COFFEE SHOP SALES

Sales Report

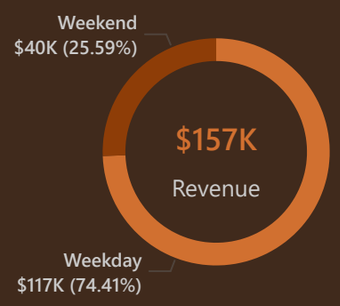
Month May 2023

May 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Hover on this visual to see details

Sales by Weekday / Weekend



Sales by Store Location

Astoria | $52.43K
▲ +32.8% | +13.1K vs LM

Hell's Kitchen | $52.60K
▲ +30.5% | +12.3K vs LM

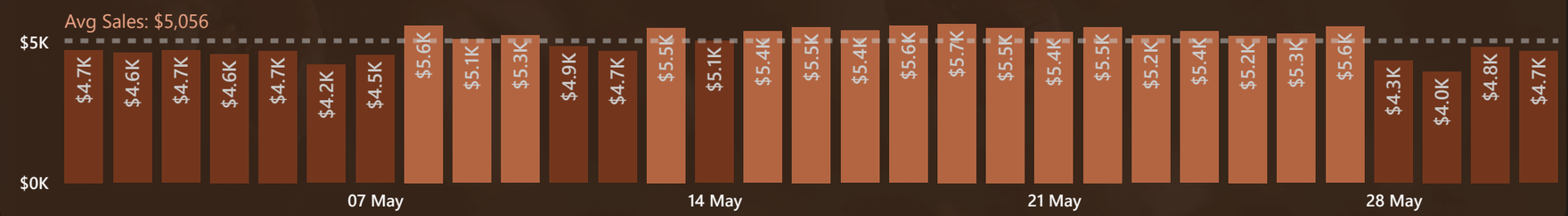
Lower Manhattan | $51.70K
▲ +32.0% | +12.5K vs LM

Total Sales
$157K
▲ +31.8% | +37.8K vs LM

Total Orders
33527
▲ +32.3% | +8.2K vs LM

Total Qty Sold
48233
▲ +32.3% | +11.8K vs LM

Sales Trend over the period



Sales by Product Category

Coffee | $60.36K
▲ +31.3%

Tea | $44.54K
▲ +33.5%

Bakery | $18.57K
▲ +32.4%

Drinking Chocolate | $16.32K
▲ +33.0%

Coffee beans | $8.77K
▲ ...

Branded | $2.89K

Loose Tea | $2.40K

Flavours | $1.91K

Packaged Chocolate | $0.98K

Sales by Product Category

Barista Espresso | $20.42K
▲ +31.3%

Brewed Chai tea | $17.43K
▲ +31.1%

Hot chocolate | $16.32K
▲ +33.0%

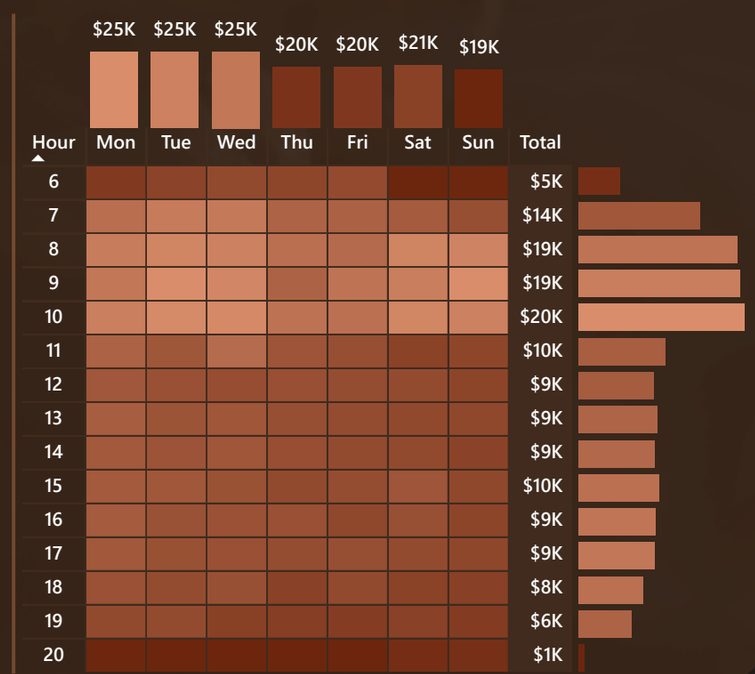
Gourmet brewed coffee | $15.56K
▲ +31.6%

Brewed herbal tea | $10.93K
▲ +35.8%

Brewed Black tea | $10.78K
▲ +34.3%

Premium brewed coffee | $8.74K
▲ +33.1%

Organic brewed coffee | $8.35K
▲ +26.3%

Scone | $8.31K
▲ +29.2%

Drip coffee | $7.29K
▲ +34.6%