

Rohit G. Hegde

MBA | Finance and Business Analytics

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Summary:

I am an MBA Finance graduate from Dayananda Sagar University with a foundational understanding of taxation, accounting concepts, financial analysis, and risk management. Cleared the SEBI Investor Certification Exam and proficient in MS Excel, Tableau, and API integrations. I am looking for an opportunity to apply my knowledge in capital markets, investment research, and trading strategies.

Educational Qualifications:

- **MBA (Finance)** | Dayananda Sagar University, Bangalore (2025)
CPI: **7.83/10**
- **Bachelor of Commerce (BCom)** | MES College of Commerce, Sirsi (2023)
Percentage: **79.30%**
- **Class XII** | MES PU College, Sirsi (2020)
Percentage: **74.5%**
- **Class X** | Little Flower English Medium High School, Siddapur (2018)
Percentage: **84.45%**

Projects:

1.Trading Notification System (API & Telegram Integration) | Personal Project | 2025

- Integrated **Angel One SmartAPI** with **Telegram bot** to send trade alerts instead of auto-executing trades.
- The system sends real-time notifications, but custom trading logic is not added yet.
- Faced multiple errors while setting up the API but solved them step by step, this shows my **problem-solving skills** and **commitment**.
- Took help from friends, watched tutorials, and used online resources, demonstrating **quick learning** and **teamwork**.

2. Financial Planning and Investment Behaviour of Young Indians | June-2025

- Analysed **saving, budgeting, and investing** habits of individuals aged 18–30 through a **structured survey**.
- Collected and studied responses from **150+ participants** across different **education** and **income levels**.
- Examined the role of **financial literacy, fintech apps, and social media** in shaping financial choices.
- Used **Microsoft Excel** for analysis and applied **Spearman's correlation** to explore trends.
- Identified gaps between **financial awareness** and **actual behaviour**; suggested improvements for **youth financial education**.

Experience:

Intern, B P U & Co., Chartered Accountants, Bangalore |March 2025 – May 2025

- Assisted with **GST registration**, return filing, and invoice reconciliation using **GSTZen, Tally JSON, and Infor Cloud**.
- Participated in **stock audits** at GIVA stores and warehouse; verified inventory and recorded audit observations.
- Reconciled **purchase invoices worth ₹8+ crore** and supported filing of **15CA/15CB compliance certificates**.
- Created Excel reports and helped organize financial documents for audit and GST compliance tasks.

Technical & Functional skills:

- **Technical Skills:** Excel | Tableau | MS Word | MS PowerPoint | Data analysis
- **Functional Skills:** Technical Analysis | Fundamental Analysis | Taxation | Accounting Concepts | Report Preparation | Securities Market Trading | Collaboration | Communication | Time Management Documentation | Derivatives (F&O)
- **Awareness:** Digital Marketing | Income Tax Return (ITR) | Personal Finance | Power BI

Certifications & Workshops:

- **SEBI Investor Certification Examination** – SEBI & NISM (November 2024)
- **Creating a Budget with Microsoft Excel** – Coursera Project Network (July 2024)
- **Tata Group - Data Visualization** – Forage (June 2024)
- **Investment Risk Management** – Coursera Project Network (October 2023)
- **Business Analytics with Excel** – Simplilearn Skill Up (October 2023)

Trading & Investment Experience:

- Investing in the stock market since **2021**, tracking market trends and analysing stock performance.
- **Secured 2nd place** in the Mock Stock Challenge, competing with 60+ students, showcasing **analytical skills** and **strategic thinking**.
- Exploring **intraday**, **swing trading**, and **derivatives trading (futures & options)**.
- Developing a **trading strategy automation system** with Angel One API, Telegram notification.

Achievements:

Extra/ Co-curricular activities

- **Volunteered** with the **National Service Scheme (NSS)** in 2023 for 7 days, contributing to **community service projects** and initiatives.
- **Presented a research paper** on **Rural Entrepreneurship** at LEAP TECH 2024, National Conference organized by SCMS, Dayananda Sagar University, Bengaluru
- **Attended Ola Sankalp 2024** – Gained insights into the future of the EV industry, sustainable mobility, and Ola's strategic innovations.
- **Attended Zero1 Fest 2025 (Zerodha)** – Participated in the world's first festival dedicated to money and wealth, featuring discussions on **investing**, **financial success**, and **market trends**.

LANGUAGES & INTERESTS:

- **Languages:** English (Professional), Kannada (Native), Hindi (Conversational)
- **Interests:** Stock Market & Trading Strategies, Exploring Technology & Automation, Watching Documentary Series, Tracking Expenses & Budgeting, playing Badminton.