EL MUNDO

EL PAÍS

El Mundo vs El País

8 Golden Rules of Interface Design
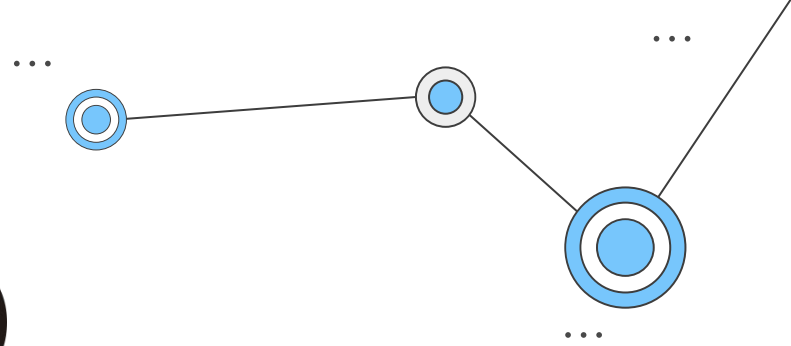
	El Mundo	El País
Strive for consistency	This web page has consistent color (blue), fonts, layout and capitalization. The categories are highlighted with blue.	This website uses white in its background and black in the letters , also highlights headlines, with a darker font.
Seek universal usability	The web page has shortcuts in the menu to filter the category of the news, the menu bar is more intuitive than El Pais. But it doesn't have a reader mode, so people with disabilities can't access the web information.	The website does not have a reader mode, so blind people will not be able to access it. But the web has a lot of shortcuts, in the menu that is on the top of the site, so it's pretty intuitive.

	El Mundo	El País
Offer informative feedback	When users login, the website sends a message that confirms that users did it successfully and they now can access all the services.	This website informs the user when they have registered correctly, it also informs the user if there is relevant news, via mail.
Design dialogs to yield closure	When an user wants to comment in any article or to subscribe in a newsletter the website moves the user to a page where they introduce the email or they log in, and later it moves the user to a page to do the action, like write a comment and send it.	When users want to write a comment, the web opens a small tab on the right, so they can do it in addition to giving the option to register if you have not done so before.

	El Mundo	El País
Prevent errors	If the user wrongly introduces an email, the website deletes it and informs them that the email is incorrect when they press confirm.	If you put the email wrong, the web will notify you while you are writing. This will also happen with the password or the payment methods.
Permit easy reversal of actions	After the users create an account they can delete it, and when they login they also could sign off. When they write a comment they can delete it, and when they subscribe in a newsletter they can reverse the action.	The user can delete his account, sign off, temporarily deactivate it. If the user writes a comment, they can delete or edit it. Also, if users subscribe they can cancel their subscription

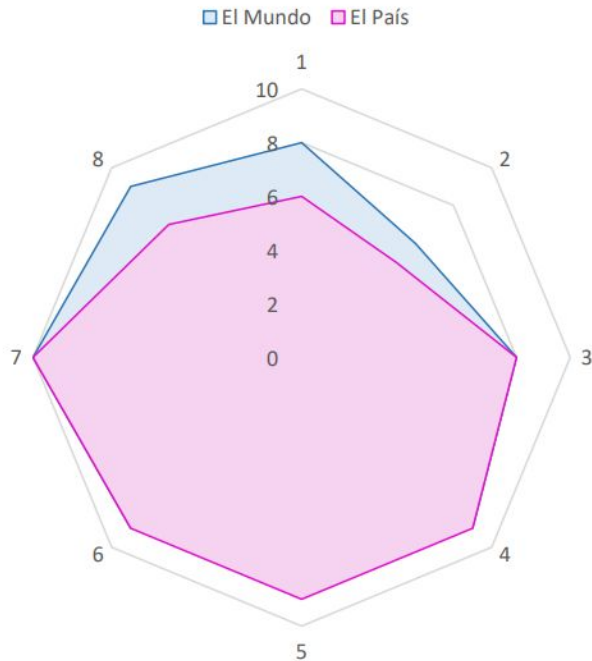|	El Mundo	El País
Keep users in control	Users can choose if they want to receive promotional notifications or deactivate them, and even what type.	Users will be able to choose what types of notifications they want to receive, or even if they want to receive or not.
Reduce short-term memory load	The menu bar is simple and easy to use and all the news are sorted according to their release date. All the necessary information is on the main page.	This web has a problem, because all the information is not on the main page.

Kiviat Diagram

Golden Rules Comparative

☐ El Mundo ☐ El País

Golden Rules	El Mundo	El País
1. Strive for Consistency	8	6
2. Seek Universal Usability	6	5
3. Offer Informative Fedback	8	8
4. Design Dialogues to Yield Closure	9	9
5. Prevent Errors	7	9
6. Permit Easy Reversal	9	9
7. Keep Users in Control	10	10
8. Reduce Short-Term Memory Load	9	7

System Usability Scale Test

		El Mundo	El País
1	I think that I would like to use this system frequently.	4	5
2	I found the system unnecessarily complex.	2	2
3	I thought the system was easy to use.	4	4
4	I think that I would need the support of a technical person to be able to use this system.	1	1
5	I found the various functions in this system were well integrated.	4	3
6	I thought there was too much inconsistency in this system.	1	2
7	I would imagine that most people would learn to use this system very quickly.	4	4
8	I found the system very cumbersome to use.	1	2
9	I felt very confident using the system.	4	4
10	I needed to learn a lot of things before I could get going with this system	1	1

|	El Mundo	El País	Total Score
SUS Scores	85	80	82,5

Scoring SUS

- For odd items: subtract one from the user response.
- For even-numbered items: subtract the user responses from 5
- This scales all values from 0 to 4 (with four being the most positive response).
- Add up the converted responses for each user and multiply that total by 2.5. This converts the range of possible values from 0 to 100 instead of from 0 to 40.

Based on research, a SUS score above a 68 would be considered above average and anything below 68 is below average, however the best way to interpret your results involves "normalizing" the scores to produce a percentile ranking.
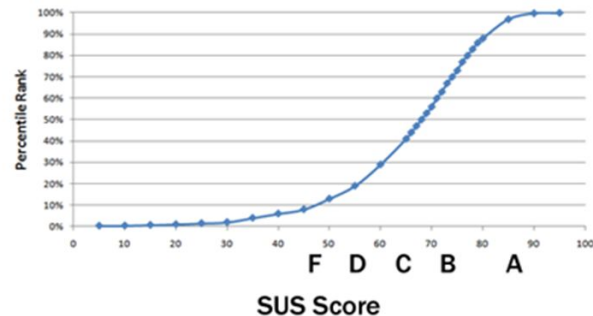
Conclusions
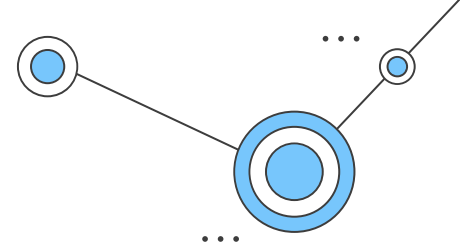
We think that these 8 rules should be 100% fulfilled in all web pages ,to provide all types of users with a good experience using the web and so that they spend as less time as possible trying to understand the use of the web. However, in the two that we have selected, for example, they did not have a read mode.

Another aspect to take into account is that in the newspaper 'EL MUNDO' you can select any category or subsection with a single click, however in 'EL PAIS', you would have to enter a general section to later see its subsections.

Thanks to this, 'EL MUNDO' has gained several points in the Keviat diagram, however, in prevent errors, it has lost several points since 'EL PAIS' notifies errors more clearly. However 'El MUNDO' has obtained a better score, in the two diagrams made, therefore in our opinion, and following the 8 golden rules, this web page has a better design.