

Q1 to Q12 have only one correct answer. Choose the correct option to answer your question.

- 1. Which of the following is an application of clustering?
 - a. Biological network analysis
 - b. Market trend prediction
 - c. Topic modeling
 - d. All of the above

Answer: D) All of the above

- 2. On which data type, we cannot perform cluster analysis?
 - a. Time series data
 - b. Text data
 - c. Multimedia data
 - d. None

Answer: D) None

- 3. Netflix's movie recommendation system uses
 - a. Supervised learning
 - b. Unsupervised learning
 - c. Reinforcement learning and Unsupervised learning
 - d. All of the above

Answer: C) Reinforcement learning and Unsupervised learning

- 4. The final output of Hierarchical clustering is
 - a. The number of cluster centroids
 - b. The tree representing how close the data points are to each other
 - c. A map defining the similar data points into individual groups
 - d. All of the above

Answer: B) The tree representing how close the data points are to each other

- 5. Which of the step is not required for K-means clustering?
 - a. A distance metric
 - b. Initial number of clusters
 - c. Initial guess as to cluster centroids
 - d. None

Answer: D) None

- 6. Which is the following is wrong?
 - a. k-means clustering is a vector quantization method
 - b. k-means clustering tries to group n observations into k clusters
 - c. k-nearest neighbour is same as k-means
 - d. None

Answer: C) k-nearest neighbor is same as k-means

7. Which of the following metrics, do we have for finding dissimilarity between two clusters in hierarchical clustering?



- i. Single-link
- ii. Complete-link
- iii.Average-link

Options:

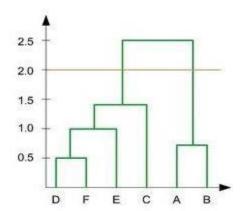
- a. 1 and 2
- b. 1 and 3
- c. 2 and 3
- d. 1, 2 and 3

Answer: D) 1,2,and 3

- 8. Which of the following are true?
 - i. Clustering analysis is negatively affected by multicollinearity of features
- ii. Clustering analysis is negatively affected by heteroscedasticity
 - Options: a. 1 only
 - b. 2 only
 - c. 1 and 2
 - d. None of them

Answer: A) 1 only

9. In the figure above, if you draw a horizontal line on y-axis for y=2. What will be the number of clusters formed?



- a. 2
- b. 4
- c. 3
- d. 5

Answer: A) 2

- 10. For which of the following tasks might clustering be a suitable approach?
- a. Given sales data from a large number of products in a supermarket, estimate future sales for each of these products.
- b. Given a database of information about your users, automatically group them into different market segments.
- c. Predicting whether stock price of a company will increase tomorrow.
- d. Given historical weather records, predict if tomorrow's weather will be sunny or rainy.

Answer: D) Given historical weather records, predict if tomorrow's weather will be sunny or rainy

11. Given, six points with the following attributes:



point	x coordinate	y coordinate	
p1	0.4005	0.5306	
p2	0.2148	0.3854	
р3	0.3457	0.3156	
p4	0.2652	0.1875	
p5	0.0789	0.4139	
р6	0.4548	0.3022	

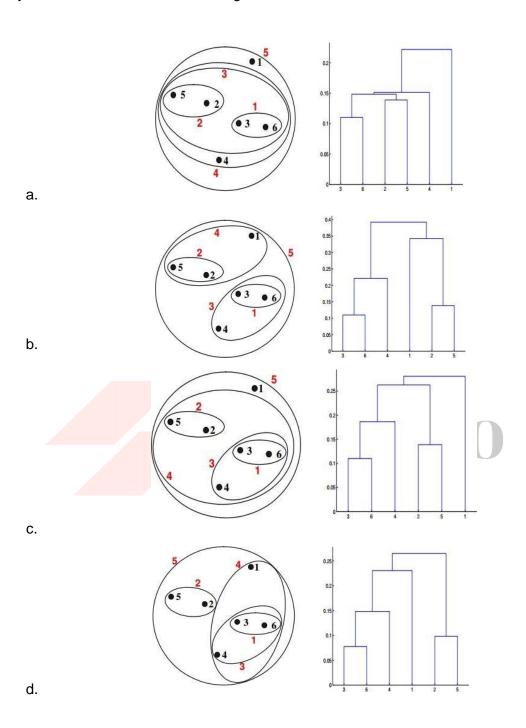
Table : X-Y coordinates of six points.

	p1	p2	p3	p4	p5	p6
p1	0.0000	0.2357	0.2218	0.3688	0.3421	0.2347
p2	0.2357	0.0000	0.1483	0.2042	0.1388	0.2540
р3	0.2218	0.1483	0.0000	0.1513	0.2843	0.1100
p4	0.3688	0.2042	0.1513	0.0000	0.2932	0.2216
p_5	0.3421	0.1388	0.2843	0.2932	0.0000	0.3921
р6	0.2347	0.2540	0.1100	0.2216	0.3921	0.0000

Table : Distance Matrix for Six Points



Which of the following clustering representations and dendrogram depicts the use of MIN or Single link proximity function in hierarchical clustering:



Answer: A)



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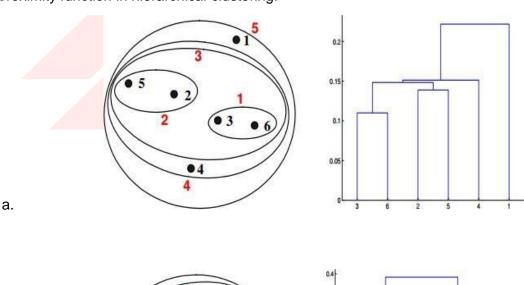
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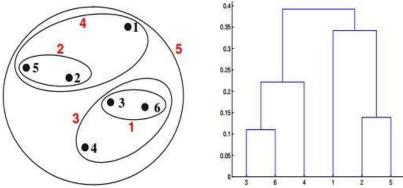
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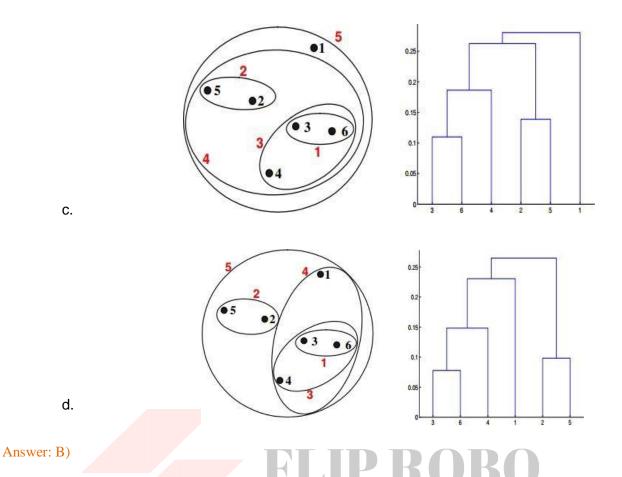
Which of the following clustering representations and dendrogram depicts the use of MAX or Complete link proximity function in hierarchical clustering.





b.





Q13 to Q14 are subjective answers type questions, Answers them in their own words briefly

13. What is the importance of clustering?

Answer: Utilizing clustering techniques allows one to restart the local search process and eliminate inefficiencies. Clustering also aids in identifying the internal structure of the data.

The model analysis and vector region of attraction have both employed this clustering technique.

Understanding natural grouping in a dataset is made easier by clustering. Their goal is to make it logical to divide the data into various logical divisions.

The methodologies used and the discovery of hidden patterns affect the quality of the clustering.

They have a wide range of uses, including image processing, spatial research, weblog similarity metrics, marketing economic study, and more.

They aid in the detection of credit card fraud through outlier detections.

14. How can I improve my clustering performance?

Answer: Applying ICA blind source separation during the graph Laplacian embedding step can easily boost the performance of graph-based clustering.

Clustering performance is enhanced by employing either RICA or SFT to apply unsupervised feature learning to input data.

Surprisingly, after PCA dimension reduction on the input data, high clustering performance can sometimes be obtained by just running K-means clustering on the ICA components. The number of PCA and ICA signals and components must be restricted, nevertheless, to the number of distinct classes.