

Outline

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- Methodology
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Executive Summary

Summary of Methodologies

- Data collection
- Data wrangling
- Exploratory Data Analysis with Data Visualization
- Exploratory Data Analysis with SQL
- Building an interactive map with Folium
- Building a Dashboard with Plotly Dash
- Predictive analysis (Classification)

Summary of Results

- Exploratory Data Analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

Introduction

Background

• SpaceX is the most successful company of the commercial space age, making space travel affordable. The company advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. Based on public information and machine learning models, we are going to predict if SpaceX will reuse the first stage.

Key Deliverables

- How do variables such as payload mass, launch site, number of flights, and orbits affect the success of the first stage landing?
- Does the rate of successful landings increase over the years?
- What is the best algorithm that can be used for binary classification in this case?



Methodology

Executive Summary

- · Data collection methodology:
 - Using SpaceX Rest API
 - Using Web Scrapping from SpaceX website
- · Perform data wrangling
 - Filtering the data
 - Dealing with missing values
 - Using One Hot Encoding to prepare the data to a binary classification
- · Perform exploratory data analysis (EDA) using visualization and SQL
- · Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Building, tuning and evaluation of classification models to ensure the best results

Data Collection

Data Collection Process

 Involved a combination of API requests from SpaceX REST API and Web Scraping data from a table in SpaceX's Wikipedia entry. Required the use of both of these data collection methods in order to get complete information about the launches for a more detailed analysis.

Data Columns are obtained by using SpaceX REST API:

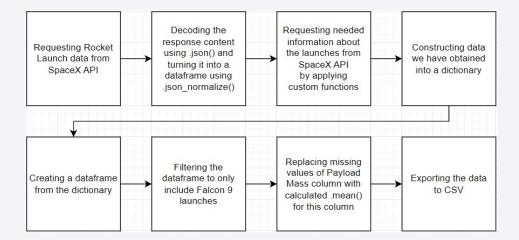
• FlightNumber, Date, BoosterVersion, PayloadMass, Orbit, LaunchSite, Outcome, Flights, GridFins, Reused, Legs, LandingPad, Block, ReusedCount, Serial, Longitude, Latitude

Data Columns are obtained by using Wikipedia Web Scraping:

• Flight No., Launch site, Payload, PayloadMass, Orbit, Customer, Launch outcome, Version Booster, Booster landing, Date, Time

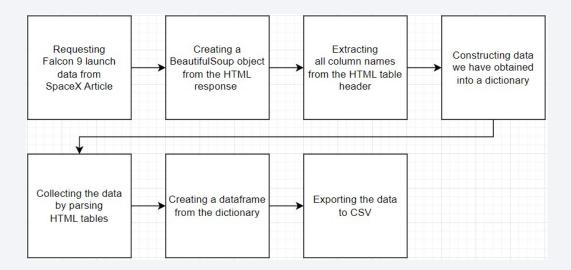
Data Collection - SpaceX API

- The following is the a diagram of the SpaceX API flowchart. This tracks the process from sending the .json to request to exporting the data as a .csv.
- Github Link: Data Collection API



Data Collection - Scraping

- The following is the a diagram of the SpaceX Webscraping flowchart. This tracks the process from creating the BeautifulSoup object to request to exporting the data as a .csv
- GitHub Link: Data Collection with Web Scraping



Data Wrangling

- In the data set, there are several different cases where the booster did not land successfully. Sometimes a landing was attempted but failed due to an accident; for example, True Ocean means the mission outcome was successfully landed to a specific region of the ocean while False Ocean means the mission outcome was unsuccessfully landed to a specific region of the ocean. True RTLS means the mission outcome was successfully landed to a ground pad False RTLS means the mission outcome was unsuccessfully landed to a landing pad. True ASDS means the mission outcome was successfully landed on a drone ship False ASDS means the mission outcome was unsuccessfully landed on a drone ship. We mainly convert those outcomes into Training Labels with "1" means the booster successfully landed, "0" means it was unsuccessful.
- GitHub Link: Data Wrangling

Perform exploratory Data Analysis and determine Training Labels

Calculate the number of launches on each site

Calculate the number and occurrences of each site

Calculate the number and occurrence of mission outcome per orbit type

Create a landing outcome label from Outcome column

Exporting the data to CSV

EDA with Data Visualization

- Charts and Graphs relationships:
 - Flight Number vs. Payload Mass, Flight Number vs. Launch Site, Payload Mass vs. Launch Site, Orbit Type vs. Success Rate, Flight Number vs. Orbit Type, Payload Mass vs Orbit Type and Success Rate Yearly Trend
- Scatter plots show the relationship between variables.
 - If a relationship exists, they could be used in machine learning model.
- Bar charts show comparisons among discrete categories.
 - The goal is to show the relationship between the specific categories being compared and a measured value.
- Line charts show trends in data over time (time series).
- GitHub Link: EDA with Data Visualization

EDA with SQL

Performed SQL queries:

- Displaying the names of the unique launch sites in the space mission
- Displaying 5 records where launch sites begin with the string 'CCA'
- Displaying the total payload mass carried by boosters launched by NASA (CRS)
- Displaying average payload mass carried by booster version F9 v1.1
- Listing the date when the first successful landing outcome in ground pad was achieved
- Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.
- Listing the total number of successful and failure mission outcomes
- Listing the names of the booster versions which have carried the maximum payload mass
- · Listing the failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015
- Ranking the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20 in descending order
- GitHub Link: EDA with SQL

Build an Interactive Map with Folium

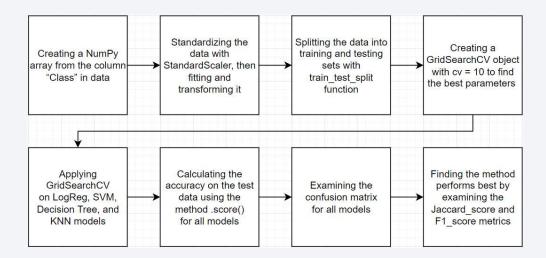
- Markers of all Launch Sites:
 - Added Marker with Circle, Popup Label and Text Label of NASA Johnson Space Center using its latitude and longitude coordinates as a start location.
 - Added Markers with Circle, Popup Label and Text Label of all Launch Sites using their latitude and longitude coordinates to show their geographical locations and proximity to Equator and coasts.
- Colored Markers of the launch outcomes for each Launch Site:
 - Added coloured Markers of success (Green) and failed (Red) launches using Marker Cluster to identify which launch sites have relatively high success rates.
- Distances between a Launch Site to its proximities:
 - Added coloured Lines to show distances between the Launch Site KSC LC-39A (as an example) and its proximities like Railway, Highway, Coastline and Closest City.
- GitHub Link: Interactive Visual Analytics with Folium

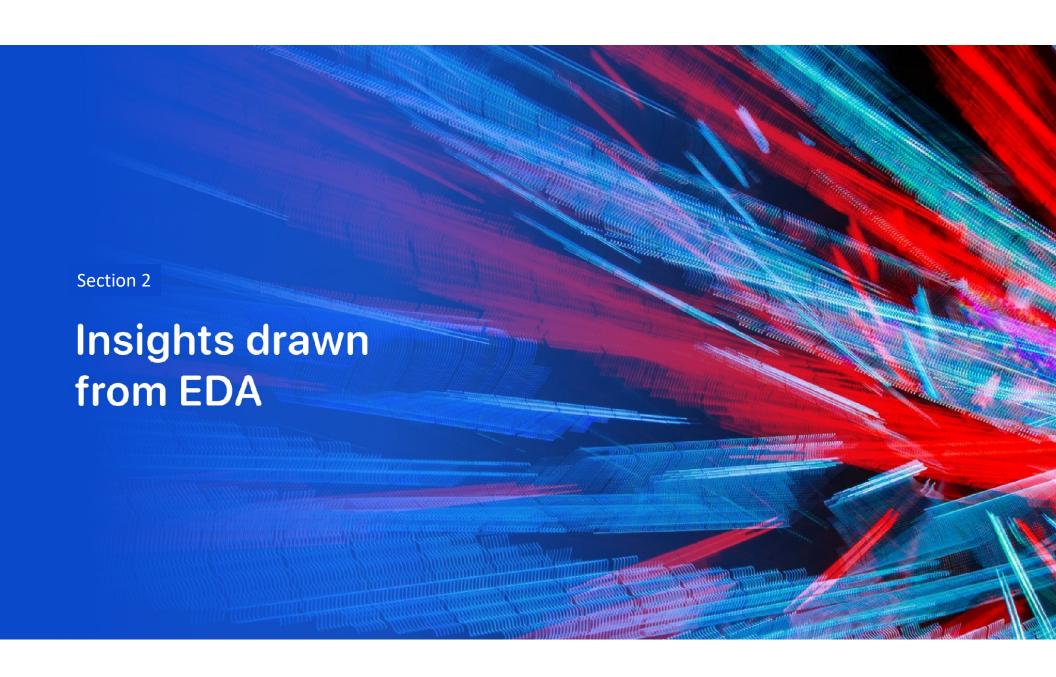
Build a Dashboard with Plotly Dash

- Launch Sites Dropdown List:
 - Added a dropdown list to enable Launch Site selection.
- Pie Chart showing Success Launches (All Sites/Certain Site):
 - Added a pie chart to show the total successful launches count for all sites and the Success vs. Failed counts for the site, if a specific Launch Site was selected.
- Slider of Payload Mass Range:
 - Added a slider to select Payload range.
- Scatter Chart of Payload Mass vs. Success Rate different Booster Versions:
 - Added a scatter chart to show the correlation between Payload and Launch Success.
- GitHub Link: SpaceX Dash App

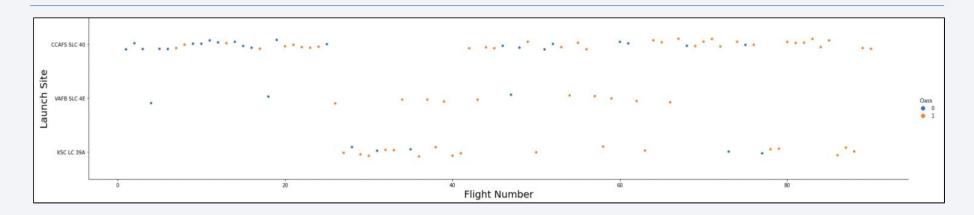
Predictive Analysis (Classification)

- The following is the a diagram of the Classification Protocol flowchart. This tracks the process from creating the NumPy array object to request to determining the method that best fits the data set.
- GitHub Link: Machine Learning Prediction



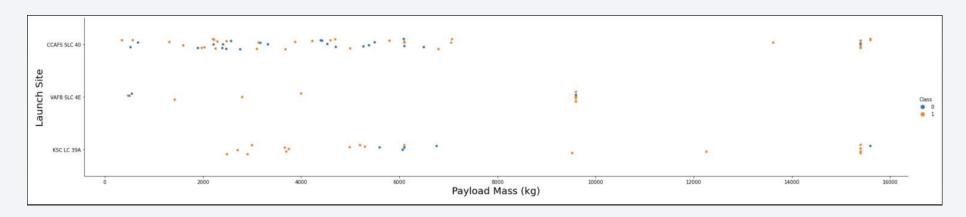


Flight Number vs. Launch Site



- The earliest flights all failed while the latest flights all succeeded.
- The CCAFS SLC 40 launch site has about a half of all launches.
- VAFB SLC 4E and KSC LC 39A have higher success rates.
- It can be assumed that each new launch has a higher rate of success.

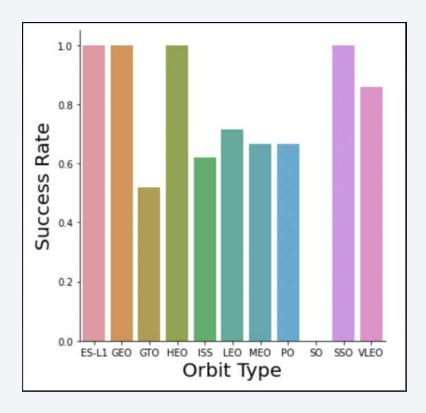
Payload vs. Launch Site



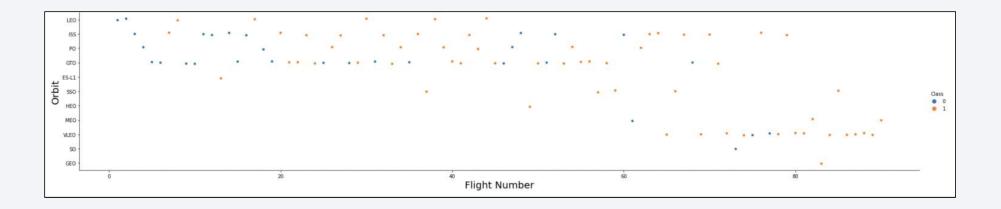
- For every launch site the higher the payload mass, the higher the success rate.
- Most of the launches with payload mass over 7000 kg were successful.
- KSC LC 39A has a 100% success rate for payload mass under 5500 kg too.

Success Rate vs. Orbit Type

- Explanation:
- Orbits with 100% success rate:
 - ES-L1, GEO, HEO, SSO
- Orbits with 0% success rate:
 - SO
- Orbits with success rate between 50% and 85%:
 - GTO, ISS, LEO, MEO, PO



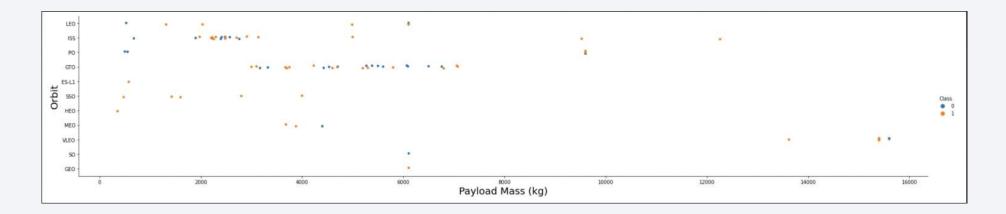
Flight Number vs. Orbit Type



Explanation:

• In the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.

Payload vs. Orbit Type



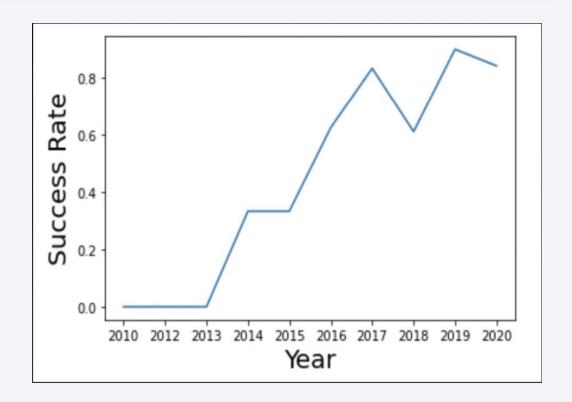
Explanation:

 Heavy payloads have a negative influence on GTO orbits and positive on GTO and Polar LEO (ISS) orbits.

Launch Success Yearly Trend

Explanation:

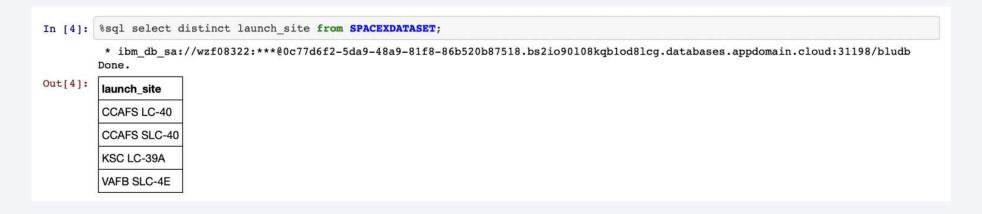
 The success rate since 2013 kept increasing till 2020. There was a slight decrease from 2016 to 2018 which swiftly recovered into 2019.



All Launch Site Names

Explanation:

• Displaying the names of the unique launch sites in the space mission.



Launch Site Names Begin with 'CCA'

Explanation:

• Displaying 5 records where launch sites begin with the string 'CCA'.

	* ibm_ Done.	_db_sa://w	zf08322:***@0c	77d6f2-5da	9-48a9-81f8-86b520b87518	.bs2io90108kqb1od8	Blcg.d	latabases.	appdomain.cloud	:31198/bludb
t[5]:	DATE	time_utc_	booster_version	launch_site	payload	payload_masskg_	orbit	customer	mission_outcome	landing_outcom
	2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
	2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
	2012- 05-22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
	2012- 10-08	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
	2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

Explanation:

 Displaying the total payload mass carried by boosters launched by NASA (CRS).

Average Payload Mass by F9 v1.1

Explanation:

Displaying average payload mass carried by booster version F9 v1.1.

First Successful Ground Landing Date

Explanation:

 Listing the date when the first successful landing outcome on landing pad was achieved.



Successful Drone Ship Landing with Payload between 4000 and 6000

Explanation:

• Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.



Total Number of Successful and Failure Mission Outcomes

Explanation:

• Listing the total number of successful and failure mission outcomes.

n [10]:	%sql select mission_outcome, count(*) as total_number from SPACEXDATASET group by mission_outcome;							
	* ibm_db_sa://wzf08322:** Done.	**@0c77d6f2-5	5da9-48a9-81f8-86b520b87518.bs2io90108kqblod8lcg.databases.appdomain.cloud:31198/bludb					
ut[10]:	mission_outcome	total_number						
	Failure (in flight)	1						
	Success	99						
	Success (payload status unclear)	1						

Boosters Carried Maximum Payload

Explanation:

Listing the names
 of the booster
 versions which
 have carried the
 maximum payload
 mass.

2015 Launch Records

Explanation:

• Listing the failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015.

[n [12]:	%%sql select monthname(date) as month, date, booster_version, launch_site, landing_outcome from SPACEXDATASET where landing_outcome = 'Failure (drone ship)' and year(date)=2015;									
	* ibm_	db_sa://wz	f08322:***@0c7	7d6f2-5da9-4	8a9-81f8-86b520	87518.bs2io90108kqb1od8lcg.databases.appdomain.cloud:31198/bludb				
Out[12]:	MONTH	DATE	booster_version	launch_site	landing_outcome					
	January	2015-01-10	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)					
	April	2015 04 14	F9 v1.1 B1015	CCAES I C-40	Failure (drone ship)					

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Explanation:

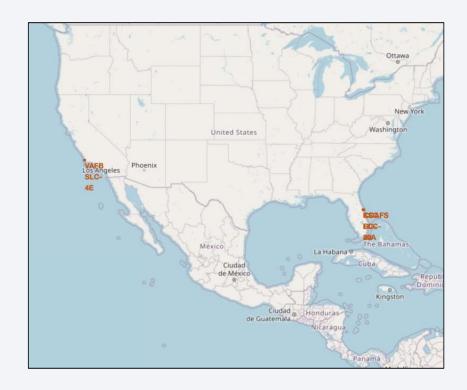
 Ranking the count of landing outcomes (such as Failure (drone ship) or Success (landing pad)) between the date 2010-06-04 and 2017-03-20 in descending order.

in [13]:	<pre>%%sql select landing_outcome, count(*) as count_outcomes from SPACEXDATASET where date between '2010-06-04' and '2017-03-20' group by landing_outcome order by count_outcomes desc;</pre>							
	* ibm_db_sa://wzf Done.	:08322:***@0c77c	16f2-5da9-48a9-81f8-86b520b87518.bs2io90108kqblod8lcg.databases.appdomain.cloud:31198/bludb					
Out[13]:	landing_outcome	count_outcomes						
	No attempt	10						
	Failure (drone ship)	5						
	Success (drone ship)	5						
	Controlled (ocean)	3						
	Success (ground pad)	3						
	Failure (parachute)	2						
	Uncontrolled (ocean)	2						
	Precluded (drone ship)	1						



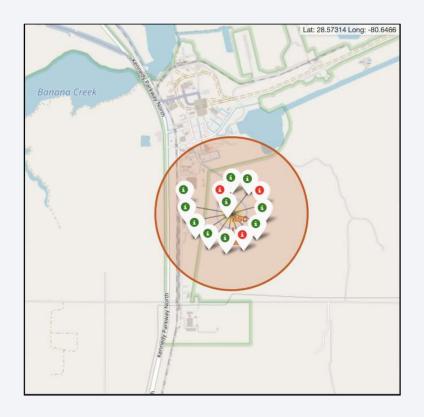
All Launch Site Location Markers on a Global Map

- Most of Launch sites are in proximity to the Equator line. The land is moving faster at the equator than any other place on the surface of the Earth. Anything on the surface of the Earth at the equator is already moving at 1670 km/hour. If a ship is launched from the equator it goes up into space, and it is also moving around the Earth at the same speed it was moving before launching. This is because of inertia. This speed will help the spacecraft keep up a good enough speed to stay in orbit.
- All launch sites are in very close proximity to the coast, while launching rockets towards the ocean it minimizes the risk of having any debris dropping or exploding near people.



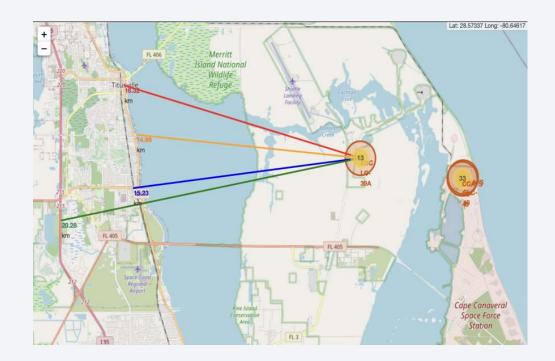
Color-labeled Launch Records by Site

- From the color-labeled markers we should be able to easily identify which launch sites have relatively high success rates.
 - Green Marker = Successful Launch
 - Red Marker = Failed Launch
- Launch Site KSC LC-39A has a very high Success Rate.



Distance from Launch Site KSC LC-39A to its Neighbors

- From the visual analysis of the launch site KSC LC-39A we can clearly see that it is:
 - relative close to railway (15.23 km)
 - relative close to highway (20.28 km)
 - relative close to coastline (14.99 km)
- Also the launch site KSC LC-39A is relative close to its closest city Titusville (16.32 km).
- Failed rocket with its high speed can cover distances like 15-20 km in few seconds. It could be potentially dangerous to populated areas.

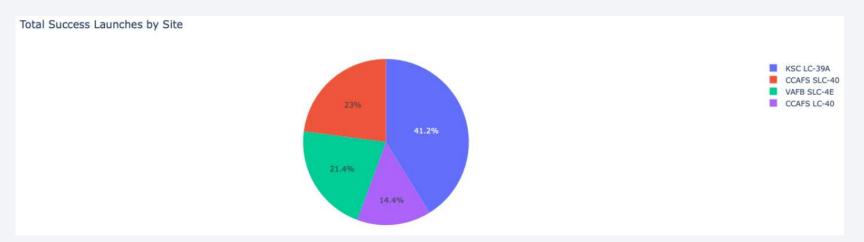




Launch Success Count for All Sites

Explanation:

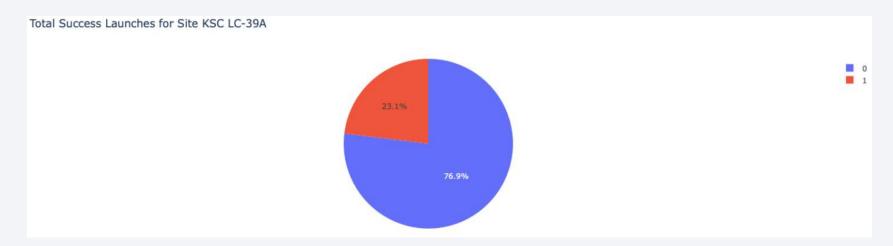
• The chart clearly shows that from all the sites, KSC LC-39A has the most successful launches.



Launch Site with Highest Launch Success Ratio

Explanation:

 KSC LC-39A has the highest launch success rate (76.9%) with 10 successful and only 3 failed landings.



Payload Mass vs. Launch Outcome for All Sites

- Explanation:
- The charts show that payloads between 2000 and 5500 kg have the highest success rate.





Classification Accuracy

Explanation:

- Based on the scores of the Test Set, we can not confirm which method performs best.
- Same Test Set scores may be due to the small test sample size (18 samples). Therefore, we tested all methods based on the whole Dataset.
- The scores of the whole Dataset confirm that the best model is the Decision Tree Model. This model has not only higher scores, but also the highest accuracy.

Scores and Accuracy of Test Set:

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.800000	0.800000	0.800000	0.800000
F1_Score	0.888889	0.888889	0.888889	0.888889
Accuracy	0.833333	0.833333	0.833333	0.833333

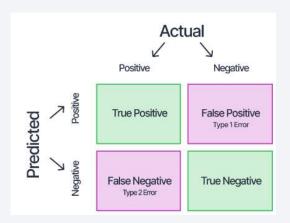
Scores and Accuracy of Full Set:

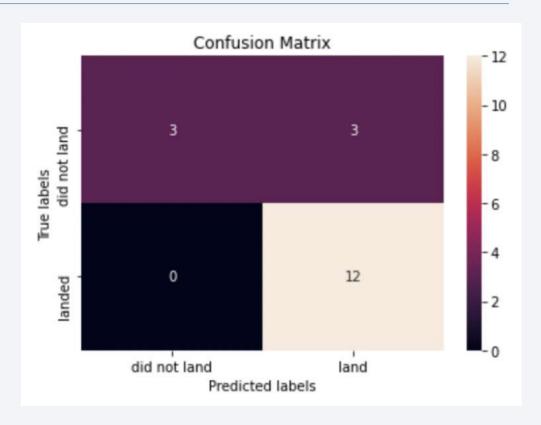
	LogReg	SVM	Tree	KNN
Jaccard_Score	0.833333	0.845070	0.882353	0.819444
F1_Score	0.909091	0.916031	0.937500	0.900763
Accuracy	0.866667	0.877778	0.911111	0.855556

Confusion Matrix

Explanation:

 Examining the confusion matrix, we see that logistic regression can distinguish between the different classes. We see that the major problem is false positives.





Conclusions

- 1. Decision Tree Model is the best algorithm for this dataset.
- 2. Launches with a low payload mass show better results than launches with a larger payload mass.
- Most of launch sites are in proximity to the Equator line and all the sites are in very close proximity to the coast.
- 4. The success rate of launches increases over the years.
- 5. KSC LC-39A has the highest success rate of the launches from all the sites.
- 6. Orbits ES-L1, GEO, HEO and SSO have 100% success rate.

Appendix

- Thank you to all of the following contributors:
 - <u>Instructors</u>
 - Coursera
 - <u>IBM</u>

