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Naive Bayes : It is a classifier based on Bayes theorem with an assumption that features are independent of each other.

Theorem:

Given a feature vector $X = (x_1, x_2, \dots, x_n)$ and a class variable C_k , Bayes theorem states that

$$P(C_k|X) = \frac{P(X|C_k) P(C_k)}{P(X)}, \text{ for } k=1, 2, \dots, K.$$

we call $P(C_k|X)$ is a posterior probability

$P(X|C_k)$ is likelihood

$P(C_k) \rightarrow$ Prior Probability of class

$P(X) \rightarrow$ Prior Probability of Predictors.

Using the chain rule, the formula can be decomposed as

$$\begin{aligned} P(X|C_k) &= P(x_1, x_2, \dots, x_n|C_k) \\ &= P(x_1|x_2, \dots, x_n, C_k) P(x_2|x_3, \dots, x_n, C_k) \dots P(x_n|x_n, C_k) \\ &= \prod_{i=1}^n P(x_i|C_k) \end{aligned}$$

$$\therefore \boxed{P(X|C_k) = \prod_{i=1}^n P(x_i|C_k)}$$

Posterior Probability can be written as

$$P(C_k|X) = \frac{P(C_k) \cdot \prod_{i=1}^n P(x_i|C_k)}{P(X)}$$

since ~~the prior~~ since the prior probability of predictor $P(X)$ is constant given the input, we can get

$$P(C_k|X) \propto P(C_k) \prod_{i=1}^n P(x_i|C_k)$$

Now, $P(C_k|X)$ can be calculated by finding maximum likelihood of $P(C_k) \prod_{i=1}^n P(x_i|C_k)$

$$\hat{c} = \underset{c}{\operatorname{argmax}} \left(P(C_k) \prod_{i=1}^n P(x_i|C_k) \right)$$

Eg: Problem: For a given day with "outlook", "Humidity", "wind" conditions, Predict whether there will be game play or not.

Given data:

Day	outlook	wind	Humidity	Play
D1	Sunny	High	weak	No
D2	Sunny	High	strong	No
D3	Overcast	High	weak	Yes
D4	Rain	High	weak	Yes
D5	Rain	Normal	weak	Yes
D6	Rain	Normal	strong	No
D7	Overcast	Normal	Strong	Yes
D8	Sunny	High	weak	No
D9	Sunny	Normal	weak	Yes
D10	Rain	Normal	weak	Yes

First we will create a frequency table using each attribute

outlook		Play	
		yes	No
outlook	sunny	1	3
	overcast	2	0
	Rainy	3	1

Humidity		Play	
		yes	No
Humidity	weak	5	2
	strong	1	2

wind		Play	
		yes	No
wind	High	2	3
	Normal	4	1

For each frequency table we will generate the ~~frequency~~ ^{likelihood} table.

outlook		Play		
		yes	No	
outlook	sunny	1/6	3/4	4/10
	overcast	2/6	0/4	2/10
	Rainy	3/6	1/4	4/10

$$P(x|c) = P(\text{sunny}|\text{yes}) = \frac{1}{1+2+3} = \frac{1}{6}$$

$$P(\text{Sunny}|\text{No}) = \frac{3}{3+0+1} = \frac{3}{4}$$

$$P(\text{overcast}|\text{yes}) = \frac{2}{1+2+3} = \frac{2}{6}$$

$$P(x) = P(\text{sunny}) = \frac{1+3}{6+4} = \frac{4}{10}$$

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		play		
		yes	no	
Humidity	weak	5/6	2/4	7/10
	strong	1/6	2/4	3/10

$$P(x_1|c) = P(\text{weak} | \text{yes}) = \frac{5}{5+1} = \frac{5}{6}$$

$$P(x_2|c) = P(\text{strong} | \text{yes}) = \frac{1}{5+1} = \frac{1}{6}$$

Similarly

$$P(\text{weak} | \text{No}) = \frac{2}{4}$$

$$P(\text{strong} | \text{No}) = \frac{2}{4}$$

$$P(\text{weak}) = \frac{5+2}{6+4} = \frac{7}{10}$$

$$P(\text{strong}) = \frac{1+2}{6+4} = \frac{3}{10}$$

wind		yes	no	
	High	2/6	3/4	5/10
	Normal	4/6	1/4	5/10

$$P(\text{High} | \text{yes}) = \frac{2}{2+4} = \frac{2}{6}$$

$$P(\text{High} | \text{No}) = \frac{3}{3+1} = \frac{3}{4}$$

$$P(\text{Normal} | \text{yes}) = \frac{4}{2+4} = \frac{4}{6}$$

$$P(\text{Normal} | \text{No}) = \frac{1}{3+1} = \frac{1}{4}$$

$$P(\text{High}) = \frac{2+3}{6+4} = \frac{5}{10}$$

$$P(\text{Normal}) = \frac{4+1}{6+4} = \frac{5}{10}$$

Now, suppose we have a Day with following values

Outlook = Rainy

Humidity = ~~High~~ Strong

Wind = ~~Weak~~ Normal

Play = ?

We have to answer the question "whether there will be a play for the day or not?"

Likelihood of 'Yes' on that day

$$= P(\text{Outlook} = \text{Rainy} | \text{Yes}) * P(\text{Humidity} = \text{Strong} | \text{Yes}) * P(\text{Wind} = \text{Normal} | \text{Yes})$$

~~1/6 * 1/6 * 1/6~~

$$= \frac{1}{6} * \frac{1}{6} * \frac{4}{6} = \frac{4}{216} = 0.018518$$

Likelihood of 'No' on that day

$$= P(\text{Outlook} = \text{Rainy} | \text{No}) * P(\text{Humidity} = \text{Strong} | \text{No}) * P(\text{Wind} = \text{Normal} | \text{No})$$

$$= \frac{1}{4} * \frac{2}{4} * \frac{1}{4} = \frac{2}{64} = 0.03125$$

$$P(\text{Yes}) = \frac{0.018518}{(0.018518 + 0.03125)} = \frac{0.018518}{0.049768} = 0.38$$

$$P(\text{No}) = \frac{0.03125}{0.018518 + 0.03125} = 0.62$$

$$P(\text{yes}) = 38\%, \quad P(\text{No}) = 62\%.$$

It means there will 68% chance that $\text{play} = \text{No}$ ✓
and 38% chance that $\text{play} = \text{yes}$.

We can cross check this with the given data.
In day 6 we have similar conditions and the o/p was
"No".

Different Naive Bayes classifiers:

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|------------------|-------------------------|
| (i) Gaussian | } normal classification |
| (ii) Multinomial | |
| (iii) Bernouli | |
- } ~~also~~ mainly used in text classification

All these different classifiers differ mainly by the assumptions they make regarding the distribution of $P(x_i|y)$.

(i) Gaussian Naive Bayes: (GaussianNB)

$$P(x_i|y) = \frac{1}{\sqrt{2\pi}\sigma_y} \exp\left(-\frac{(x_i - \mu_y)^2}{2\sigma_y^2}\right)$$

where σ_y , μ_y are estimated using maximum likelihood.

(ii) MultiNomialNB:

The distribution is parameterized by vectors

$$\theta_y = (\theta_{y1}, \dots, \theta_{yn}) \text{ for each class } y.$$

where $n = \text{no. of features}$ (in text classification, the size of vocabulary)

θ_{yi} is the probability $P(x_i|y)$ of feature i appearing in a sample belonging to class y .

$$\text{so } \theta_{yi} = \frac{N_{yi} + \alpha}{N_y + \alpha}$$

where

$N_{yi} = \sum_{x \in T} x_i$ is the no. of times feature i appears in a sample of class y in the training set

$N_y = \sum_{i=1}^n N_{yi}$ is total count of all features for class y .

The smoothing process $\alpha \geq 0$ accounts for features not present in the training samples and prevents zero probabilities in further computations.

Setting $\alpha = 1$ is called Laplace smoothing, while $\alpha < 1$ is called Lidstone smoothing.

(iii) BernoulliNB:

~~This~~ $P(x_i|y)$ calculated as

$$P(x_i|y) = P(i|y) x_i + (1 - P(i|y)) (1 - x_i)$$