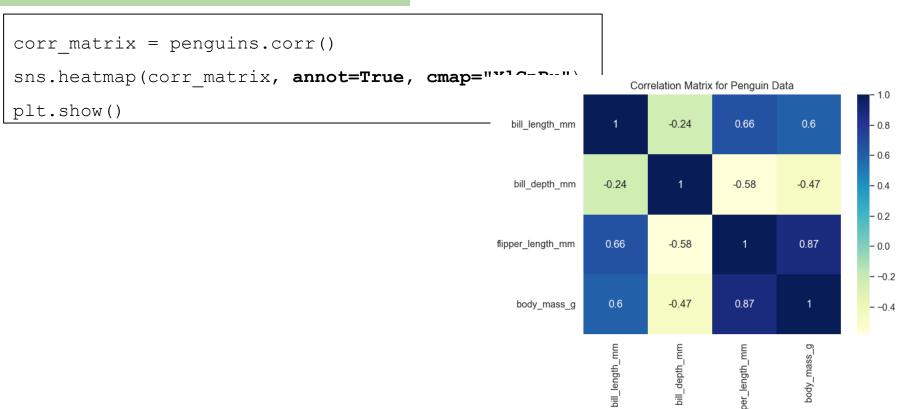
Gentoo

Violin Plot

sns.violinplot(x="species", y="body_mass_g", data=penguins)
plt.show()

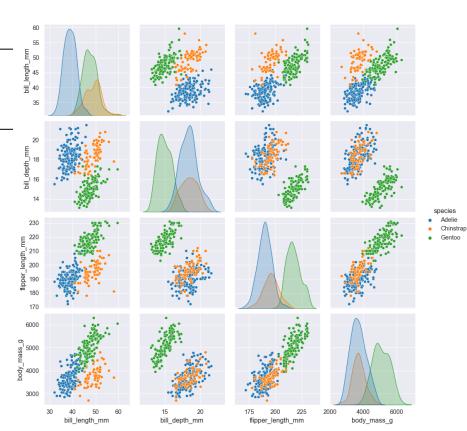


Heatmap

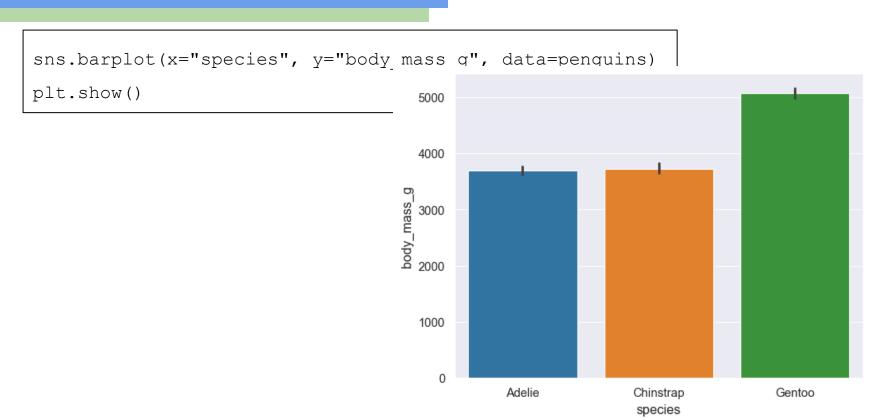


Pair Plot

sns.pairplot(data=penguins, hue="species")
plt.show()



Bar Plot



Count Plot

sns.countplot(x="species", data=penguins)

plt.show()

140
120
100
80
60

40

20

0

Adelie

Chinstrap

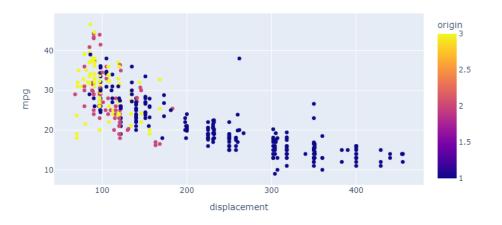
species

Data Visualization with Plotly Library

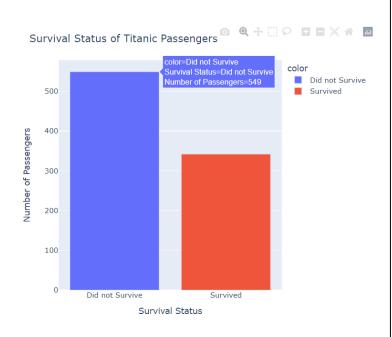
What is plotly?

- Plotly is a Python library for creating interactive data visualizations.
- Has become a popular choice for data visualization in industry and academia.
- A wide range of chart types, including *scatter plots, bar charts, line charts, and more.*
- Interactive features like hover effects, zooming, and panning.
- Support for creating dashboards and web-based applications with Dash.
- Easy to use and customize.
- Installation pip install plotly

Scatter plot

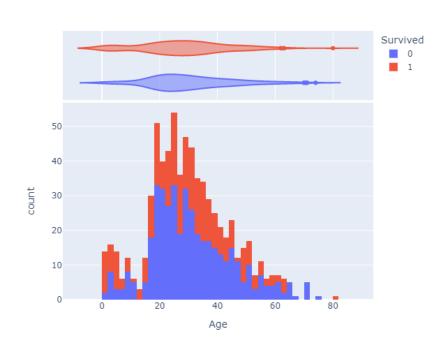


Bar chart



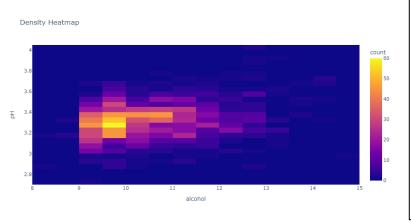
```
import plotly.express as px
import pandas as pd
titanic = pd.read csv('titanic.csv')
survival counts = titanic['Survived'].value counts()
fig = px.bar(
    x=['Did not Survive', 'Survived'],
    y=survival counts.values,
    labels={'x': 'Survival Status', 'y': 'Number of
Passengers' },
    color=['Did not Survive', 'Survived']
fig.update layout(title='Survival Status of Titanic
Passengers')
fig.show()
```

Histogram



```
import plotly.express as px
df = pd.read_csv('titanic.csv')
fig = px.histogram(df, x="Age",
color="Survived", marginal="violin")
fig.show()
```

Heatmap

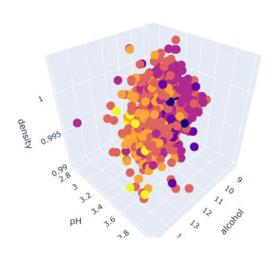


```
import pandas as pd
import plotly.express as px

# Load the Wine Quality dataset from a CSV file
df = pd.read_csv('winequality-red.csv')

# Create a density heatmap using Plotly Express
fig = px.density_heatmap(df, x='alcohol', y='pH',
title='Density Heatmap')
fig.show()
```

3D plots



ir di f: 5

```
import plotly.express as px
df = pd.read_csv('winequality-red.csv')

fig = px.scatter_3d(df, x='alcohol',
y='pH',z='density',color='quality')
fig.show()
```

Activity 02