

How do we FUEL OUR IMAGINATION?



The Innovation Engine ©Tina Seelig

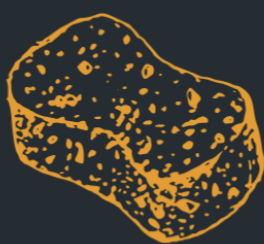


Internal and external factors impact our creativity

They are interrelated

The roles of a creative person

Knowledge
Sponge



Observe and learn

Problems
Potter



Frame and reframe
the problem

Solutions
Detective



Inquiry, do not take
anything for granted

Ideas
Barman



Combine unrelated
facts and ideas

The creativity continuum

