



ABOUT

TOPIC

SCOPE

INTRO

AIMS

PROBLEM

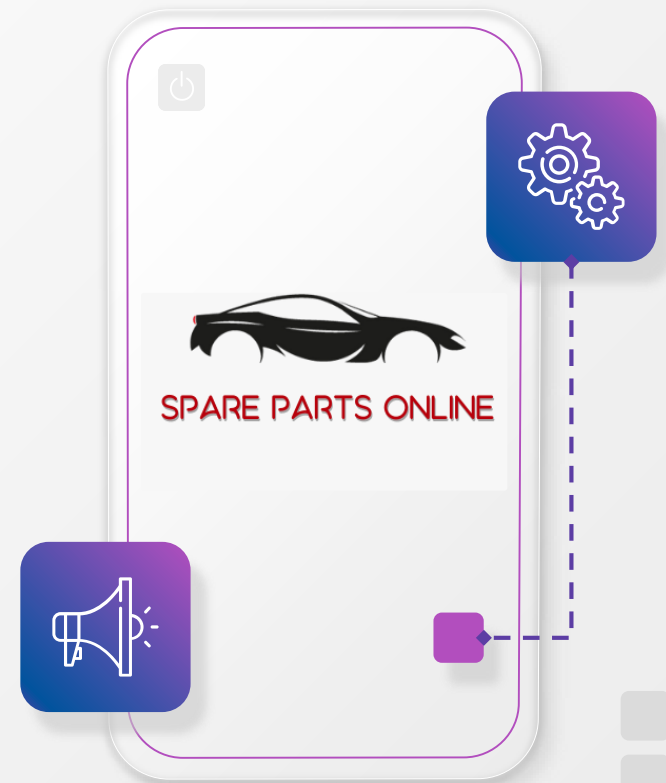
TOOLS

SOFTWARE

SPARE PARTS TO ONLINE STORE

PROJECT PRESENTATION

HIGHER NATIONAL DIPLOMA IN INFORMATION
TECHNOLOGY TANGALLE



PROJECT PROPOSAL



Group Number : 6

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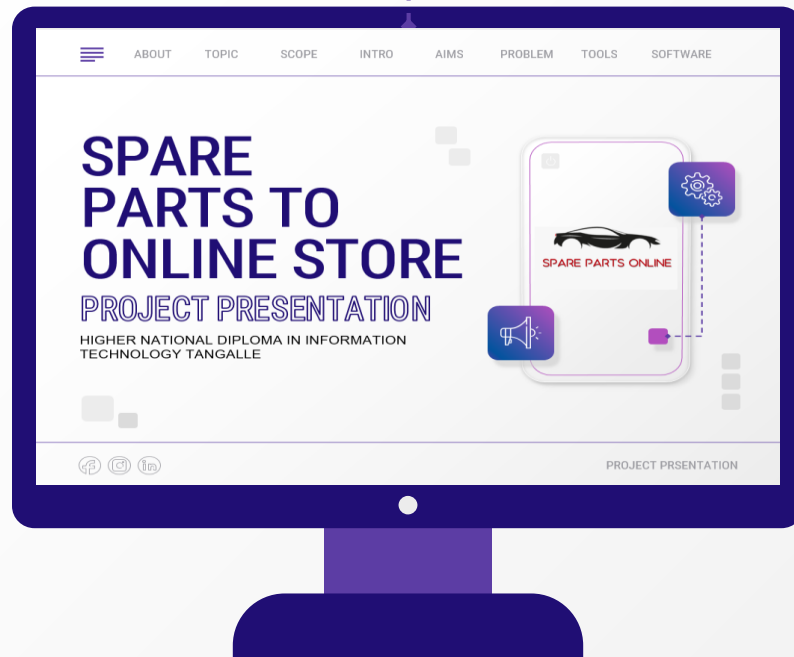
Project Topic :



SPARE PARTS ONLINE

ONLINE STORE TO SPARE PARTS

Create web site to sell spare parts on vehicle



Project Scope :

The scope of an online store to sell spare parts is wide, and it can cater to a broad range of customers' needs. The online store can offer spare parts for cars, including motorcycles. The store can also offer spare parts for some vehicle brands.



Introduction :

We are selling spare parts.

The topic of my presentation is "Spare Parts Sell Online Store". In today's fast-paced world, convenience and accessibility play a critical role in our decision-making process. However, finding replacement parts for your car equipment can be a daunting task, especially if you don't know where to look. That's why we've created an online store that offers high-quality spare parts for a wide range of products, including cars, and bike. Our online store provides a convenient and way to order the spare parts you need, without having to leave the comfort of your home or office. In this presentation, we will take a closer look at the features and benefits of our online store, and how it can help make your life easier by providing you with easy access to reliable, high-quality spare parts.



Aims of the project

The primary goal of e-commerce web site is to reach maximum customers at the right time to increase sales and profitability of the business.

Our goal is to Creating online web store to make it easy to buy high quality spare parts



Objectives of the project

Our main objective is to provide customers with a convenient and efficient platform to buy spare parts. We aim to:

Provide a comprehensive range of spare parts, both original and aftermarket, to our customers.

Create a user-friendly interface that simplifies the shopping process for our customers.

Ensure a secure and reliable payment system that guarantees the safety of our customer's financial information.

Provide prompt and personalized customer support to ensure customer satisfaction.

Increase our customer base and revenue through marketing and promotional strategies.



Problem to solved :

Determine our target audience: Identify the types of customers we want to attract to our online store. Understand their needs, preferences.

Research our competitors: Study our competitors' online stores, their product offerings, prices, and customer service. Look for ways to differentiate our online store from theirs.

Choose an e-commerce platform: Decide which e-commerce platform we will use to build and host your online store. Consider factors such as ease of use, scalability, customizability, and payment processing.

Develop our product catalog: Create a comprehensive product catalog that includes high-quality images, product descriptions, pricing, and availability.

Market our online store: Develop a marketing strategy that includes advertising, social media, search engine optimization (SEO).

Provide excellent customer service: Offer exceptional customer service, such as responding to customer inquiries promptly, providing product support, and handling returns and refunds efficiently.

By following these steps, we can create a successful online store for spare parts that attracts and retains customers, differentiates our from the competition, and maximizes our revenue potential.



Tools & Technologies :



Create Web Site

HTML
CSS
JAVA SCRIPT



BUY DOMAIN & HOSTING



Photoshop
Illustrator



MYSQL
PHP



Web Browser



Hardware Requirements

In addition to a computer or laptop with internet connectivity, an online store selling spare parts

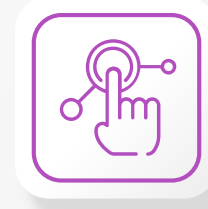
DESKTOP-TKPE2E2

Inspiron 15 3511



Device specifications

Device name	DESKTOP-TKPE2E2
Processor	11th Gen Intel(R) Core(TM) i5-1135G7 @ 2.40GHz 2.42 GHz
Installed RAM	8.00 GB (7.75 GB usable)
Device ID	682103A9-FA8E-4D01-8383-02527D617160
Product ID	00327-36336-47127-AAOEM
System type	64-bit operating system, x64-based processor
Pen and touch	No pen or touch input is available for this display



Software Requirements

Website design software: You'll need website design software to create a visually appealing and user-friendly online store.

Payment processing software: To accept payments online, you'll need payment processing software that integrates with your e-commerce platform. Popular options include PayPal, Stripe, and Square.

Overall, creating and running an online store selling spare parts requires careful consideration of the hardware and software requirements involved, along with a focus on creating a positive user experience for customers.



Time Line

Phase 1: Planning and Research (2-3 weeks)

1. Market Research and Analysis (1 Week)
2. Define Project Goals and Objectives (1 Week)
3. Select Team Members and Assign Roles (1 Week)



Phase 2: Website Development (9 weeks)

1. Design and Develop Website (6-8 Weeks)
2. Implement Payment Processing System (1 Week)
3. Implement Logistics and Shipping Processes (1 Week)
4. Conduct Final Testing and Quality Assurance (1 Week)



Phase 3: Launch (2 weeks)

1. Develop and Implement Marketing Plan (1 Week)
2. Launch Online Store (1 Week)





REFERENCES

<https://www.quicksprout.com/how-to-create-a-website>

<https://www.w3schools.com/>



THANKS!

Do you have any questions?

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