

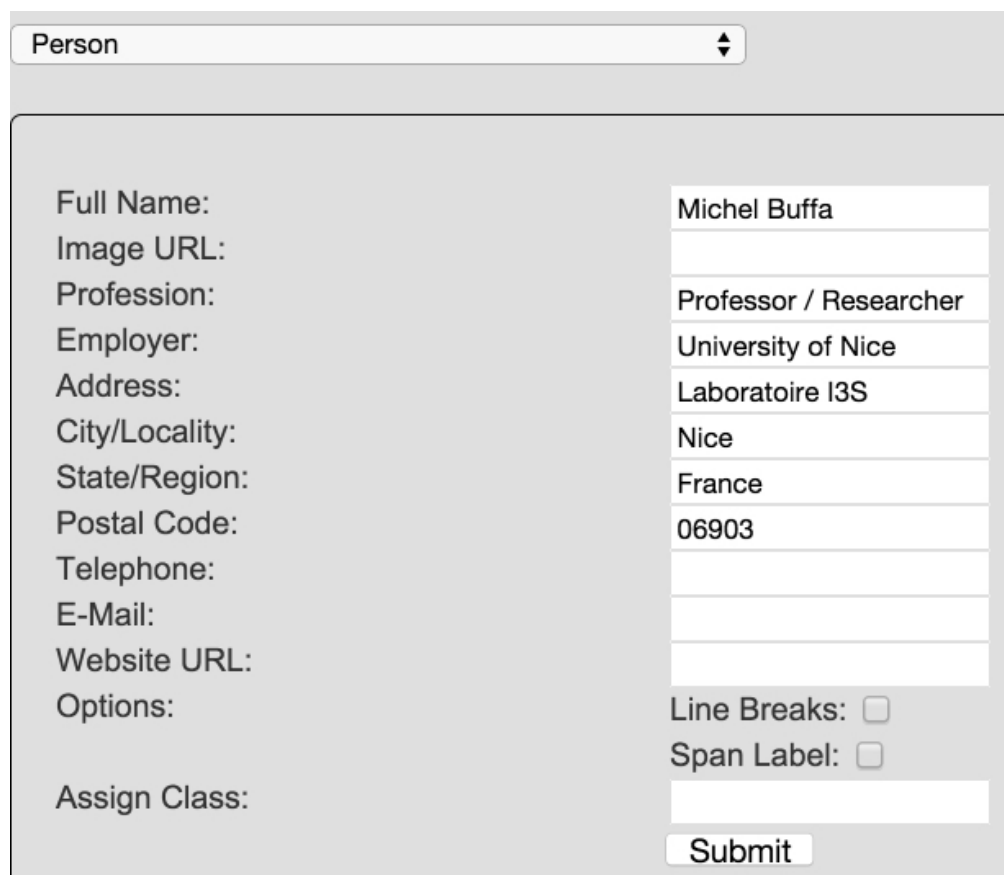
Microdata Tools

There are many tools available (most are free) that you can use for generating, visualizing and debugging microdata. We propose some of them in this page, but feel free to share the tools you find / like in the forums.

Microdata generators

There are many free tools you can use to automatically generate microdata for describing persons, restaurants, movies, products, organizations, etc. such as:

Example with the first tool of the list:



The screenshot shows a web form titled "Person" with a dropdown arrow. The form contains several input fields and checkboxes. The fields are labeled on the left and have their values entered in the corresponding input boxes on the right. The values are: Full Name: Michel Buffa, Image URL: (empty), Profession: Professor / Researcher, Employer: University of Nice, Address: Laboratoire I3S, City/Locality: Nice, State/Region: France, Postal Code: 06903, Telephone: (empty), E-Mail: (empty), Website URL: (empty). Below the fields are two checkboxes: "Line Breaks:" and "Span Label:", both of which are unchecked. At the bottom right is a "Submit" button.

Person	⌵
Full Name:	Michel Buffa
Image URL:	
Profession:	Professor / Researcher
Employer:	University of Nice
Address:	Laboratoire I3S
City/Locality:	Nice
State/Region:	France
Postal Code:	06903
Telephone:	
E-Mail:	
Website URL:	
Options:	Line Breaks: <input type="checkbox"/>
	Span Label: <input type="checkbox"/>
Assign Class:	
	Submit

Result:

Person

```
<div id="itemscope" itemscope itemtype="http://schema.org/Person">
  Name: <span itemprop="name"><strong>Michel Buffa</strong></span>
  Profession: <span itemprop="jobTitle">Professor / Researcher</span>
  Employer: <span itemprop="worksFor">University of Nice </span>
  <div itemprop="offers" itemscope
    itemtype="http://schema.org/PostalAddress">
    Address: <span itemprop="address">Laboratoire I3S</span>
    City/Locality: <span itemprop="addressLocality">Nice</span>
    State/Region: <span itemprop="addressRegion">France</span>
    Postal Code: <span itemprop="postalCode">06903</span>
  </div>
</div>
```

After submission, generated microdata!

Microdata visualization

- <http://tools.seomoves.org/microdata>^[1]

Enter the URL of the page that contains Microdata

Select to view data

Microdata Parser

Page URL: <http://jsbin.com/uquboc/17>

This Page Contains Microdata
The elements below were found on <http://jsbin.com/uquboc/17>.

<http://data-vocabulary.org/Person>

name:	Michel Buffa
jobtitle:	professor/researcher
affiliation:	http://www.i3s.unice.fr/I3S/
email:	micbuffa@gmail.com

<http://data-vocabulary.org/Person> Show Full Details

<http://data-vocabulary.org/Address>

Browser extensions

There are many available, for all modern browsers. We have compiled an exhaustive list of extensions (and online

tools too)^[2] for the students from a previous version of this course.

Links

1. <http://tools.seomoves.org/microdata>
2. http://miageprojet2.unice.fr/Intranet_de_Michel_Buffa/Outils_de_validation_HTML5%2F%2Fextensions_de_navigateurs

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