## CONNESSIONE

Find relationships and patterns to make unfamiliar combinations and connections.

## **HOW TO IMPROVE IT**

Figure out how two different concepts can be combined to create new knowledge, new experiences.

## **APPLICATION EXAMPLE**

That everything connects with everything else is something that Da Vinci applied not explicitly. For instance the frog launcher that Da Vinci invented for use in the kitchen is the precursor of the catapult used as a war element.

## 2011 - ANATOMY OF FACEBOOK



The six degrees of separation theory demonstrates that everything connects with everything else in less than six steps away.

Seven hundred and twenty one million 99.6% of pairs connected by 5 degrees of members analysed separation