









76,000,000 80,000+ 13,000+ 2,400+ downloads commits pull requests contributors



Emphasis on performance

Compatibility with the rest of the TensorFlow ecosystem

Stability in the core library





Deployed everywhere From research To production **Empowering Responsible AI** Powered by the community

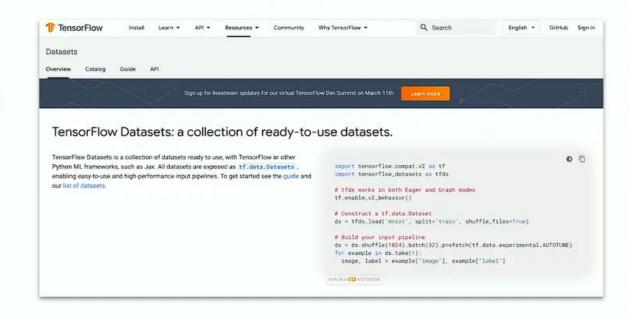


# Eager at the core and simple, performant data input pipelines in 2.x

eager execution, supporting numpy arrays

tf.data

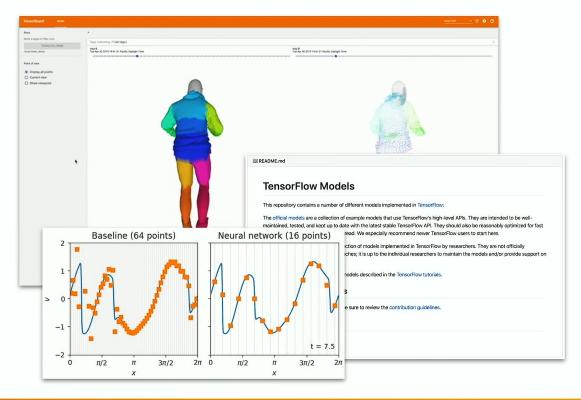
TensorFlow Datasets





# Add-ons and extensions to the TensorFlow ecosystem

- TF Probability
- TF Graphics
- Mesh TensorFlow
- TF Model Garden
- TF Agents
- TF Text
- Swift for TensorFlow
- Sonnet
- JAX
- Neural Structured Learning
- TF Quantum
- ...and more on tensorflow.org!





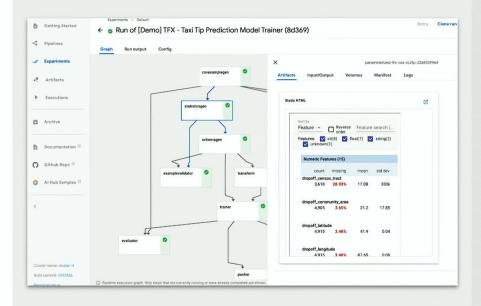






### Google Cloud Al Platform Pipelines







# **TensorFlow 2.1 supports Cloud TPUs**













# Challenge

#### BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

Jacob Devlin Ming-Wei Chang Kenton Lee Kristina Toutanova

Google Al Language {jacobdevlin,mingweichang,kentonl,kristout}@google.com

### Abstract

We introduce a new language representa-tion model called BERT, which stands for Bidirectional Encoder Representations from Transformers. Unlike recent language repre-sentation models (Peters et al., 2018a; Radsentation models (Peters et al., 2018a; Rad-ford et al., 2018), BERT is designed to pre-train deep bidirecticeal representations from unlabeled text by jointly conditioning on both left and right context in all layers. As a re-sult, the pre-trained BIRT model can be finetuned with just one additional output layer to create state-of-the-art models for a wide ange or usas, soon as question answering and language inference, without substantial task-encific architecture modifications.

RERT is concentually simple and empirically BERT is conceptually simple and empirically powerful. If obtains new state-of-the-art-sults on eleven natural language processing tasks, including pashing the GL/III score to 80.5% (7.7% point absolute improvement), MultiNLI accuracy to 86.7% (4.6% absolute improvement), SQuAD v1.1 question answer-ing Test F1 to 93.2 (1.5 point absolute im-provement) and SQuAD v2.0 Test F1 to 83.1

### 1 Introduction

2018). These include sentence-level tasks such as natural language inference (Bowman et al., 2015; approaches by proposing BERT: Bidirectional Williams et al., 2018) and peraphrasing (Dolan and Brockett, 2005), which aim to predict the relationships between sentences by analyzing them rectionality constraint by using a "masked lanholistically, as well as token-level tasks such as guage model" (MLM) pre-training objective, in named entity recognition and question answering, spired by the Cloox task (1836), 1953). The where models are required to produce fine-grained output at the token level (Tjong Kim Sang and the tokens hevel (Tjong Kim Sang and De Menider, 2003: Rainurkar et al., 2016)

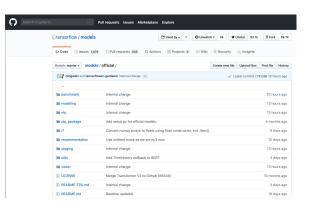
There are two existing strategies for apply ing pre-trained language representations to down-stream tasks: feature-based and five-taming. The feature-based approach, such as FLMo (Peters et al., 2018a), uses task-specific architectures that include the pre-trained representations as additional features. The fine-tuning approach, such as the Generative Pre-trained Transformer (OpenAl GPT) (Radford et al., 2018), introduces minima task-specific parameters, and is trained on the downstream tasks by simply fine-tuning all pretrained parameters. The two approaches share the same objective function during pre-training, where they use unidirectional language models to learn

We arrue that current techniques restrict the cially for the fine-tuning approaches. The major limitation is that standard language models are unidirectional, and this limits the choice of architectures that can be used during pre-training. For example, in OpenAI GPT, the authors use a left-toright architecture, where every token can only atand to previous tokens in the self-attention layer of the Transformer (Vaswani et al., 2017). Such re 1 Introduction strictions are sub-optimal for sentence-level tasks.

Language model pre-training has been shown to and could be very harmful when applying finebe effective for improving many natural language processing tasks (Dai and Le, 2015; Peters et al., 2018x; Radford et al., 2018; Howard and Roder, porae context from both discretions.

predict the original vocabulary id of the masked







How do I use it? Is it safe? Is it fair? Is it the latest version?



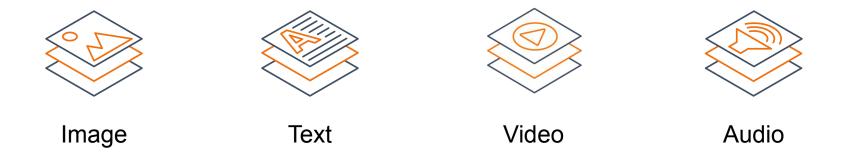


tfhub.dev



### **TensorFlow Hub**

A comprehensive collection of models





# Ready to use

Pre-trained models ready for transfer learning on your own datasets and deployable anywhere you want











Coral

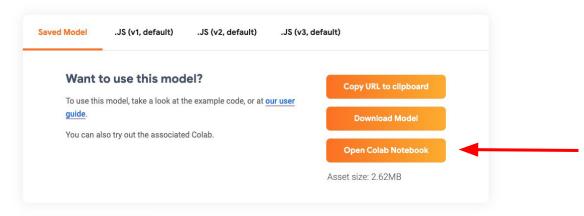


Search Send feedback

### ← imagenet/mobilenet\_v2\_050\_96/feature\_vector



### **Model formats**



### **TF2 SavedModel**

This is a SavedModel in TensorFlow 2 format. Using it requires TensorFlow 2 (or 1.15) and TensorFlow Hub 0.5.0 or newer.

### Overview

MobileNet V2 is a family of neural network architectures for efficient on-device image classification and related tasks, originally published by

 Mark Sandler, Andrew Howard, Menglong Zhu, Andrey Zhmoginov, Liang-Chieh Chen: "Inverted Residuals and Linear Bottlenecks: Mobile Networks for Classification, Detection and Segmentation", 2018.

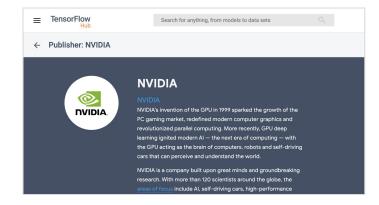
Mobilenets come in various sizes controlled by a multiplier for the depth (number of features) in the convolutional layers. They can also be trained for various sizes of input images to control inference speed.



# Powered by the community

Built, trained, and deployed already by the TensorFlow community

- DeepMind
- Google
- Microsoft AI for Earth
- NVIDIA
- The Metropolitan Museum of Art
- Global Biodiversity Information Facility
- Kaggle
- And more...







# Kaggle competition now supports 2.x

No setup

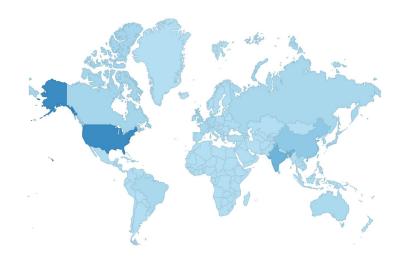
No provisioning

Datasets in optimal formats

TPUs and GPUs provided at no cost to users



### What is Kaggle?



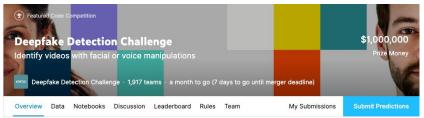
- Community
- Competitions
- Datasets
- Notebooks
- Courses

> 4 million registered users



### Kaggle hosts machine learning competitions

Active	Completed InClass	All Categories ▼ R	Reward ▼	eatured Code
	Deepfake Detection Challenge		lden	tify video
#DFDC	Identify videos with facial or voice manipulations	\$1,	000,000	Deepfake D
8 8	Featured • a month to go • Code Competition • 1917 Teams		Overv	view Data
	Flower Classification with TPUs			
-136	Use TPUs to classify 104 types of flowers		Kudos	riew
1000	Playground • 3 months to go • Code Competition • 244 Teams		Descr	ription
			Timel	ine
amm	Abstraction and Reasoning Challenge		Prizes	s
	Create an Al capable of solving reasoning tasks it has never seen b	pefore	\$20,000 Code	Requiremen
rimi	Research • 3 months to go • Code Competition • 277 Teams		Gettin	ng Started
			Evalua	ation
	Google Cloud & NCAA® ML Competition 2020-NCAAM			
<u></u>	Apply Machine Learning to NCAA® March Madness®		\$25,000	
Barbaria dar	Featured • 23 days to go • 352 Teams			
	Connect X			
(k)	Connect your checkers in a row before your opponent!	Kne	owledge	
	Getting Started • Ongoing • Simulation Competition • 473 Teams		-	



### Description

Code Requirements

Deepfake techniques, which present realistic Al-generated videos of people doing and saying fictional things, have the potential to have a significant impact on how people determine the legitimacy of information presented online. These content generation and modification technologies may affect the quality of public discourse and the safeguarding of human rights—especially given that deepfakes may be used maliciously as a source of misinformation, manipulation, harassment, and persuasion. Identifying manipulated media is a technically demanding and rapidly evolving challenge that requires collaborations across the entire tech industry and beyond.

AWS, Facebook, Microsoft, the Partnership on Al's Media Integrity Steering Committee, and academics have come together to build the Deepfake Detection Challenge (DFDC). The goal of the challenge is to spur researchers around the world to build innovative new technologies that can help detect deepfakes and manipulated media.

Challenge participants must submit their code into a black box environment for testing. Participants will have the option to make their submission open or closed when accepting the prize. Open proposals will be eligible for challenge prizes as long as they abide by the open source licensing terms. Closed proposals will be proprietary and not be eligible to accept the prizes. Regardless of which track is chosen, all

submissions will be evaluated in the same way. Results will be shown on the leaderboard.





# TF 2.1 + Kaggle == easy acceleration

- No setup
- No provisioning
- Datasets in optimal formats
- TPUs and GPUs provided at no cost to users







# Check out Tensorflow on Kaggle!

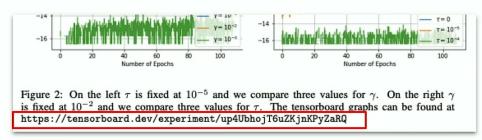
- Check out the code above
  - https://www.kaggle.com/philculliton/a-simple-tf-2-1-notebook
- Compete in the Flower Classification competition
  - https://www.kaggle.com/c/flower-classification-with-tpus
- Try TPUs with TF 2.1 in Notebooks
  - https://www.kaggle.com/notebooks



## Better experimentation with TensorFlow

### TensorBoard.dev

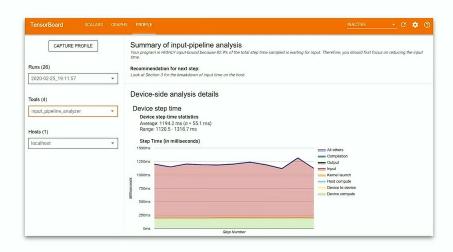
Upload and share your ML experiments with anyone





### Performance Profiler

Available in TensorBoard, Profiler provides overview of model performance and better debugging guidance

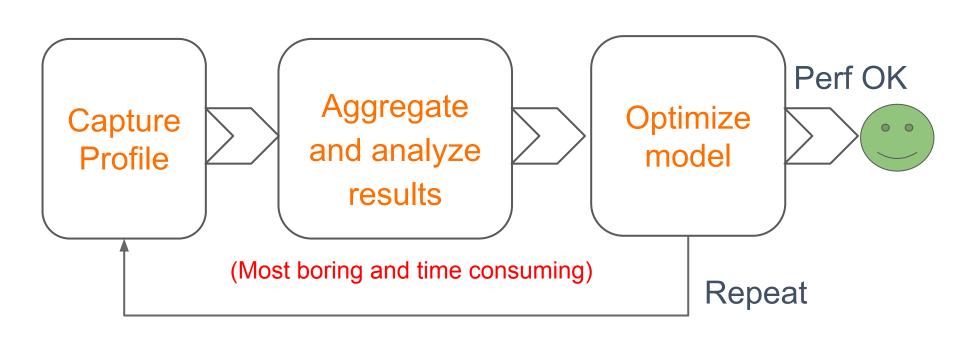




TF is speed!

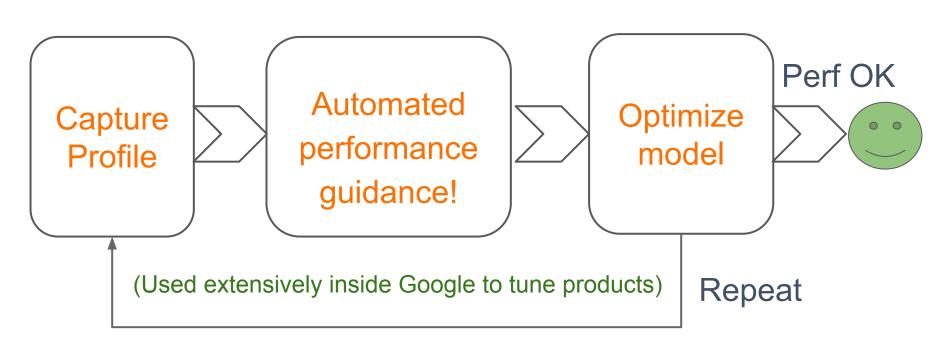


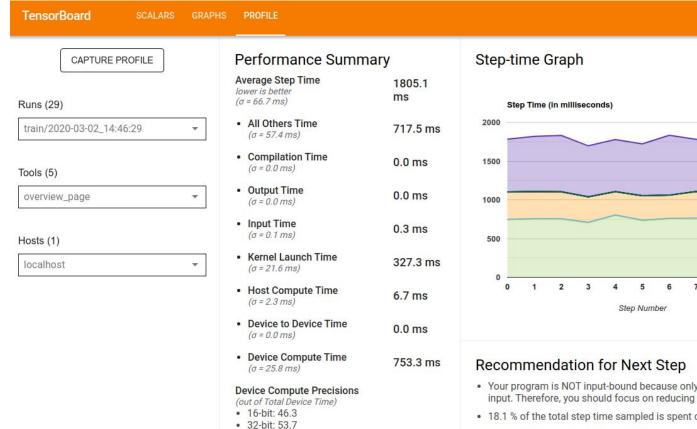
# Life of a performance engineer

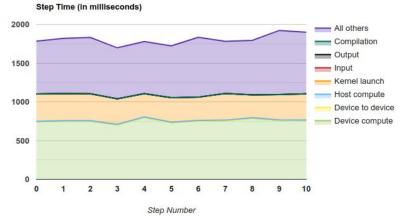




# **ML** productivity







- . Your program is NOT input-bound because only 0.0% of the total step time sampled is waiting for input. Therefore, you should focus on reducing other time.
- 18.1 % of the total step time sampled is spent on Kernel Launch.
- . 39.7 % of the total step time sampled is spent on All Others time.



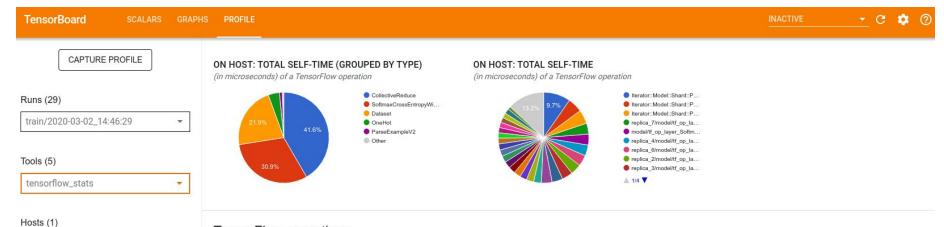


Step Number

0ms



localhost



### TensorFlow operations

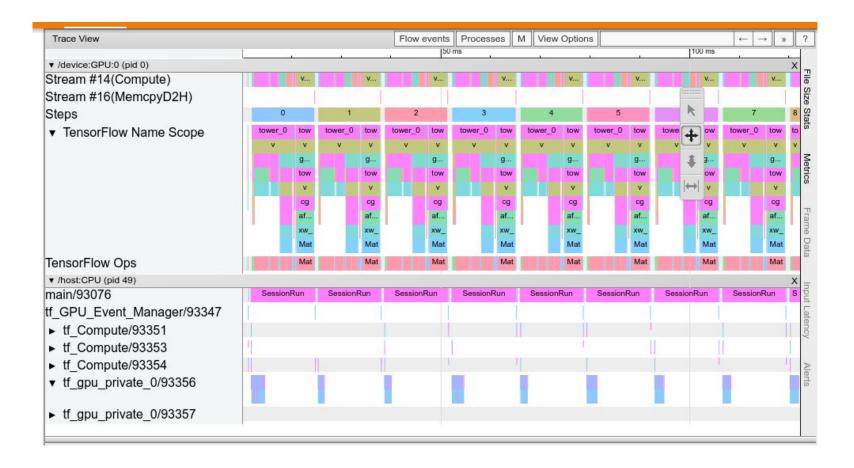
~

Host/device Q Type Q Operation Q

Note: To avoid sluggishness, only the 1000 most time-consuming operations out of the total 36340 operations are shown in the table below.

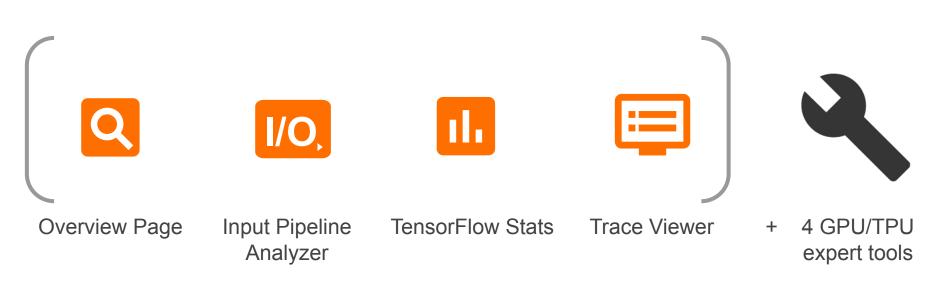
Rank	Host/device	Туре	Operation	#Occurrences		Avg. time (us)	Total self- time (us)	Avg. self- time (us)	Total self-time on Device (%)	Cumulative total-self time on Device (%)	Total self- time on Host (%)	Cumulative total-self time on Host (%)
43	Device	MatMul	gradient_tape/replica_3/model/transformer_v2/Transformer/decode/embedding _shared_weights_1/presoftmax_linear/MatMul/MatMul	11	149, 200	13,5 64	149,2 00	13,56 4	0.3%	66.3%	0%	0%
44	Device	MatMul	gradient_tape/replica_6/model/transformer_v2/Transformer/decode/embedding _shared_weights_1/presoftmax_linear/MatMul/MatMul	11	149, 199	13,5 64	149,1 99	13,56 4	0.3%	66.5%	0%	0%
45	Device	MatMul	gradient_tape/replica_5/model/transformer_v2/Transformer/decode/embedding _shared_weights_1/presoftmax_linear/MatMul/MatMul	11	149, 179	13,5 62	149,1 79	13,56 2	0.3%	66.8%	0%	0%
46	Device	MatMul	gradient_tape/model/transformer_v2/Transformer/decode/embedding_shared_ weights_1/presoftmax_linear/MatMul/MatMul	11	149, 163	13,5 60	149,1 63	13,56 0	0.3%	67.1%	0%	0%







## TF 2 Profiler Tool Set



**Available Today on TensorBoard** 



# Next Steps

- Tutorial:
  - https://www.tensorflow.org/tensorboard/tensorboard\_profiling\_keras
- Guide: <a href="https://tensorflow.org/guide/profiler">https://tensorflow.org/guide/profiler</a>
- Github: <a href="https://github.com/tensorflow/profiler">https://github.com/tensorflow/profiler</a>
- Two related talks in this afternoon:
  - "Scaling TensorFlow data processing with tf.data"
  - "Scaling TensorFlow 2 models to multi-worker GPUs"

