CSE-326 CA-1

PROJECT REPORT ON
ONLINE SHOPPING

Project done by Team members
CLASS   K22HK

1 S. ANJANI KUMAR

REGISTRATION NUMBER   12216722

ROLL NO: 27

2 K. NAIDU

REGISTRATION NUMBER   12201762

ROLL NO: 09

3 K. ARYA DEEPAK

REGISTRATION NUMBER 12205306

ROLL NO: 13

SUBMITTED TO

MR. MOHAMMAD
FAIZ

ABSTRACT

- The Online Shopping is a web based application intended for online retailers and also wholesalers and people. The main objective of this application is to make it interactive and its ease of use. It would make searching, viewing and selection of a product easier. It contains a sophisticated search engine for user's to search for products specific to their needs. The search engine provides an easy and convenient way to search for products where a user can Search for a product interactively and the search engine would refine the products available based on the user's input. The user can then view the complete specification of each product. They can also view the product reviews. The application also provides a drag and drop feature so that a user can add a product to the shopping cart by dragging the item in to the shopping cart. The main emphasis lies in providing a user friendly search engine for effectively showing the desired results and its drag and drop behavior.
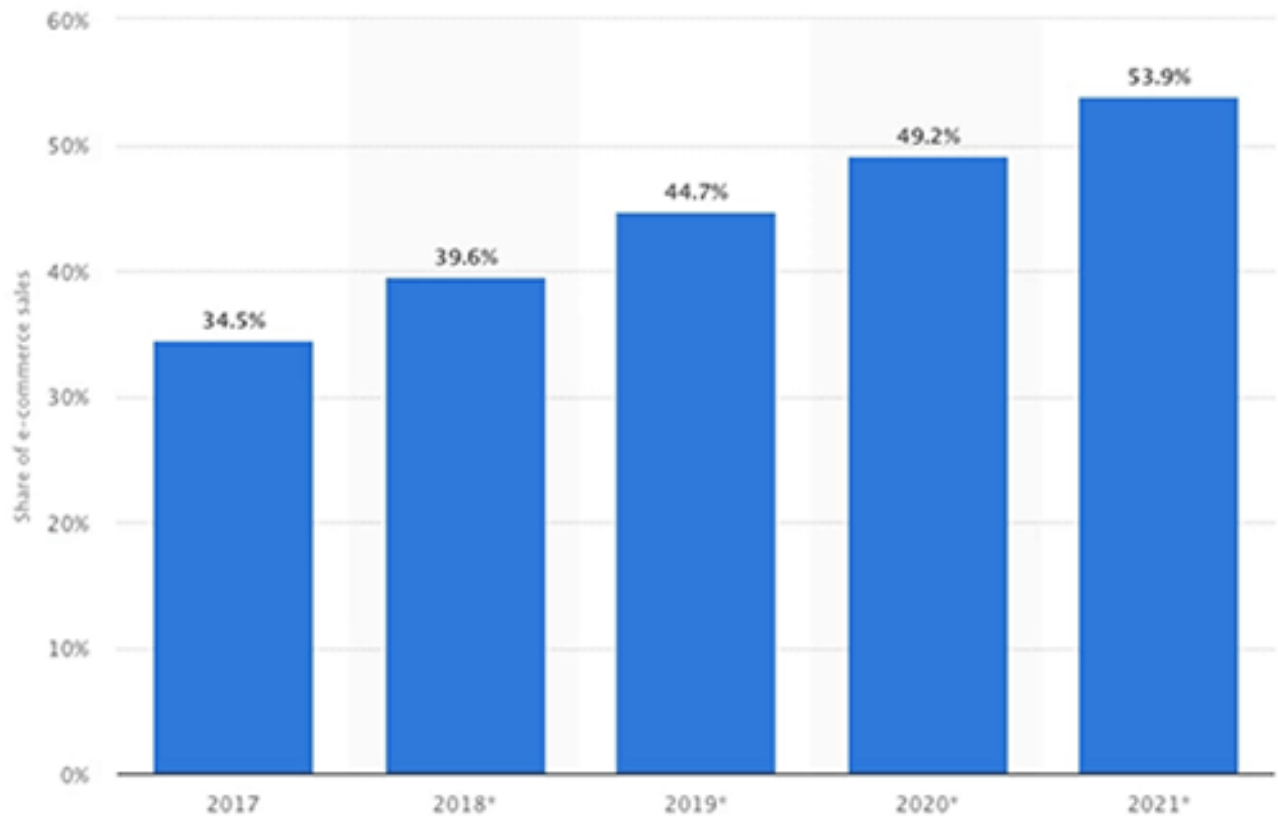
Introduction

Shopping has long been considered a recreational activity by many. Shopping online is no exception. The goal of this application is to develop a web based interface for online retailers. The system would be easy to use and hence make the shopping experience pleasant for the users. The goal of this application is

Need Of This Application

- A search engine that provides an easy and convenient way to search for products specific to their needs. The search engine would list a set of products based on the search term and the user can further filter the list based on various parameters.

- Provide Interactive interface through which a user can interact with different areas of application easily.

- This website allows users to shop various produtcs across world, not only one type of products users can purchase various type of products

Online shopping growth through years

The predicted growth of mobile commerce from 2017 to 2021

As years passing people are showing interest in online shopping .Because it is very use to use and can compare price through varous products alsoit saves a lot of time when compared to online shopping.
From past 5 years people are showing interest towards online shopping.

Scope

- The current system can be extended to allow the users to create accounts and save products in to wish list.

- The current system is confined only to the shopping cart process. It can be extended to have a easy to use check out process.

REDSTORE
athletes choice

Home   Products   About   Contact   Account

Product	Quantity	Subtotal
Red Printed T-Shirt Price: ₹500 Remove	1	₹500
Red Printed T-Shirt Price: ₹600 Remove	1	₹600
Red Printed T-Shirt Price: ₹700 Remove	1	₹700
Subtotal		₹1800
Tax		₹100
Total		₹1900

OUR WEBSITE

All Products

Default Sorting ⌄

Red Print T-Shirt
★★★★☆
₹500

HRX Black Shoes
★★★☆☆
₹800

Track Pant
★★★☆☆
₹600

Blue Print T-Shirt
★★★★☆
₹500

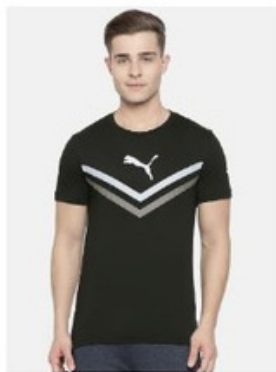| Product		Quantity	Subtotal
	Red Printed T-Shirt Price: ₹500 Remove	1	₹500
	HRX Black Shoes Price: ₹800 Remove	1	₹800
	Track Pant Price: ₹600 Remove	1	₹600
		Subtotal	₹1900
		Tax	₹100
		Total	₹2000

Check Out →

FEATURED PRODUCTS

- This website allows some additional features to users like latest products which are in trend and most liked products

- This website has a Featured products part.This part shows some premium quality products which are popular.

Red Print T-Shirt
★★★★☆
₹500
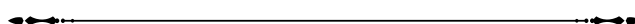
Red Print T-Shirt
★★★☆☆
₹500

Red Print T-Shirt
★★★☆☆
₹500

Red Print T-Shirt
★★★★☆
₹500

UNIQUE FEATURES OF OUR WEBSITE

This a unique website, from others, this website and has some additional faetures.

- There is a special feature in our website called **"FAN ZONE"**
- This fan zone has various products which were worn by celebrities and new clothes sponsored by celebrities.
- Our website gives you every kind of sports wear.
- Our website has the products of celebrities which are worn by them and the clothes sponsored by celebrities.
- The new and viral clothes which were worn by celebrities will be on our website with   some information about celebrities meeting

FANZONE

- Our website provides unique features to fans
- **"FAN ZONE"**
- In this fan zone users can find new and trendy products which are worn by celebrities

Celebritiy Blogs

- In our website by clicking on any celebrities they will see the new clothes and accessories which are used or promoted by that particular celebrity.

- Users can also see some blogs of celebrities with new clothes which are going viral.

SPORTS ESSENTIALS

Have a look at products used by your IDOL.

PUMA 19 FH RUBBER ONE8 RED BLAST-
YELLOW ALERT-WHITE CRICKET SHOES
★★★★☆
₹4,949

Mrf King Virat Kohli Limited Edition
English Willow Cricket Bat Hurricane
with Batting Leg Guard Grand
★★★⯪☆
₹11,321

Mrf King Virat Kohli Limited Edition
Batting Gloves Grand Jr
★★★☆☆
₹2,345 - 2,550

Mrf King Virat Kohli Limited Edition
English Willow Cricket Bat Hurricane
with Cricket Helmet - Genius
Medium
★★★★⯪
₹11,131

- After clicking on celebrities users will find the products related to sports and the clothes worn by particular celbrity.

Conclusion

From this project I have learnt
how use HTML,CSS creatively by
guidance of our respected
lecturer mohmmad Faiz.