

1. Organization Overview

- Mission or value statement
- Target audience (e.g., volunteers, sponsors, healthcare providers)

2. Services & Medical Areas

- List of all medical specialties covered
- Types of trials offered (e.g., Phase I-IV, post-marketing, nutraceuticals, aesthetics)

3. Location & Facility Details

- Photos or descriptions of the clinic
- Nearby hospitals or facilities

4. Leadership & Staff

- Names and roles of staff
- Short bios and credentials
- Photos (optional)

5. Enrollment & Access

- Volunteer eligibility criteria
- Enrollment steps or forms (PDF or text)

6. Branding & Visuals

- Clinic or team photos

7. Educational Content

- Topics for blog or FAQ section
- Patient stories or testimonials (if available)