

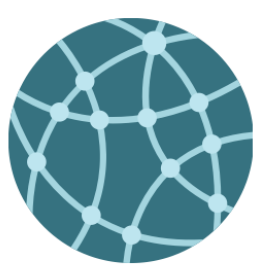
“BECOMING A DIGITAL LEADER”

OWNING HUMAN VALUES

HONESTY - FAIRNESS - HUMILITY - LOYALTY - HARD WORK - ETC

CONNESSIONE

YOU ARE A DIGITAL NATIVE AND MAKE THE NETWORK



WORKING IN A NETWORK-LIKE MODEL

You move fast & solve problems interconnecting with whatever you need like digital natives do.

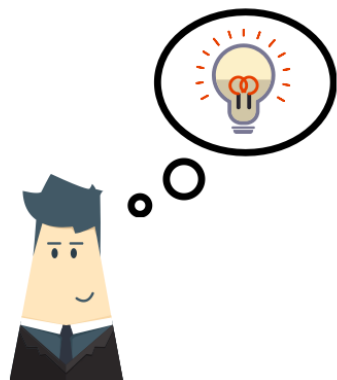


CREATING YOUR OWN NETWORK

You make the suitable connections for achieving work goals.

SFUMATO

YOU ARE A CONQUEROR OF THE DIGITAL WORLD



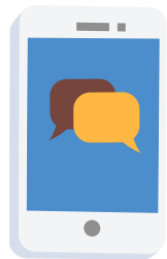
FOSTERING CREATION & INNOVATION

You promote better ways of doing things to satisfy clients & attract more clients.



MANAGING RESISTANCE TO CHANGE

You manage natural resistance to change in order to get the innovation that clients expect.



HAVING INTERPERSONAL SKILLS

You master communications & interpersonal skills to guide people towards innovation.

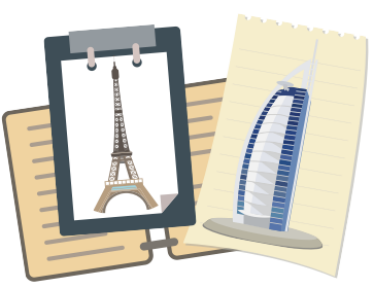
ARTE & SCIENZA

YOU USE WHOLE BRAIN THINKING



LISTENING TO EVERYONE INVOLVED

You always listen to everyone think to know problems, needs and wishes.



STUDING DIFFERENT ALTERNATIVES

You analyze alternatives used before and new approaches.



LOOKING FOR THE BEST APPROACH

You balance logic and analysis with imagination and intuition to develop the best idea.

“The leaders do not create followers ... they create more leaders”

J. Sakiya Sandifer