

**PLEASE COMPLETE THIS FORM IN ITS ENTIRETY**

Parent Number: \_\_\_\_\_ Sold to Customer Number: \_\_\_\_\_

Dealer Name: \_\_\_\_\_  
(First, Last)

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

# Check-R-Board® Days Enrollment Form



2017  
**Business  
Builder**

## 1. Select Your Package

Refer to the 2017 Business Builder Semester Brochure for the program elements included in the Amplified and Basic Check-R-Board® Days Event Packages.

☐ **Amplified Package**

(Elite CED, CED & Qualified Dealers Only - \$1,000 Buy In)

☐ **Basic Package (No Cost)**

**Event will be held:** (approximate time frame)

Date: \_\_\_\_\_

## 2. Amplified Package

**(Elite CED, CED and Qualified Dealers Only)**

**Please complete this section in its entirety** if you wish to BUY IN to the AMPLIFIED Check-R-Board® Days Event Package. The Buy In is \$1,000 per location for Elite Certified Expert Dealers, Certified Expert Dealers and Qualified Dealers only. This is an OPTIONAL election and 100% reimbursable from your Selling Support Budget.

☐ **Deduct from my Selling Support Budget** (must have sufficient funds)

**Check enclosed** (checks must accompany this form)

**Check #** \_\_\_\_\_

**Make checks payable to:**

Purina Animal Nutrition LLC  
P.O. Box 66812  
St. Louis, MO 63166  
ATTN: Business Builder

☐ **Draft my account – Customer #** \_\_\_\_\_

## PLEASE COMPLETE THIS FORM IN ITS ENTIRETY.

1. Complete one form for each location hosting a Check-R-Board® Days Event.
2. If check payment is chosen, the check must accompany this form.
3. Dealer and Sales Specialist complete this form.

\_\_\_\_\_  
**Today's Date**

\_\_\_\_\_  
**Dealer's Authorized Signature**

\_\_\_\_\_  
**Purina Animal Nutrition LLC  
Sales Specialist Signature**

**4. Send to the Area Sales  
Office for Area Sales  
Manager approval.**

### SALES USE ONLY

**Return this form to:**

**Mail:**

Purina Animal Nutrition LLC  
P.O. Box 66812  
St. Louis, MO 63166  
ATTN: Business Builder

**Fax:**

FAX: (651) 234-8493  
ATTN: Business Builder