

Credit Card Transaction Report

\$57M

Total Revenue

\$46M

Sum Trans Amt

\$8.0M

Total Interest

667K

Count_Transaction

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

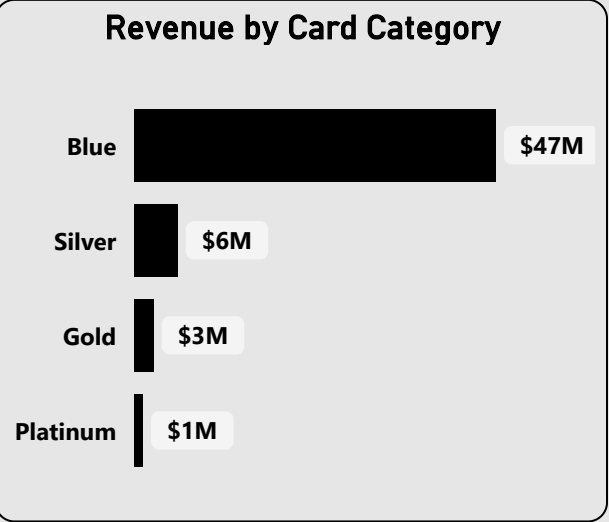
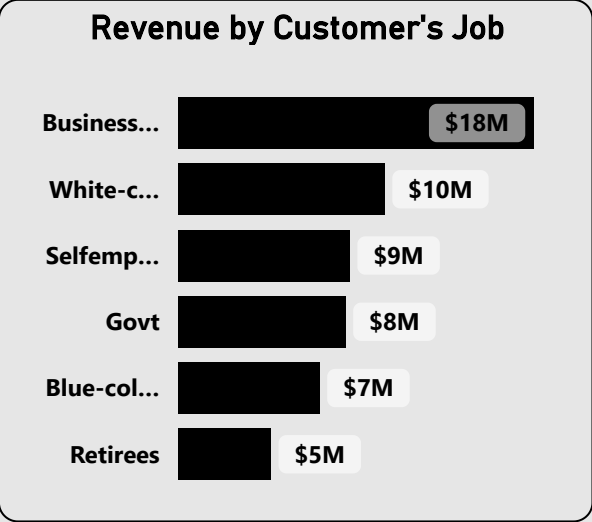
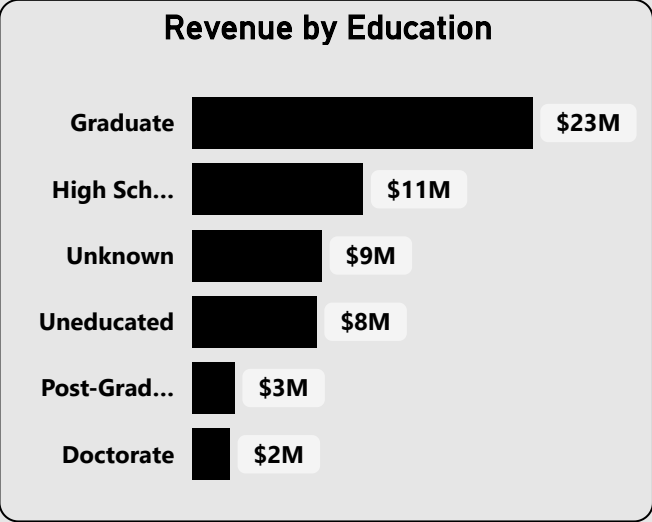
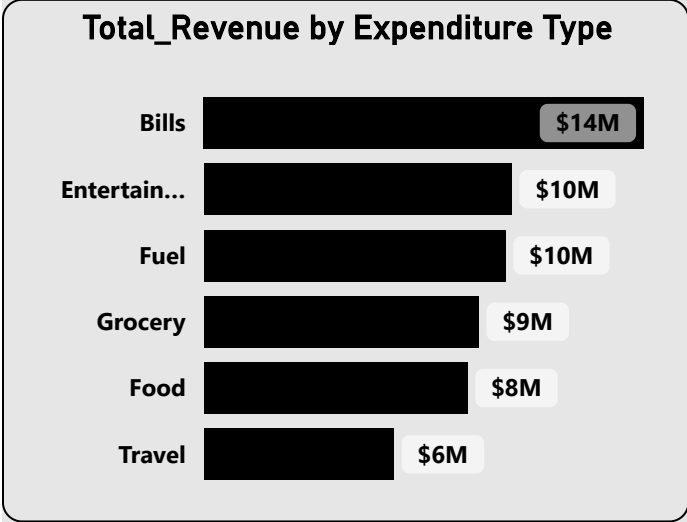
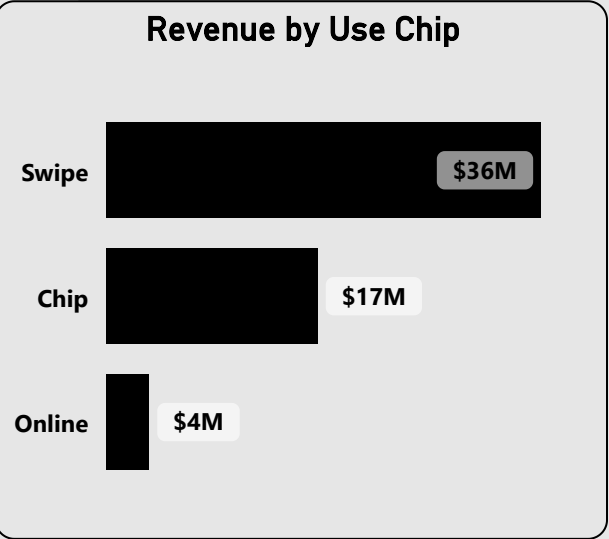
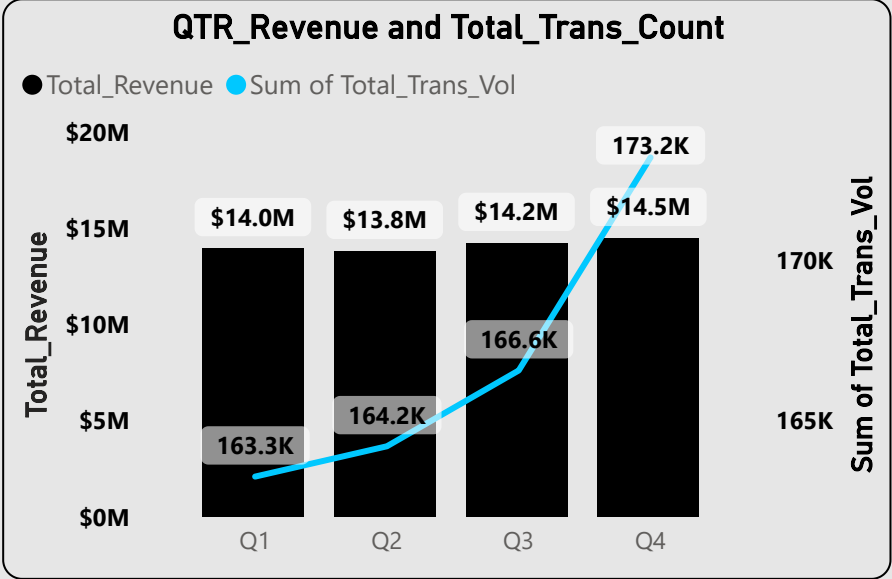
Week_Start_Date

All

F

M

Card_Category	Total_Revenue	Sum_Trans_Amt	Total_Interest
Blue	\$4,71,88,612	\$3,78,40,749	\$66,14,172.6
Gold	\$25,33,682	\$20,91,362	\$3,84,755.2
Platinum	\$11,35,608	\$9,53,314	\$1,61,629.1
Silver	\$56,59,109	\$46,47,596	\$8,21,923.0
Total	\$5,65,17,011	\$4,55,33,021	\$79,82,479.8



Credit Card Customer Report

\$57M

Total Revenue

588M

Income

\$8.0M

Total Interest

3.82

CSS

Q4

Q3

Q2

Q1

Week_Start_Date

All

M

\$31M

F

\$26M

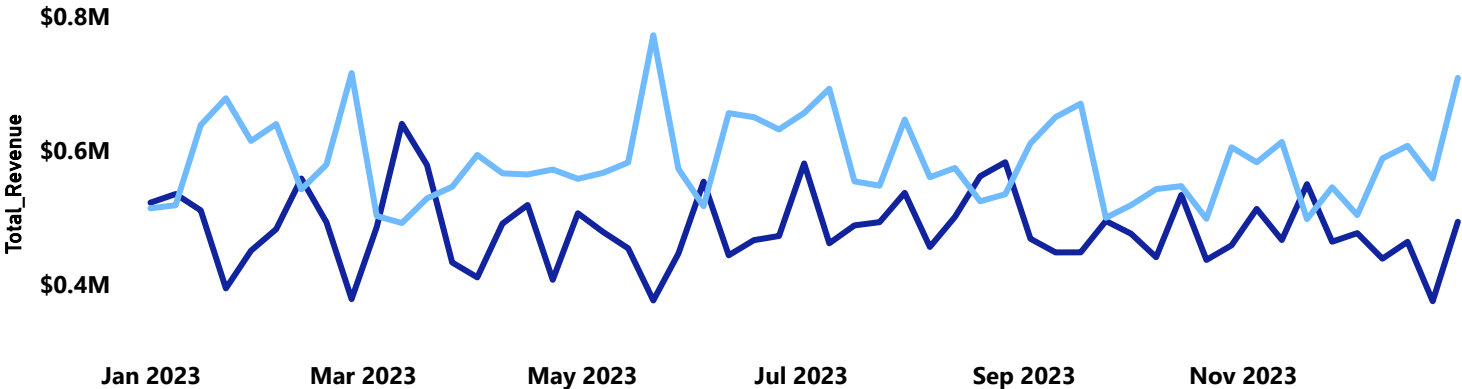
Gold

Silver

Blue

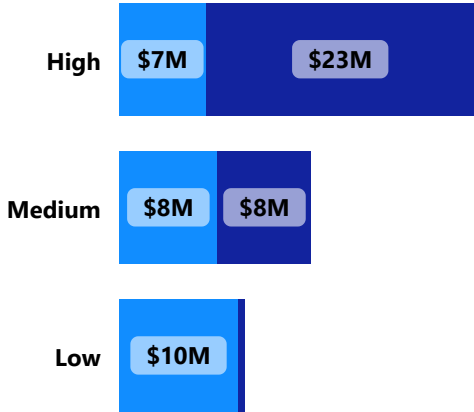
Platinum

Revenue by Week

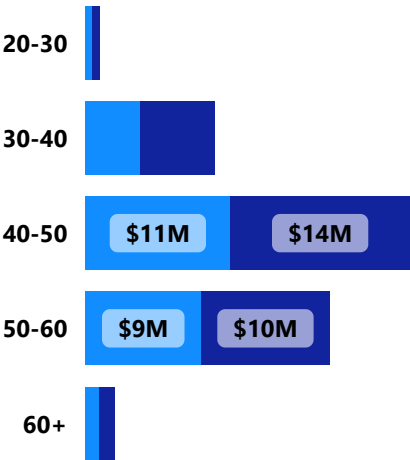


Customer_Job	Total_Revenue	Total_Interest	Total_Income
Blue-collar	\$70,40,606	\$9,67,751.4	\$7,35,16,911
Businessman	\$1,76,97,472	\$25,84,604.0	\$19,03,50,431
Govt	\$83,35,534	\$11,82,230.8	\$9,08,34,727
Retirees	\$46,17,448	\$6,41,692.2	\$4,96,19,308
Selfemployed	\$85,42,826	\$11,41,510.4	\$7,76,59,931
White-collar	\$1,02,83,124	\$14,64,690.9	\$10,56,18,475
Total	\$5,65,17,011	\$79,82,479.8	\$58,75,99,783

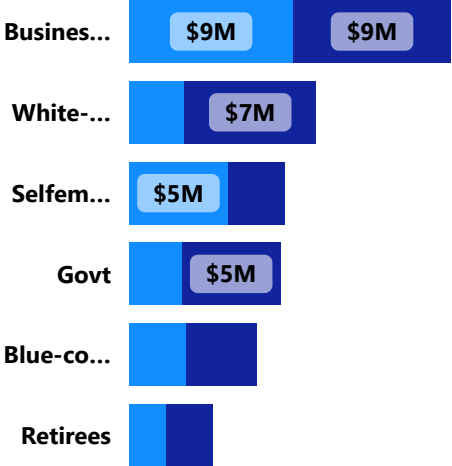
Revenue by Income Level



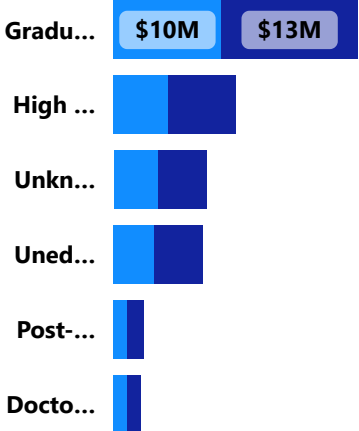
Revenue by Age Group



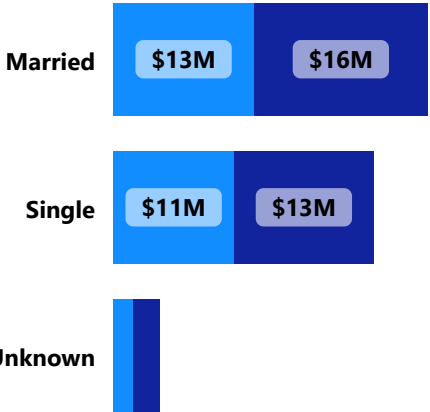
Revenue by Customer_Job



Revenue by Customer's Education



Revenue by Marital_Status



Q4

Q3

Q2

Q1

F

M

Gold

Silver

Blue

Platinum

Revenue by Top 10 state

