

CURIOSITÁ

Continuous learning attitude.
Find answers.

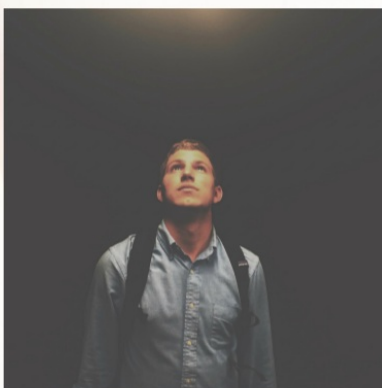
+ CURIOSITY = - IMMOBILITY

HOW TO IMPROVE IT

What if questions stimulate your imagination
and transform your perspective.
Create your own what if questions.

APPLICATION EXAMPLE

Have you ever created your own
what if questions? Do you create
your own challenges?
Da Vinci did it continuously.



Always observing anything
under study from at least three
different perspectives.



For instance, using the non return valve
of our heart to design a diving gear.



Google

What if we transform Backrub into the most
powerful search engine in the world?