

1. Purpose

To regulate the participation of Grupo Bimbo's associates in Business Associations and Business Chambers.

2. Scope

This policy applies to Grupo Bimbo's associates who formally engage, on behalf of any Business Unit, affiliate, and/or subsidiary of Grupo Bimbo, in its different locations, functions and business area, with any Business Associations and Business Chambers.

3. Definitions

Business Association and/or Business Chamber: Set of associated companies or industries with a common goal, being non-profit and democratically managed by its partners or members.

4. Responsibilities

Global Corporate Affairs Department: Annually evaluate compliance with this policy and, in conjunction with the Business Unit or Functional Vice Presidents, coordinate the strategy of engagement with the Business Associations and Business Chambers to which they belong, informed of the associates who will actively participate in the committees, commissions, or working groups of such Business Associations and Business Chambers.

Business Unit and Functional Vice Presidents: To have knowledge of the Business Associations and Business Chambers to which its Business Unit belongs and naming the associates that participate in them, as well as to coordinate the participation strategy in the Business Associations and Business Chambers, in conjunction with the Global Corporate Affairs Department.

Associates designated to participate in Business Associations and Business Chambers: Comply with the guidelines of this policy.

5. General guidelines

Any associate who participates on behalf of any Business Unit, affiliate, and/or subsidiary of Grupo Bimbo, in forums of Business Associations and Business Chambers, shall:

- Obtain previous authorization on the agenda of issues and posture from the General Department of their respective Business Unit or Functional Department.
- Follow the strategy and guidelines determined by the Global Corporate Affairs Department.
- Participate in full compliance with **GGB-001 Grupo Bimbo Code of Ethics**, **GGB-004 Global Integrity Policy** and **GGB-016 Global External Communication Policy**.
- Know the statutes, rights and obligations, rules and implications of entering into agreements, which are acquired when attending or not attending the committees, commissions, or working groups of the Business Associations and Business Chambers in which they participate.
- Refrain from expressing personal positions and making personal comments on the issues under discussion.
- Know and comply with the local laws applicable to participation in Business Associations and Business Chambers.
- Refrain from dealing with or exchanging information on sensitive commercial issues with representatives of competitors, such as:
 - Historical, current or future pricing.
 - Policies on pricing, promotions or discounts.
 - Participation in bidding and positions.

- Capacity, production, cost, or volume quotas.
- Conditions of sale to customers, customer list.
- Regional trade policies.
- If, at any meeting of the Business Associations and/or Business Chambers, commercially sensitive issues are addressed, the associate should object to the conversation and if this does not cease, he/she should leave the meeting, making sure that his/her exit is duly recorded in the corresponding minutes.
- Externalize positions that are exclusively institutional and in line with the business strategy. In case of ignorance on the position, the associate should refrain from participating in the dialogue and express: **“I do not have institutional information about it.”**
- Provide a report to the associate’s General Department of their respective Business Unit or Functional Department, on the relevant points or progress in the participation strategy, after each meeting of any committees, commissions, or working groups of Business Associations or Business Chambers.

6. Responsibility / Ownership

The Global Corporate Affairs Department is the assigned owner of this policy and is primarily responsible for its contents, updating, monitoring of its compliance and submission for approval before the Global Internal Control and Risk Management Department, the Steering Committee, and CEO.

7. Updates

The changes implemented in between versions are described below:

Revision / History of the revision				
Version	Revision Date	Updated by	Approved by	Main changes
1				