

Year

2023

Month

October

Cluster Head

All

Category

All

Channel

All

Location

All

1361

Count of Product_id

12.48M

Net_Revenue

4.05M

Gross_Profit

2.30M

Ebitdaa

1.62M

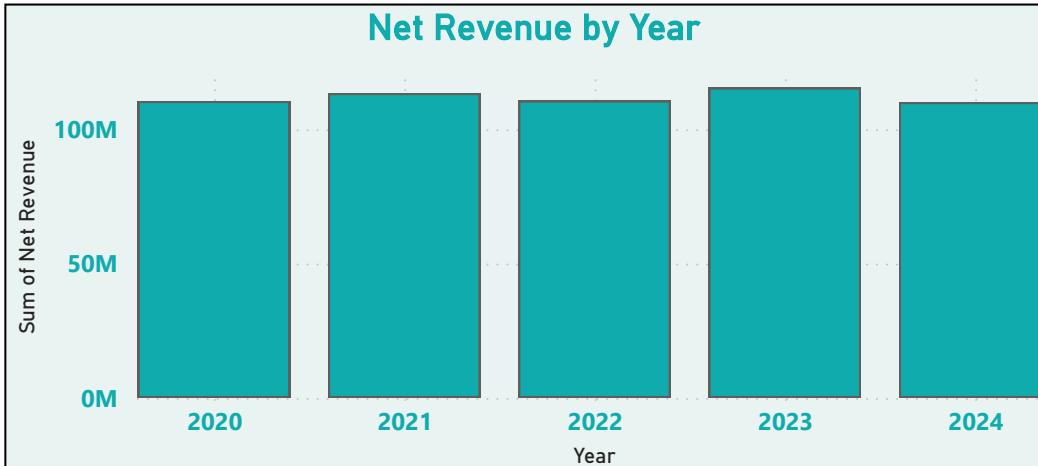
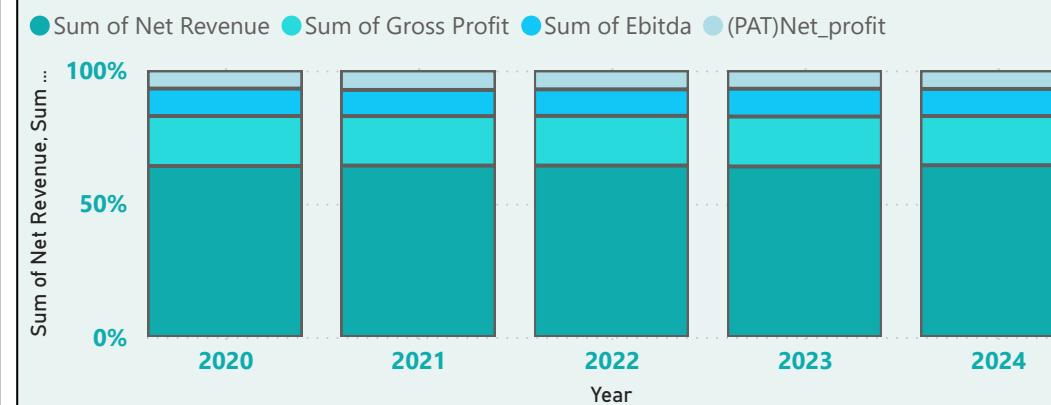
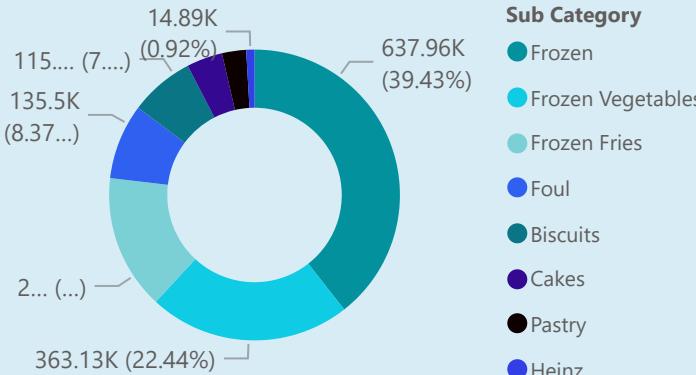
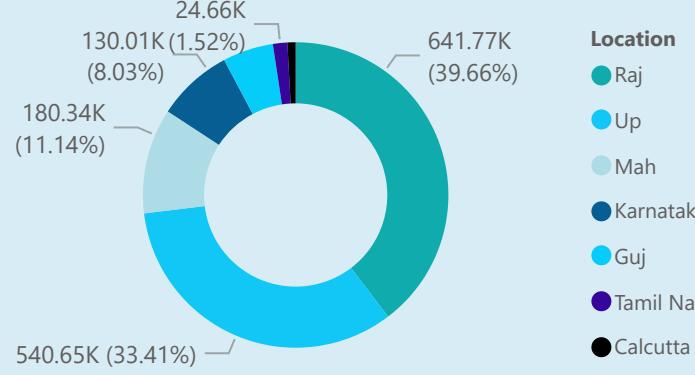
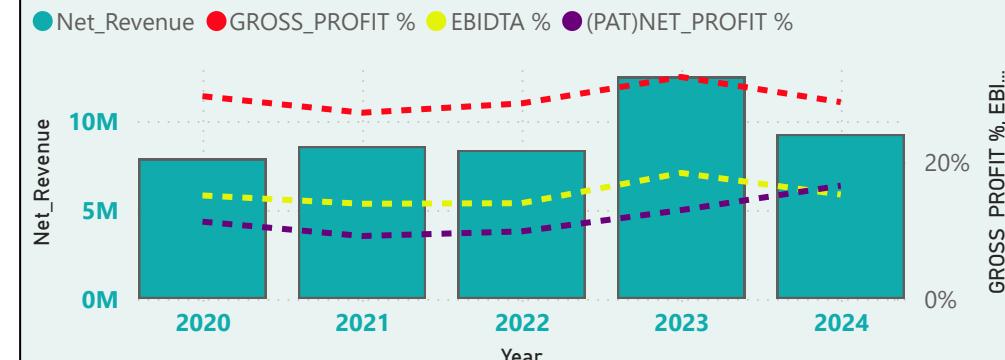
(PAT)Net_profit

6.32K

Volume

100.40M

YTD_Net_Revenue

Net Revenue by Year**% Of Net Revenue, Gross Profit, Ebitda ,(PAT)Net_profit****Net Profit by Sub Category****Net Profit by Location****Net_Revenue, GROSS_PROFIT %, EBIDTA % and (PAT)NET_PROFIT % by Year**

Year

Month

Cluster Head

Category

Channel

Location

26.40M

Cost Raw material

689.57K

Marketing cost

10.39M

Trad & Disc Cost

5.91M

Fixed & Variable Cost

1.45M

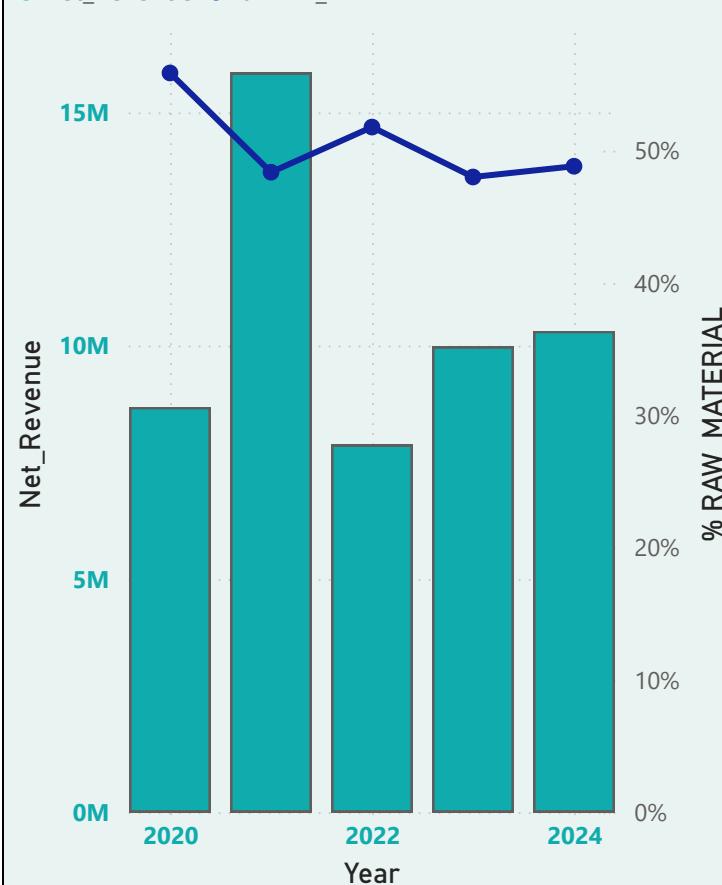
G&A COST

4.57M

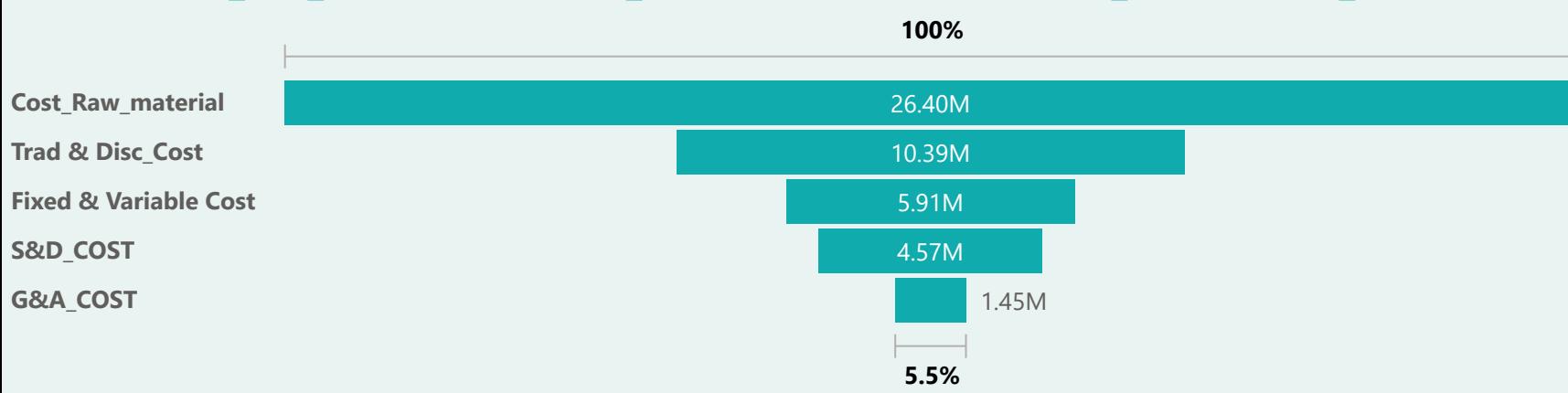
S&D COST

Net_Revenue and % RAW_MATERIAL by Year

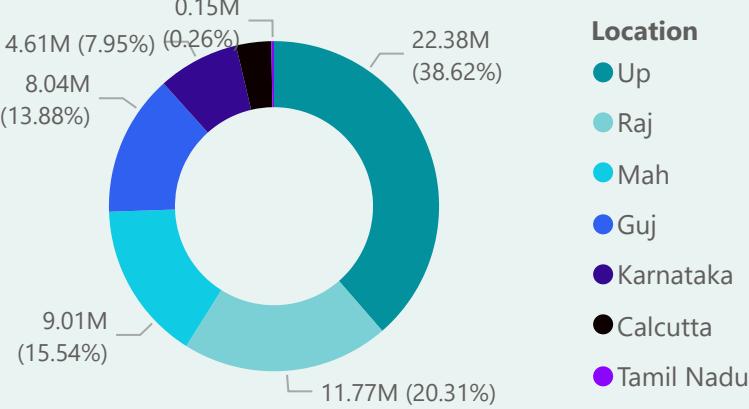
● Net_Revenue ● % RAW_MATERIAL



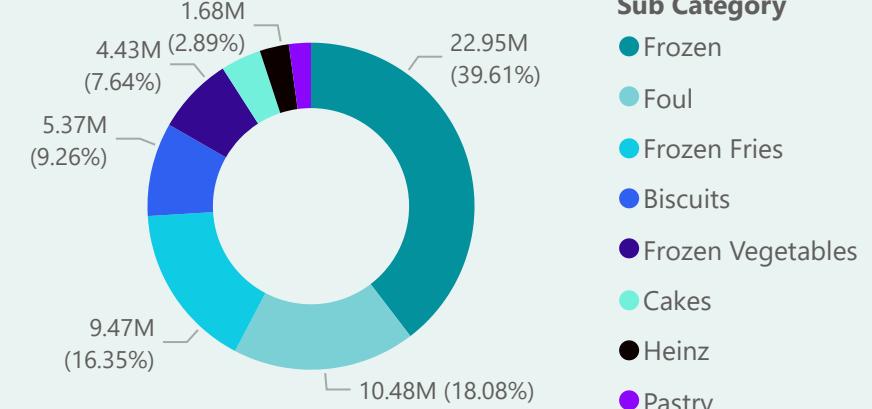
Cost_Raw_material, Trad & Disc_Cost, Fixed & Variable Cost, S&D_COST and G&A_COST



TOTAL_EXP by Location



TOTAL_EXP by Sub Category



Year

2024

Month

All

Cluster Head

All

Category

All

Channel

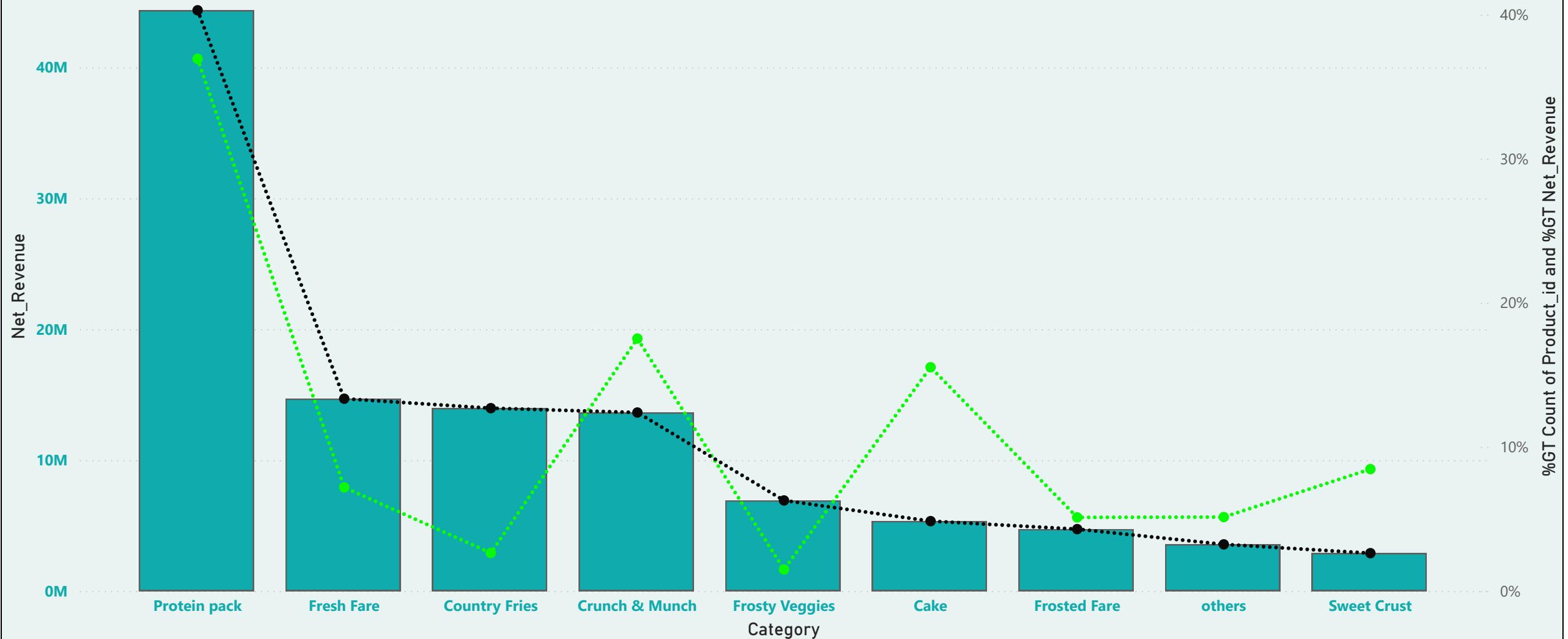
All

Location

All

SKU Level Turnover

● Net_Revenue ● %GT Count of Product_id ● %GT Net_Revenue



Year

Month

Cluster Head

Category

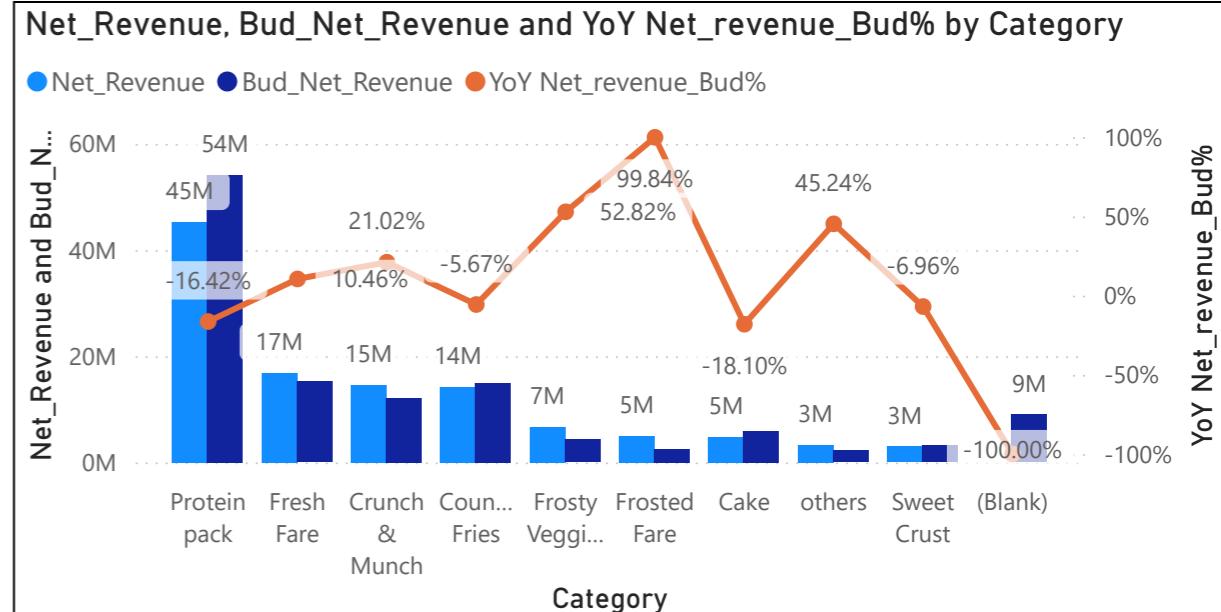
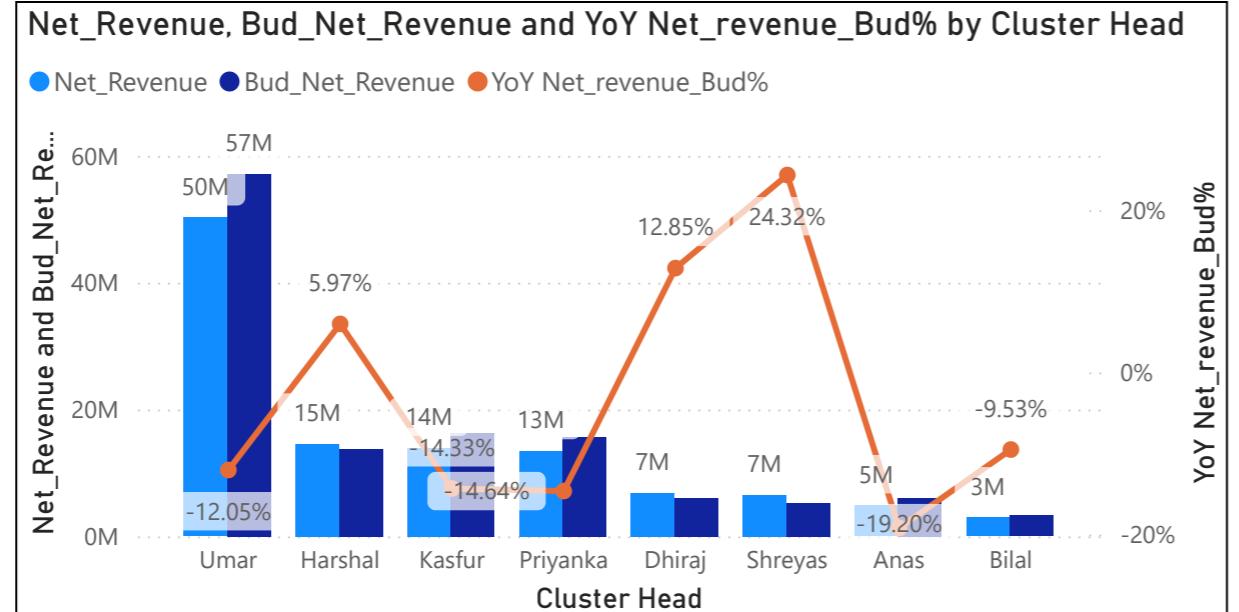
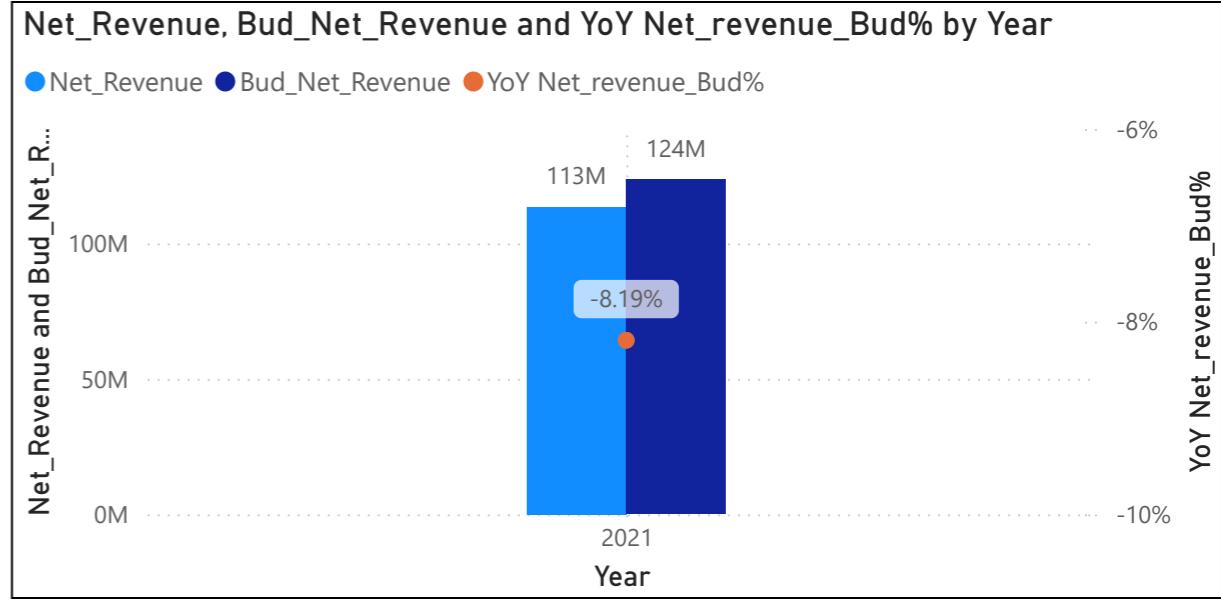
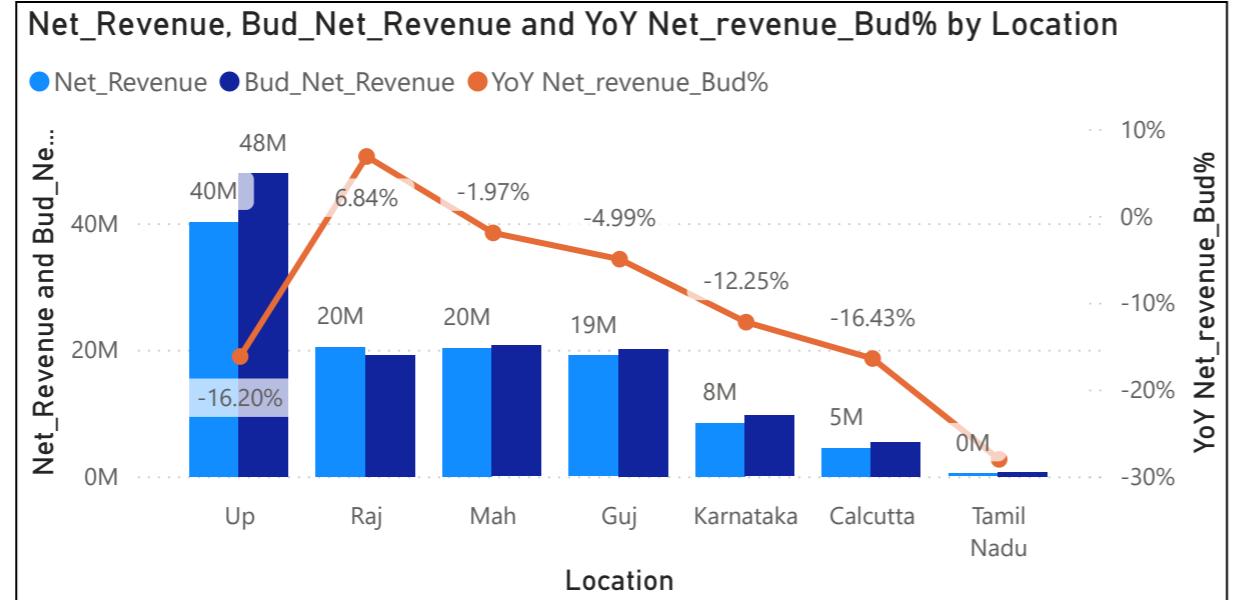
Channel

Location

-8.19%
YoY Net_revenue_Bud%

113.42M
YTD_Net_Revenue

123.54M
Bud_Net_Revenue YTD



Year

All

Month

July

Cluster Head

All

Category

All

Channel

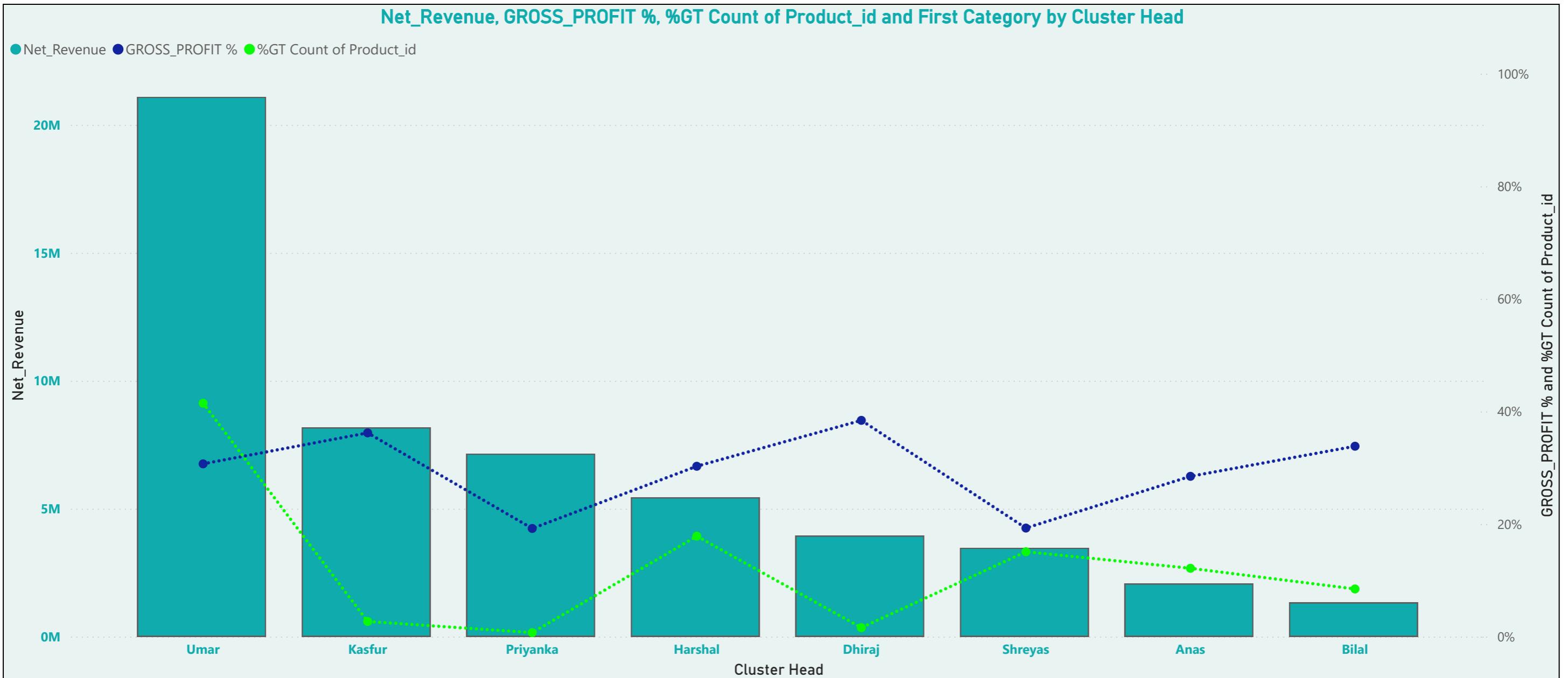
All

Location

All

Net_Revenue, GROSS_PROFIT %, %GT Count of Product_id and First Category by Cluster Head

● Net_Revenue ● GROSS_PROFIT % ● %GT Count of Product_id



Year

All

Month

July

Cluster Head

All

Category

All

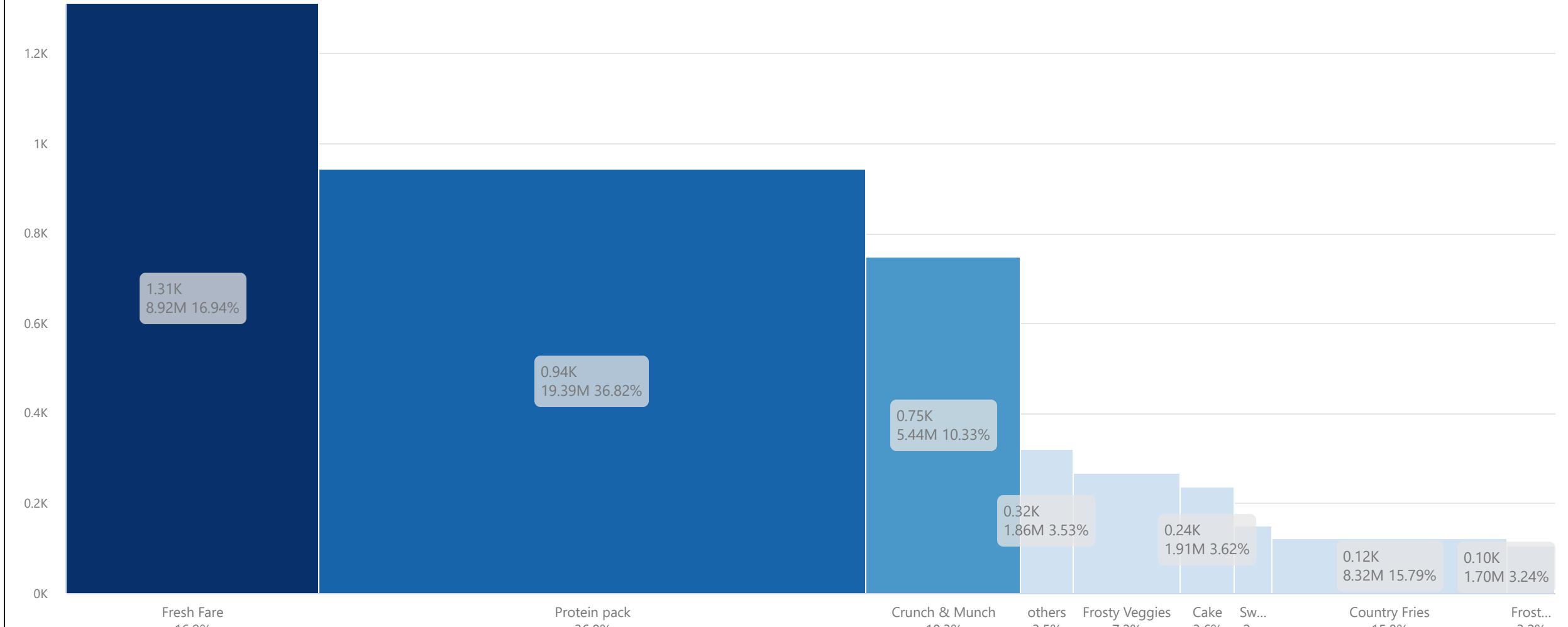
Channel

All

Location

All

Count of SKU Code and Net_Revenue by Category



Year Month Cluster Head Category Channel Location

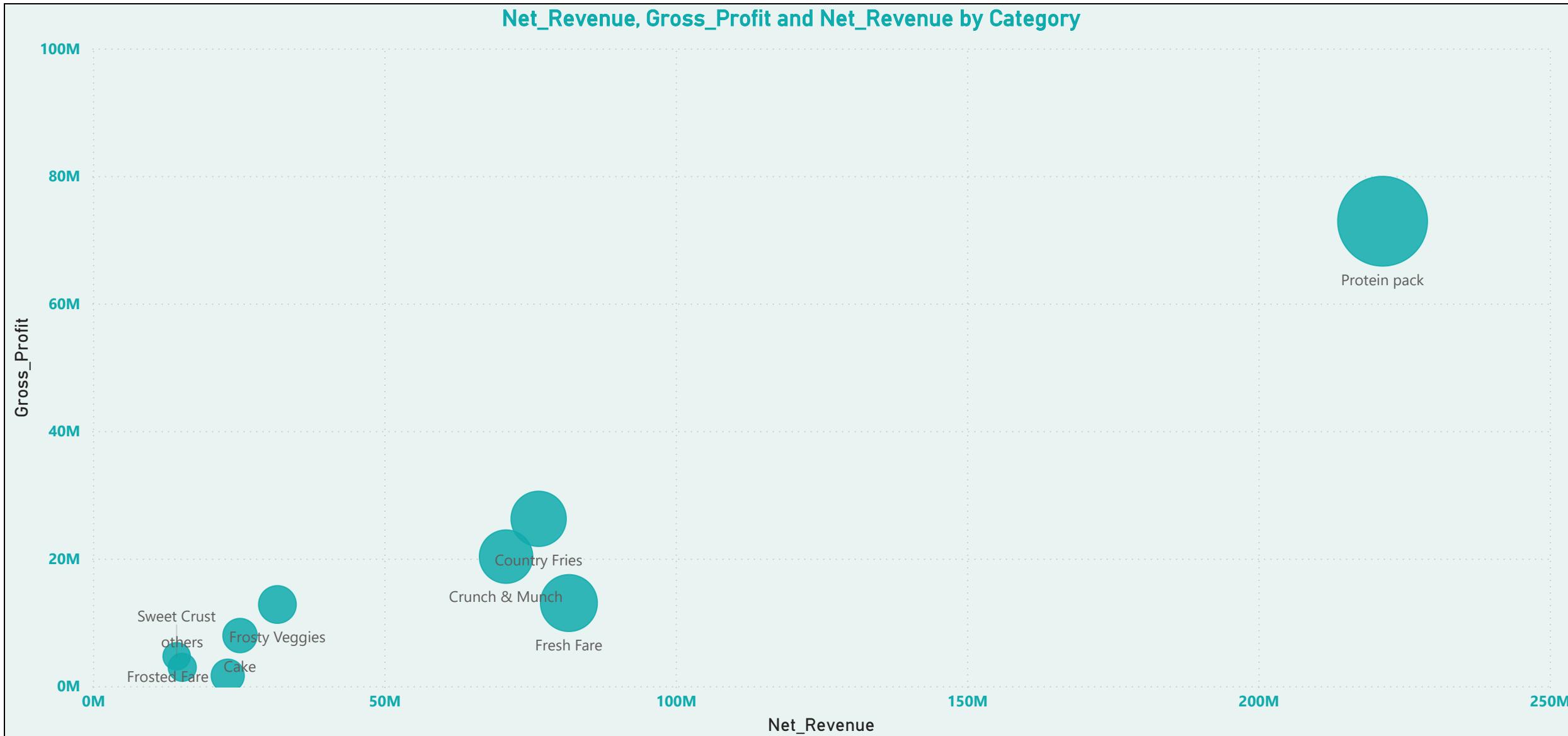
All

All

All

All

All



Year

Month

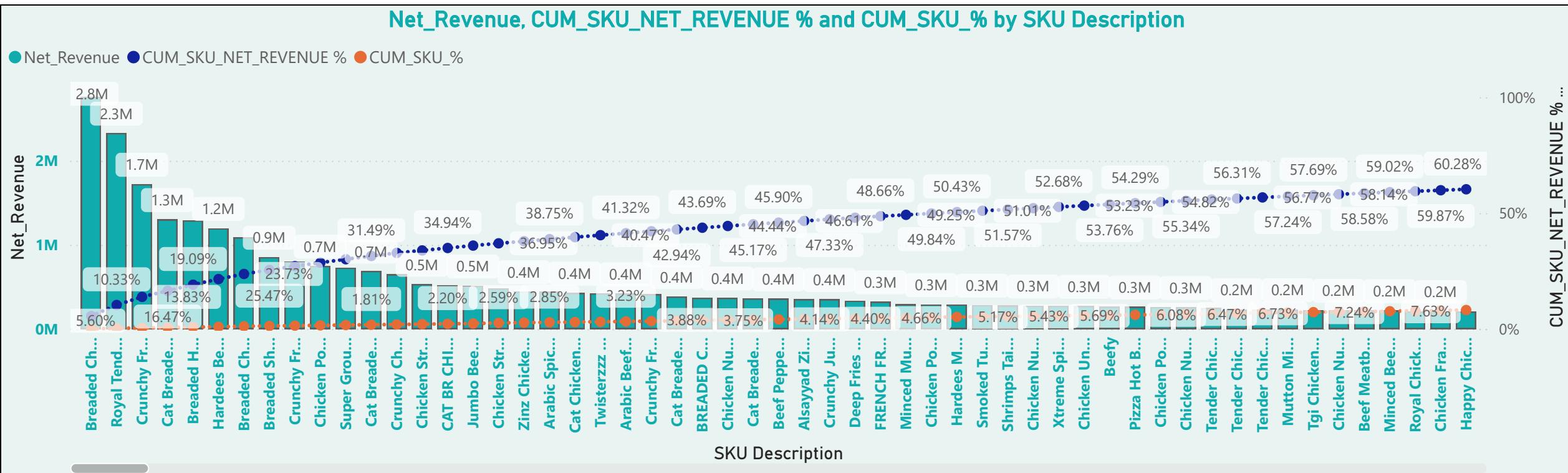
Cluster Head

Category

Channel

Location

SKU Description	Net_Revenue	Rank	Cum_Net_Revenue	Total_SKU_NET_REVENUE	CUM_SKU_NET_REVENUE %
Breaded Chicken Strips 750G (10*1*750Gm)	27,57,585.06	1	27,57,585.06	4,92,18,809.34	5.60%
Royal Tender Chicken Breast 1K (10*1*1000Gm)	23,29,153.48	2	50,86,738.54	4,92,18,809.34	10.33%
Crunchy French Fries 9* 9 (4*2.5KG)	17,20,806.26	3	68,07,544.79	4,92,18,809.34	13.83%
Cat Breaded Zingzzz Chicken Fillet (10*1*1000Gm)	13,00,573.80	4	81,08,118.60	4,92,18,809.34	16.47%
Breaded Hot Chicken Strips 750G (10*1*750Gm)	12,90,166.50	5	93,98,285.10	4,92,18,809.34	19.09%
Hardees Beef Burger 3.5Oz	11,95,805.44	6	1,05,94,090.54	4,92,18,809.34	21.52%
Total	4,92,18,809.34	1	27,57,585.06	4,92,18,809.34	5.60%



Year

2022

Month

All

Cluster Head

Umar

Category

All

Channel

All

Location

All

Cum_Net_Revenue, CUM_SKU_% and CUM_SKU_NET_REVENUE % by SKU Description

● Cum_Net_Revenue ● CUM_SKU_% ● CUM_SKU_NET_REVENUE %



Year

2022

Month

All

Cluster Head

Umar

Category

All

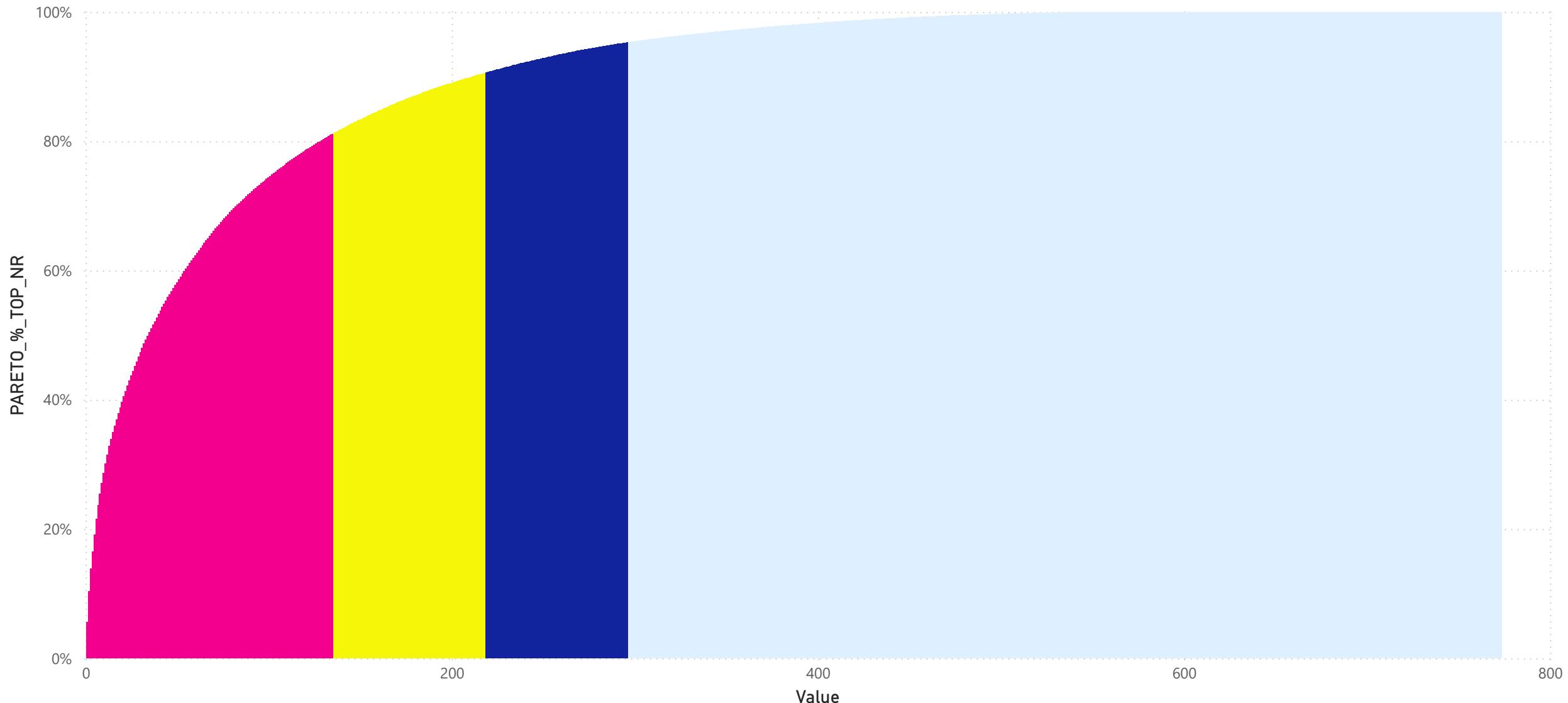
Channel

All

Location

All

PARETO_%_TOP_NR by Value



Year

2022

Month

All

Cluster Head

Umar

Category

All

Channel

All

Location

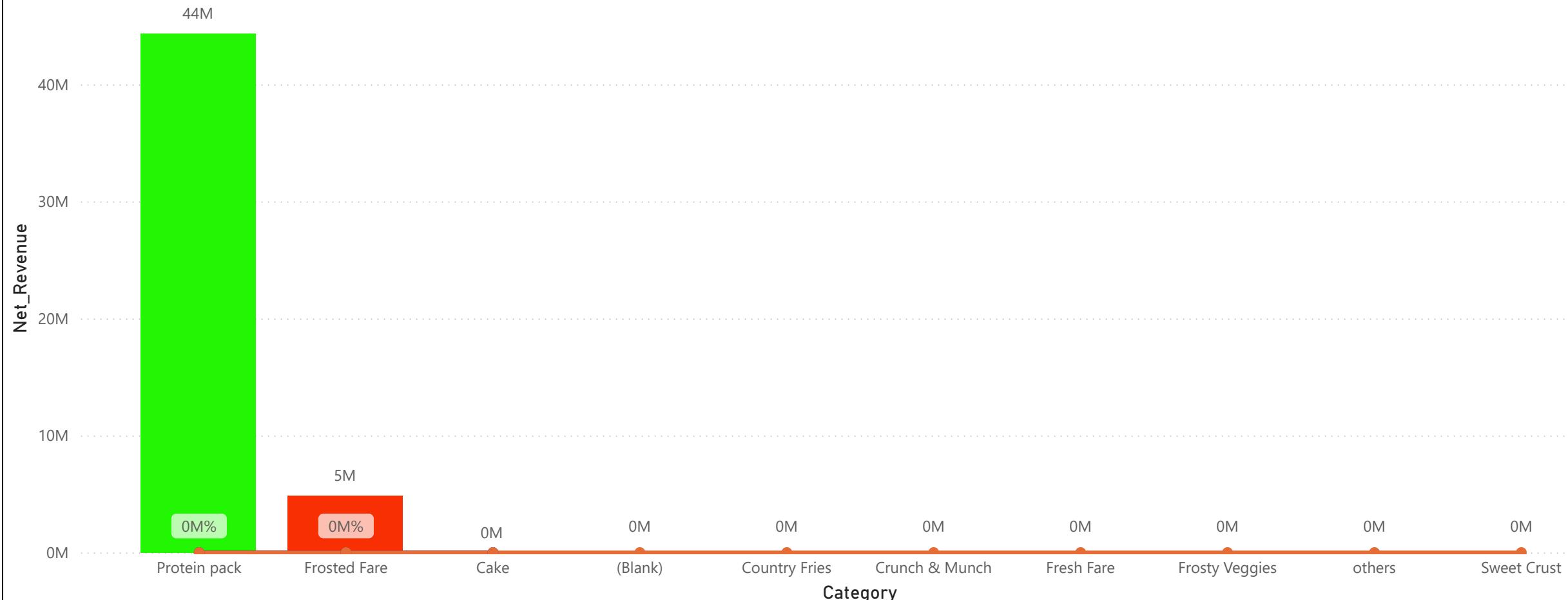
All

Net_Revenue

Volume

Net_Revenue, GROSS_PROFIT % and Avg_GP_%_Category by Category

- Net_Revenue
- GROSS_PROFIT %
- Avg_GP_%_Category



Year ▼

2022 ▼

Month ▼

All ▼

Cluster Head ▼

Umar ▼

Category ▼

All ▼

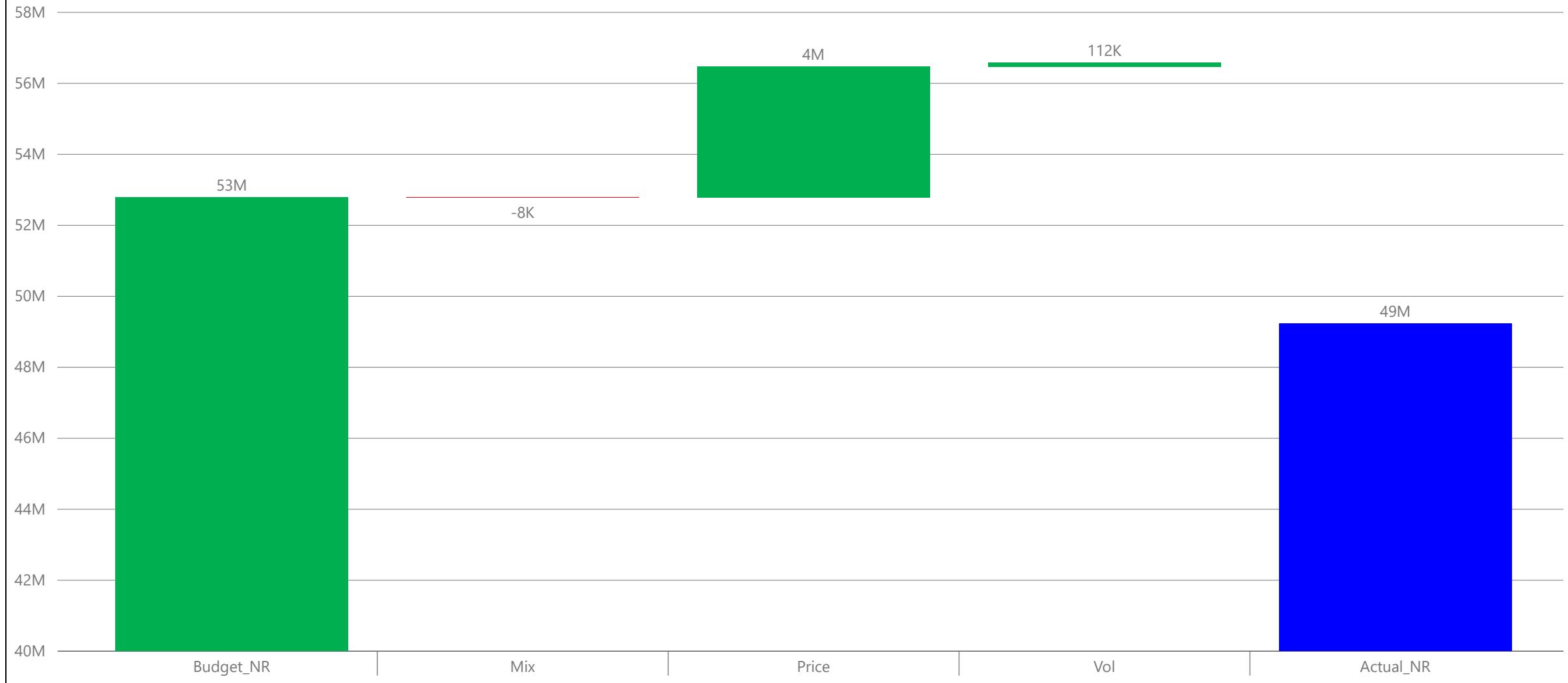
Channel ▼

All ▼

Location ▼

All ▼

NR_PVM by Factors



Year

Month

Cluster Head

Category

Channel

Location

YoY Net_revenue_Bud% and GP_VAR_% by Category

