

VerifiedFinesse.com

Short pitch

Verified Finesse is an online retailer that allows users to buy, sell, and trade sneakers and apparel.

Long pitch

Verified Finesse provides a fast, easy, and guaranteed authentic way to find and buy the shoes, apparel and accessories you've been looking for. Whether you're buying a rare pair of kicks or trying to keep up with exclusive releases, our website has a wide selection that allows shoppers to stay on top of the latest trends. Our goal is to be an outlet where you can find all your favorite brands and have the ability to sell your items. One of the benefits of using Verified finesse is that we ensure all transactions are safe and secure by acting as a mediator between buyers and sellers.

personas



Ashley

New customer looking to buy athletic footwear and sports wear.



Harry

Potential new customer looking to buy the latest sneakers.



Rachele

Loyal customer looking to buy high end clothing brands and accessories.

Comps



GOAT

