

WEB DEVELOPMENT



PROJECT PROPOSAL

A website for a restaurent

ABOUT OUR PROJECT

This project is made initially to Increase the sales of the restaurant. The restaurant has two outlets in different locations. Hence it will be more beneficiary to have a website.

OBJECTIVES

- To create a digital platform for a restaurant to reach more potential customers by showing up in search results, and providing information that can be easily shared on social media.
- To showcase the restaurant's menu, ambiance, and other unique features to entice potential customers to dine at the restaurant.
- To make it easy for customers to make reservations online, without having to call or email the restaurant.
- To offer details about the restaurant's hours, locations, contact information, and any special events or promotions.
- To facilitate customers to browse the menu, view pictures of the restaurant, and read reviews from other customers.
- To ultimately drive more business to the restaurant, either through online reservations or by encouraging customers to visit the restaurant in person.

A BRIEF OUTLINE

04

HOME PAGE

This is the very first web page that users are going to see. Hence, a brief introduction about the two outlets, the locations where the outlets are situated, and the buttons on the outlets' webpages will be included

OUTLET WEB PAGE

There would be two web pages for the two outlets, and details about promo packs, food menu and reservations.

MENU PAGE

There will be 4 separate pages for the menu: appetizer, main, beverages, and dessert with pictures, a small description of what they are made of, and their prices.

RESERVATION PAGE

As the name suggests this page would be recorded the customer requirement for a reservation through a form.

ABOUT US

This page will provide more details about the restaurant and its two outlets including the history, cuisine, chef team, interior and exterior.

CONTACT US

This will contain all the social media links and telephone numbers, part of the map, and addresses of the outlets.



TOOLS TO BE USED



- Markup tools - HTML
- Styling tools - CSS
- Scripting tool - JAVASCRIPT
- Photoshop and Canva to edit pictures
- Social media to find pictures
- Fontawesome site for icons



INITIAL PLAN / WORK ALLOCATION TABLE



	Week 1 Feb 21- 28	Week 2 Feb 28- March 07	Week 3 March 07-14	Week 4 March 14-21	Week 5 March 21-28	Week 6 March 28- April 4
Create and submit the project proposal.						
Design the template and create the home pages.						
Enter the details of the menu and create the menu page.						
Creation of the about page showing the details about the restaurant and the procedure that takes place there.						
Creation of contact page including details of how to contact the restaurant and its branches.						
Correcting any defects and hand over the project.						

- Template of the website, 3 homepages for the restaurant and the outlets - Raveena Hansani
- 4 menu pages including the description - Sewwandi Rupika
- About us, contact us, and reservation pages including the form - Lashika Prabhashini

GROUP MEMBERS

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THANK YOU