

# CREDIT CARD TRANSACTION REPORT

Total Revenue  
55.3M

Total Interest  
7.8M

Transaction  
Amount  
44.5M

Transaction  
Count  
655.7K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46,139,397.74	6,495,887.74	2685635
Gold	2,454,072.16	373,784.16	56210
Platinum	1,135,608.05	161,629.05	20665
Silver	5,586,332.28	812,081.28	187505
Total	55,315,410.23	7,843,382.23	2950015

Q1

Q2

Q3

Q4

F

M

Blue

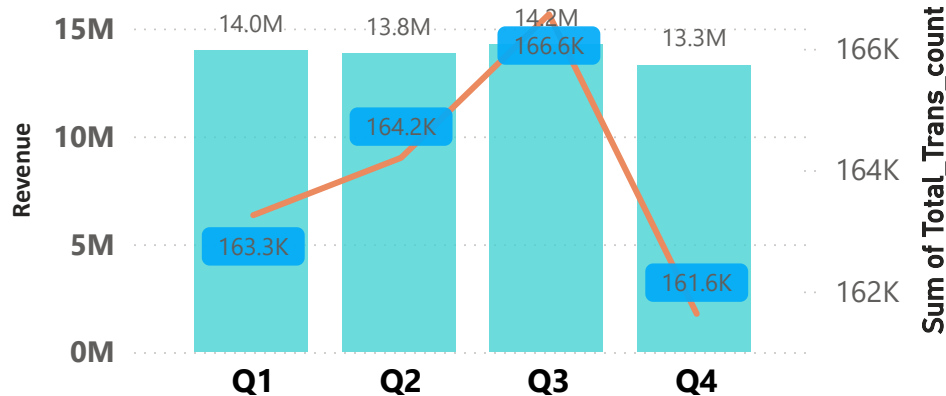
Gold

Pla...

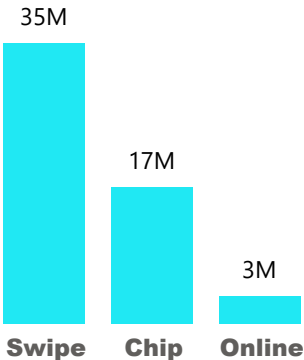
Silv...

## Qtr Revenue & Transaction Count

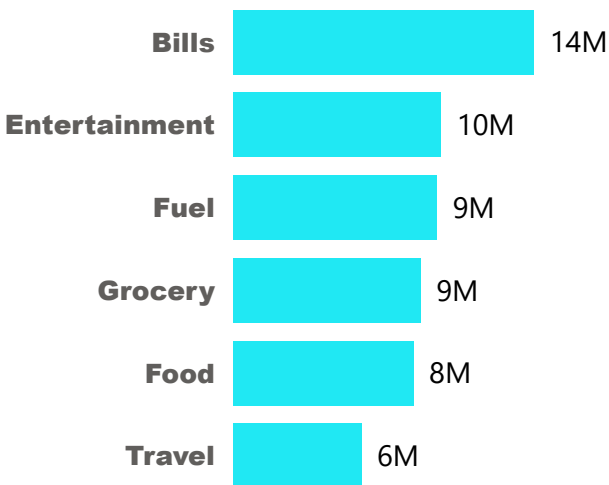
● Revenue ● Sum of Total\_Trans\_count



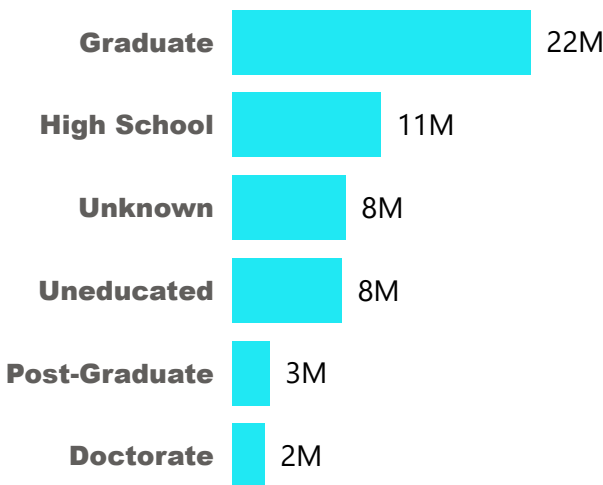
## Revenue by Use Chip



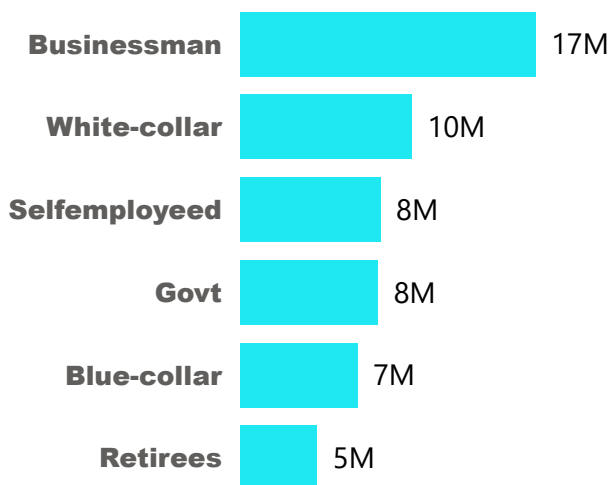
## Revenue by Exp Type



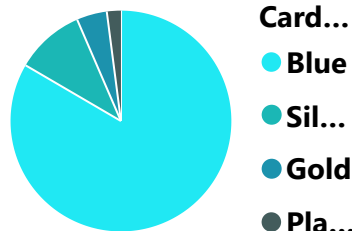
## Revenue by Education



## Revenue by Customer Job



## Revenue by Card\_Cat...



Delinquent\_Acc Count of CI

0

Total

# CREDIT CARD CUSTOMER REPORT

Total Revenue

55.3M

Total Interest

7.8M

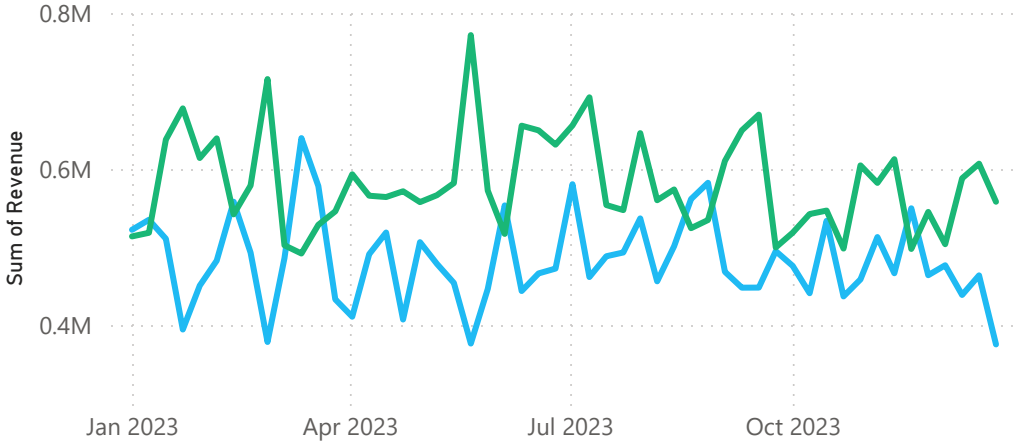
Total Income

575.9M

Total Interest

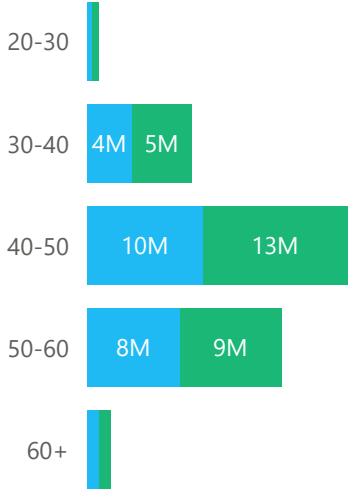
3.2

Revenue by Week



Age Group

Gender: F M



Q1

Q2

Q3

Q4

High

Low

Med

M

30.22M

F

25.09M

Blue

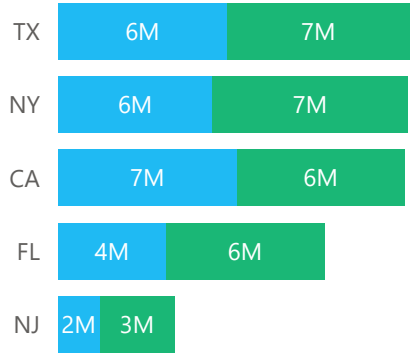
Gold

Platinum

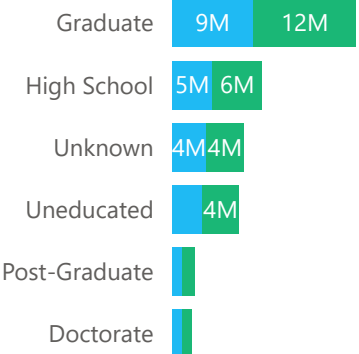
Silver

Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Interest
Blue-collar	6,904,278.57	5488838	722
Businessman	17,387,832.31	14285412	1869
Govt	8,111,701.37	6507875	887
Retirees	4,535,184.24	3623120	486
Selfemployed	8,261,757.81	6395026	753
White-collar	10,114,655.93	8221742	1039
Total	55,315,410.23	44522013	5759

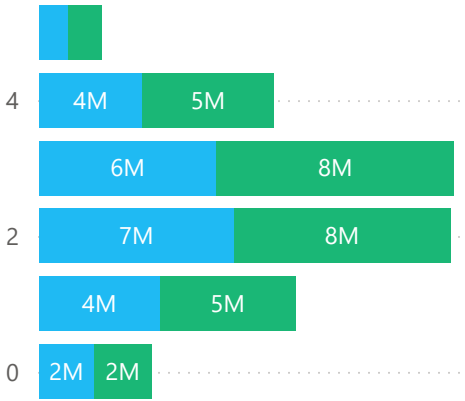
Top 5 States



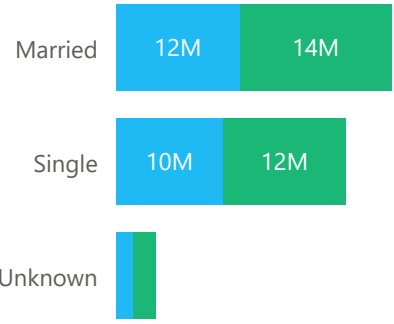
Education Level



Dependent Count



Marital Status



Salary Group

