

FIGHT THE NOT INVENTED HERE (NIH) SYNDROME

*Did you ever try to start from scratch and found yourself in a deadlock process?
What is the best strategy to cope with it?*

It is a very difficult task! A new project is always complicated at the beginning. Fight the blank paper is a very hard mission, it is an unblocking process.

What is the best strategy to cope with the not invented here syndrome?



**Good designers redesign,
but Great designers realign!**

DIVIDE AND CONQUER!
It is a simple rule even followed in the nature...



What is the best strategy to cope with the start from scratch problem?

"Start from scratch and keep on scratching!"
- Dennis Green