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# Importing modules
import pandas as pd
import matplotlib.pyplot as plt
from ipywidgets import interact, widgets
import numpy as np
import seaborn as sns

# Loading dataset
data = pd.read_csv("/content/drive/MyDrive/Project Dataset/StartupsDataset.csv")
data["Revenue"] = pd.to_numeric(data["Revenue"], errors='coerce')

# Operational Efficiency (Bar chart)
def operational_efficiency(startup_name):
    productivity = data["Employee Productivity"]
    plt.bar(productivity.index, productivity.values, color="green")
    plt.title(f"Employee Productivity Over Time - {startup_name}")
    plt.xlabel("Time")
    plt.ylabel("Productivity")
    plt.ylim([productivity.min() * 0.9, productivity.max() * 1.1])
    plt.grid(True)
    plt.show()
    plt.close()

# Market Expansion (Scatter Plot)
def market_expansion(startup_name):
    market_data = data[['Market Size', 'Market Growth Rate']].dropna()
    plt.figure(figsize=(12, 6)) # Increase figure size
    plt.scatter(market_data["Market Size"], market_data["Market Growth Rate"], color="purple")
    plt.title(f"Market Expansion - {startup_name}")
    plt.xlabel("Market Size")
    plt.ylabel("Market Growth Rate")

    plt.xticks(np.arange(0, market_data["Market Size"].max() + 500, 500), rotation=75)

    plt.grid(True)
    plt.tight_layout()
    plt.show()
    plt.close()

# Customer Satisfaction (Heatmap)
def customer_satisfaction(startup_name):
    csat = data["Customer Satisfaction"].values.reshape(-1, 1)
    sns.heatmap(csat, annot=True, cmap="YlGnBu", cbar=True, linewidths=0.5)
    plt.title(f"Customer Satisfaction Heatmap - {startup_name}")
    plt.xlabel("Customer Satisfaction")
    plt.ylabel("Time")
    plt.show()
    plt.close()

# UI options
chart_options = ["Operational Efficiency", "Market Expansion", "Customer Satisfaction"]
startup_name_input = widgets.Text(description="Startup Name:")
chart_selector = widgets.SelectMultiple(options=chart_options, description="Charts:")

# Display selected charts based on user input
def display_selected_charts(startup_name, selected_charts):
    for chart in selected_charts:
        if chart == "Operational Efficiency":
            operational_efficiency(startup_name)
        elif chart == "Market Expansion":
            market_expansion(startup_name)
        elif chart == "Customer Satisfaction":
            customer_satisfaction(startup_name)

# Create interactive UI
interact(display_selected_charts, startup_name=startup_name_input, selected_charts=chart_selector);

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Startup Na...

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Charts:

Operational Efficiency

Market Expansion

Customer Satisfaction

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TypeError                                 Traceback (most recent call last)
/usr/local/lib/python3.10/dist-packages/ipywidgets/widgets/interaction.py in update(self, *args)
    255         value = widget.get_interact_value()
    256         self.kwargs[widget._kwarg] = value
--> 257         self.result = self.f(**self.kwargs)
    258         show_inline_matplotlib_plots()
    259         if self.auto_display and self.result is not None:

```

1 frames

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<ipython-input-6-a010b76d0314> in market_expansion(startup_name)
    31     plt.ylabel("Market Growth Rate")
    32
--> 33     plt.xticks(np.arange(0, market_data["Market Size"].max() + 500, 500), rotation=75)
    34
    35     plt.grid(True)

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TypeError: can only concatenate str (not "int") to str

