

DR. AJAY KUMAR KOLI

Right now seeking a full time teaching faculty position.

Assistant Professor of Research Methodology and Sustainability at the Pune Institute of Business Management, Pune (from 11 Feb 2019 to 11 August 2020). And, I am further interested to teach courses on research methods and sustainability.

My research focus is sprawling urban waste and welfare of sanitation workers. I practice open-source R language for interactive teaching and for transparency and reproducibility in research which contributes to the long term goals of sustainable development.

TEACHING EXPERIENCE

2020

● “R for Beginners” e-Certificate Course

It is my online course open for all

📍 Pune, India

- It is a 22 hours online course focusing upon the foundations of R and RStudio for research and data science.
- It covers data visualisation using ggplot2, dynamic documents using rmarkdown, slides using xaringan and reference management using citr and zotero.
- In three different batches total 11 participants are trained.

2019
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2020

● Market Research

Pune Institute of Business Management

📍 Pune, India

- Two full semester lectures, classes and evaluation of MBA Marketing students.
- Importance and introduction of marketing research: problem formulation, types of research, and formulating hypotheses.
- Role of ethics in market research.
- Research design, process and proposal.
- Data collection methods for quantitative and qualitative research.
- Data visualisation and interpretation of bar plot, box plot, scatter plot and histogram.
- Data analysis and interpretation using the statistical techniques like factor analysis, conjoint analysis, discriminant analysis, multi-dimensional scaling, correlation and regression.

2020

● Sustainability Management

Pune Institute of Business Management

📍 Pune, India

- One whole semester lectures, classes and evaluation of the MBA students of Marketing, Finance and Human Resource.
- Corporate social responsibility, CSR and stakeholders.
- Bottom of the pyramid opportunities.
- Sustainable Development: concept and philosophies, dimensions of sustainability
- Sustainability reporting
- Corporate governance
- Business ethics and sustainability



CONTACT

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🐦 [koliyajaykr](#)

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SKILLS

- Trained in Mixed Methods Methodology

- Using R language for data analysis (quantitative & qualitative), data visualisation, dynamic PPTs & document preparation.

Last updated on 2020-09-17.



EDUCATION

- 2019 • **PhD., Management Studies**
University of Hyderabad 📍 Hyderabad, India
• Thesis - Handmade OK please: A Mixed Methods Study of Urban Indian Craft Consumers
- 2008 • **MBA in Tourism Studies, with Gold Medal**
Pondicherry University 📍 Puducherry, India
• 🏆 Awarded Gold Medal
- 2006 • **B.A. (hons) in Russian language**
Jawaharlal Nehru University (JNU) 📍 New Delhi, India
- 2006 • **B.A. in Tourism Studies**
Indira Gandhi National Open University 📍 New Delhi, India



CERTIFICATE

- 2014 • **Summer course on “Data Analysis using R” at the Computer Center**
University of Hyderabad 📍 Hyderabad, India
- 2013 • **International Summer School BLISS (Build Learning in Sustainability Science)**
TERI University 📍 New Delhi, India
- 2012 • **UGC Net - National Eligibility Test**
University Grants Commission 📍 New Delhi, India
- 2011 • **UGC Refresher course in Research Methodology**
University of Hyderabad 📍 Hyderabad, India
- 2011 • **Certificate course in Environmental Management**
Indian Institute of Science (IISc) 📍 Bengaluru, India



SCHOLARSHIP

- 2014 • **DAAD Student Exchange Research Stay Fellowship**
University of Würzburg 📍 Würzburg, Germany
- 2011 • **Rajiv Gandhi National Junior Research Fellowship**
University Grants Commission (UGC) 📍 New Delhi, India
- 2008 • **MBA Semester Topper Scholarship**
Pondicherry University 📍 Puducherry, India

🌲 References:

Prof. Dr. Babu George (Teacher)
Department of Management
Fort Hays State University, USA
✉ bpgeorge@fhsu.edu

Prof. Dr. Sasheej Hegde (Mentor)
Department of Sociology
University of Hyderabad, India
✉ sasheej@gmail.com

Prof. Dr. B. Raja Shekhar (PhD Guide)
School of Management Studies
University of Hyderabad, India
✉ brsmsuh@gmail.com



PUBLICATIONS

2018

● **Questioning Handmade in context of Indian Craft**

EPRA International Journal of Economic and Business Review. 2018, 6(2):94-98. DOI: EW201803-01-002374

- Ajay Kumar Koli & B. R. Bellamkonda
- UGC Listed Journal



CONFERENCE PROCEEDINGS

2019

● **Maintenance Hole Menace - Experience and Solution from India**

International Conference Applications and Research of Artificial Intelligence and Cognitive RPA in various Business Areas of Emerging Economies, Aug 2019

📍 PIBM, Pune

- Ajay Koli, Maitreyee Mukhrejee & Aditi Saxena
- 🏆 Awarded Best Paper

2011

● **Age of Art: An Essay on Sustainable Handicraft Tourism**

National conference on Hospitality and Tourism, Nov 2011

📍 NITHM, Hyderabad

● **Cost of Medical Tourism**

National Conference on Paradigm Shift in Healthcare Sector - Role of Stakeholders, Oct 2011

📍 University of Hyderabad

2010

● **Tourism and Inclusive Growth**

National Seminar on Financial Inclusion and Inclusive Growth: Prospect & Retrospect, Oct 2010

📍 University of Hyderabad

● **Home-stays as Sustainable Ventures**

National Level Seminar on "Sustainable Tourism - New Directions, Challenges & Applications, Feb 2010

📍 Christ University

2008

● **Implications between the Global dual rise of Internet Users & Outbound Tourists"**

National Seminar on Indian Tourism - Opportunities Unlimited!, Mar 2008

📍 Pondicherry University

2007

● **Opportunities, Issues and Challenges confronted by Women in Travel and Tourism Industry**

National Meet on Tourism Opens Doors for Women, Feb 2007

📍 Avinashlingam University

2006

● **Education and Tourism**

Inter-collegiate Meet, Sep 2006 📍 N.M Christian College, Kanayakumari