



R

Web Media Production BA (Hons)

Ravensbourne

**How many hours
do you NOT spend
on the Web daily?**

**What do you do
on the Web?**

This is the Web

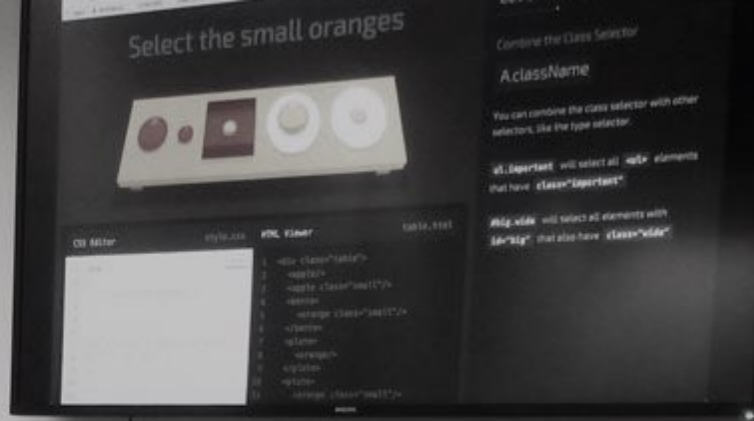


Become Web-literate

What will you learn?



Team work



Creative coding





UX design

A black and white photograph of two individuals, likely students or researchers, engaged in a project. They are wearing custom-built headsets with multiple electrodes (small white squares) attached to their heads using tape. Wires connect these electrodes to a small electronic device on the table. The person on the left is gesturing with their right hand, while the person on the right is gesturing with their left hand. The background is a plain, light-colored wall.

Game design

● Pitching



A black and white photograph of a presentation in a modern office. A young man in a plaid shirt and shorts is speaking and gesturing, wearing a lanyard. A man with glasses stands behind him. Two women are seated in the foreground, looking at laptops. A large screen in the background displays the word 'Pitching' with a blue circle icon.

A black and white photograph of a man and a woman sitting at a desk, looking at a laptop. The man is on the right, leaning over the woman on the left. The woman has long dreadlocks with colorful beads. The man is pointing at the laptop screen. The background shows a shelf with some papers and a container.

Learning by teaching

Year 1

Learn the basics

Term 1 October - December

- **Fundamentals of Web Design** – 30 credits
- **Participatory Cultures** - 15 credits

Term 2 January - March

- **Participatory Cultures** - 15 credits
- **Web development workshop** – 15 credits
- **The Web Industry** - 7.5 credits

Term 3 April - June

- **Web development workshop** – 15 credits
- **The Web Industry** - 7.5 credits
- **Contextual studies** - 15 credits

Year 2

Experiment

Term 1 October - December

- **Creative Collaboration** – 30 credits
- **The Dynamic Web** - 15 credits

Term 2 January - March

- **Designing the UX** - 15 credits
- **Interactive Narratives** – 15 credits credits
- **Dissertation prep** - 7.5 credits

Term 3 April - June

- **Designing the UX** - 15 credits
- **Interactive Narratives** – 15 credits credits
- **Dissertation prep** - 7.5 credits

Year 3

Get ready for industry

Term 1 October - December

- **Dissertation** - 30 credits
- **Advanced Web Technologies**– 15 credits
- **Major Project** - 15 credits

Term 2 January - March

- **Digital Advertising** - 15 credits
- **Major Project** - 15 credits

Term 3 April - June

- **Advanced Web Technologies**– 15 credits
- **Major Project** - 15 credits

Who will you become?

Web designer

App developer

UX designer

UI designer

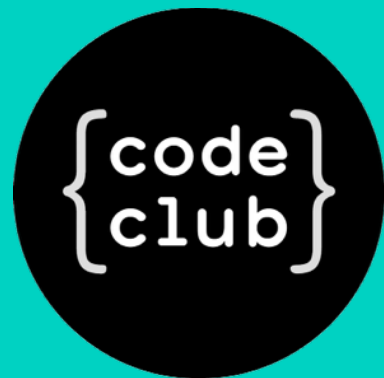
Digital project manager

Social media producer

Game designer

+ jobs that don't yet exist

NSS 100% OMG!



@RaveWebMedia



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