# **Privacy Policy**

Last updated: Jun 13, 2023

Our Company ("us," "we," or "our") operates the BlogSmart mobile application (hereinafter referred to as the "Service").

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

## Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you.

## Types of Data Collected

#### Personal Data

- While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:
  - Email address
  - First name and last name

### Usage Data

We do not collect information on how the Service is accessed and used ("Usage Data"). This
Usage Data may include information such as your computer's Internet Protocol address (e.g., IP
address), browser type, browser version, the pages of our Service that you visit, the time and
date of your visit, the time spent on those pages, unique device identifiers, and other diagnostic
data.

## Tracking & Cookies Data

 We do not use cookies and similar tracking technologies to track the activity on our Service and hold certain information. Cookies are files with a small amount of data that may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

### Use of Data

We use the collected data for various purposes:

- To provide and maintain the Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer care and support
- To detect, prevent, and address technical issues

### Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

If you are located outside the US and choose to provide information to us, please note that we transfer the data, including Personal Data, to the US and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Our Company will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place, including the security of your data and other personal information.

## Security of Data

The security of your data is important to us, but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

# Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site.