

# Sales by Market

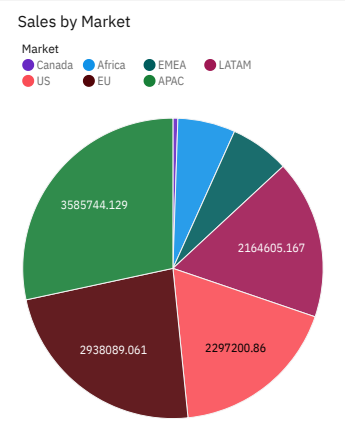
Market APAC has the highest values of both Sales and Quantity.

Sales is most unusual when Market is APAC and Canada.

Over all markets, the sum of Sales is almost thirteen million.

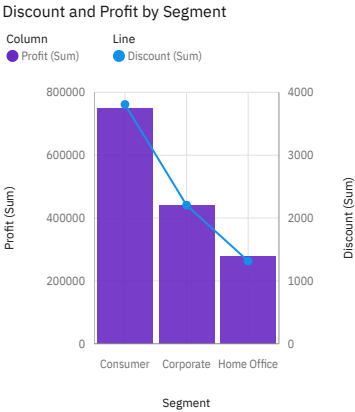
Sales ranges from almost 67 thousand, when Market is Canada, to almost 3.6 million, when Market is APAC.

For Sales, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Sales values add up to almost eleven million, or 86.9 % of the total.



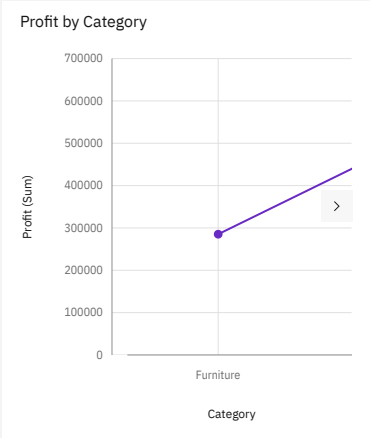
# Discount and Profit by Segment

- Segment Consumer has the highest values of both Profit and Shipping Cost.
- Profit is unusually high when Segment is Consumer.
- Over all segments, the sum of Profit is almost 1.5 million.
- Profit ranges from over 277 thousand, when Segment is Home Office, to over 749 thousand, when Segment is Consumer.
- Segment Consumer has the highest values of both Discount and Profit.
- Discount is unusually high when Segment is Consumer.
- Over all segments, the sum of Discount is nearly 7500.
- Discount ranges from almost 1500, when Segment is Home Office, to nearly four thousand, when Segment is Consumer.



# Profit by Category

- Profit is unusually low when Category is Furniture.
- Category Office Supplies has the highest Total Quantity but is ranked #2 in Total Profit.
- Category Technology has the highest Total Profit but is ranked #2 in Total Quantity.
- Over all categories, the sum of Profit is almost 1.5 million.
- Profit ranges from over 285 thousand, when Category is Furniture, to almost 664 thousand, when Category is Technology.
- For Profit, the most significant values of Category are Technology and Office Supplies, whose respective Profit values add up to almost 1.2 million, or 80.6 % of the total.



# Sales by Country

- Country United States has the highest values of both Sales and Quantity.
- Sales is unusually high in United States.
- Across all countries, the sum of Sales is over 7.9 million.
- Sales ranges from over 361 thousand, in Brazil, to almost 2.3 million, in United States.

