

# LOCAL COOKS

## BRANDING KIT

### BRAND VISION

Local Cooks is all about bringing communities together through homemade meals.

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### LOGO VARIATION 1



[Download Link - Image](#)

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### LOGO VARIATION 2



[Download Link - Image](#)

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### LOGO DETAILS

Colors:  
Pinkish-Red (logo)  
Black (brand name)

Font:  
Lobster (Logo)

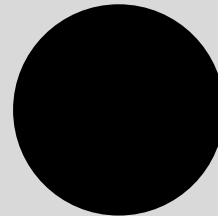
### COLOR PALETTE



#FFFFFF



#F51042



#000000

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### FONTS

LOGO: *Lobster*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*abcdefghijklmnopqrstuvwxyz*

*0123456789!@#\$%^&\*~+-()*

BODY: **Nunito**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@#\$%^&\*~+-()

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### FOCUS KEYWORDS

Community-driven, Sustainable, Local,  
Home-cooked, Authentic-Flavors