How do we FUEL OUR IMAGINATION?





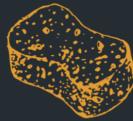


Internal and external factors impact our creativity

They are interrelated

The roles of a creative person

Knowledge Sponge



Observe and learn

Problems Potter



Frame and reframe the problem

Solutions Detective



Inquiry, do not take anything for granted

Ideas Barman



Combine unrelated facts and ideas

The creativity continuum



Paradigm preserving

Unchanged problem boundaries Related stimuli



Paradigm stretching

Stretched problem boundaries
Unrelated stimuli



Paradigm breaking

Broken problem boundaries Unrelated stimuli