

RAVEENA

WEB DEVELOPER

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Education

B.C.A. (87 %) — Panjab University, Chandigarh 2020 – 2023
12th Grade (Non-Medical) — JNV Hoshiarpur 2019 – 2020

Professional Experience

Junior WordPress Developer — IWD Technologies Oct 2023 – Present

- Completed and maintained WordPress websites, boosting user engagement while improving client satisfaction.
- Designed intuitive user interfaces and ensured seamless cross-browser compatibility, resulting in a 25% increase in user engagement and a 15% reduction in bounce rates.
- Collaborated with designers, QA and PMs to meet every deadline.

Web Developer — Technobitz IT Solutions Jun 2023 – Sep 2023

- Led WordPress development projects, contributing to 2+ website launches within 2 months.
- Designed and maintained responsive websites, resulting in a 15% increase in user engagement.
- Revamped Dogra Paramedical Gurukul College's website, increasing traffic by 20%.

Tech Skills

- **Front/Back End:** HTML5, CSS3, PHP, JavaScript, React JS
- **WordPress:** Backend Development, Theme Customization, ACF Pro, CPT, WooCommerce, Speed Optimization (WP Rocket, Autoptimize), Migration (All-in-One WP Migration), Plugins, Builders (Elementor, Elementor Pro, Gutenberg, Divi, WPBakery)
- **Performance:** WP Rocket, Autoptimize, CDN
- **Tools:** Git, deployment, basic CLI
- **Design:** Mobile-first, cross-browser, accessibility

Projects

aspirextech.com	caringaustralia.com.au	curreddtech.com
impactsolves.com	equalmarkets.com	carenhousing.com.au
baseballglovecollector.com	optimaltechguruz.com	xlrtek.com
interiorppf.com	pipelinegurus.com	autoadvert.com.au
luxegemsco.com	lactinova.com	conwayarabians.com
franklinfarmllc.com	financesmart.vn	drnavsingh.com.au
primedentalcare.com.au	auschauffeurservices.com.au	houseandextensionplans.ie

Certificates

- Responsive Web Design — freeCodeCamp (2024)
- WordPress — Great Learning (2023)
- Front-End Development — Great Learning (2023)
- Java Programming — Great Learning (2022)
- SQL Projects for Beginners — Great Learning (2022)
- Basics of React JS — Great Learning

College Projects

- **EXAMMASTER** — Developed application offering study resources and materials for college students.
- **DPG College Site** — Revamped college website, improving user experience and boosting mobile engagement.

Languages

English | Hindi | Punjabi