IS SOFTWARE
EATING THE WORLD?

SOMETHING FASCINATING IS HAPPENING

UBER

Alibaba.com

airbnb

WHAT SOFTWARE COMPANIES ARE LEADING THE LIST OF THE WORLD'S MOST VALUABE BRANDS ?

G   amazon   Microsoft   Apple   ORACLE

Forbes   "The world´s most valuable brands"

UNICORNS COMPANIES, COMPANIES VALUATED AT MORE THAN 1 BILLION$, ARE SEEMINGLY EVERYWHERE.
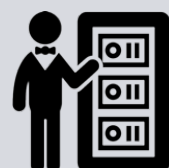
UBER   airbnb

They operate on many different business sectors and provide a wide array of products and services

"In short, software is eating the world" - Marc Andreesen

CLOUD COMPUTING + SOFTWARE AS A SERVICE

MINIMUN COST OF SETTING-UP THE IT OF A COMPANY

INCREASE OF ACTIVE WIRELESS CONNECTED DEVICES

A NEW BREED OF STARTUPS

"SOFTWARE ARCHITECTS WILL BE THE ONES IN CHARGE OF BUILDING THE DIGITAL WORLD"

Antonio de Amescua - Universidad Carlos III de Madrid