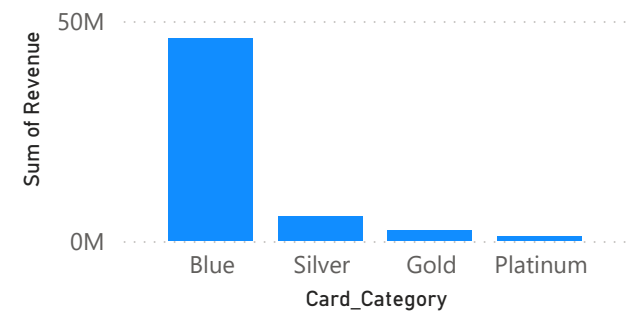




Sum of Revenue by Card\_Category



week_num2	Previous_week_revenue	Current_week_revenue	wow_revenue
52	1070345	933051	-12.83%
51	1026459	1070345	4.28%
50	980062	1026459	4.73%
49	1008683	980062	-2.84%
48	1047032	1008683	-3.66%
47	1078824	1047032	-2.95%
46	1094833	1078824	-1.46%
45	1062977	1094833	3.00%
44	934529	1062977	13.74%
43	1080108	934529	-13.48%
42	982880	1080108	9.89%
41	881887	982880	11.46%

House_Owner	Count of House_Owner	Sum of Revenue
False	5390	29914800
True	4718	25395756
Total	10108	55310556

Marital_Status	Sum of Cust_Satisfaction_Score	Sum of Revenue
Married	16346	27965624
Single	13531	23260056
Unknown	2360	4084876
Total	32237	55310556

# Credit Card Transaction Report

Count  
655.7K

Amount  
44.5M

Interest earned  
7.8M

Revenue  
55.3M

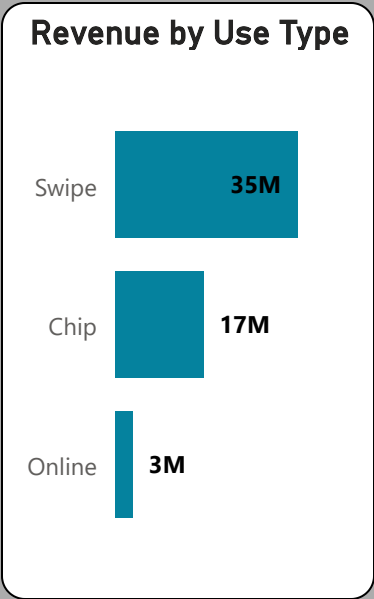
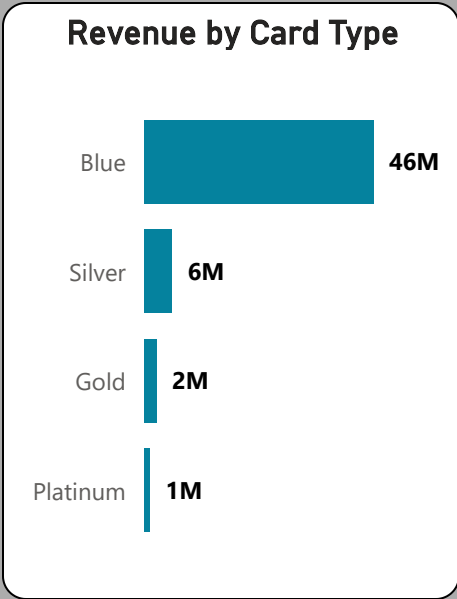
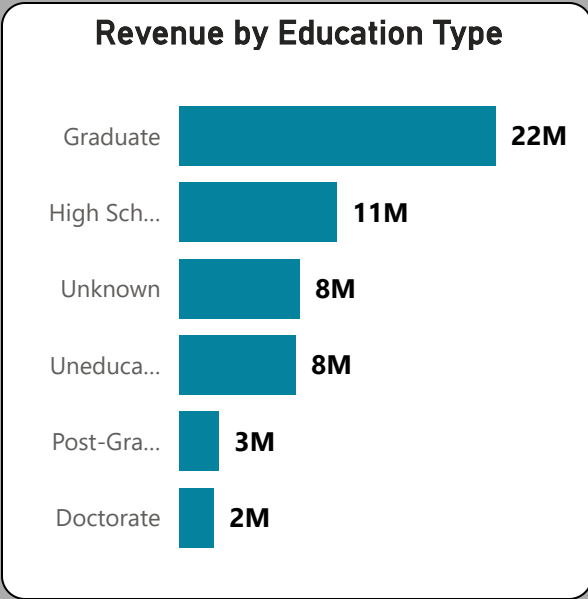
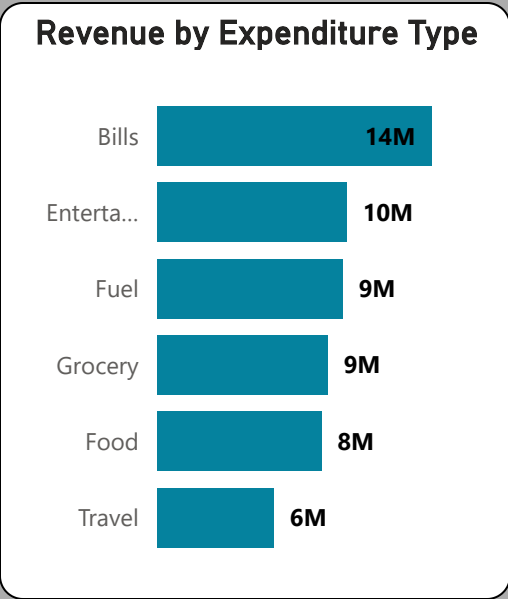
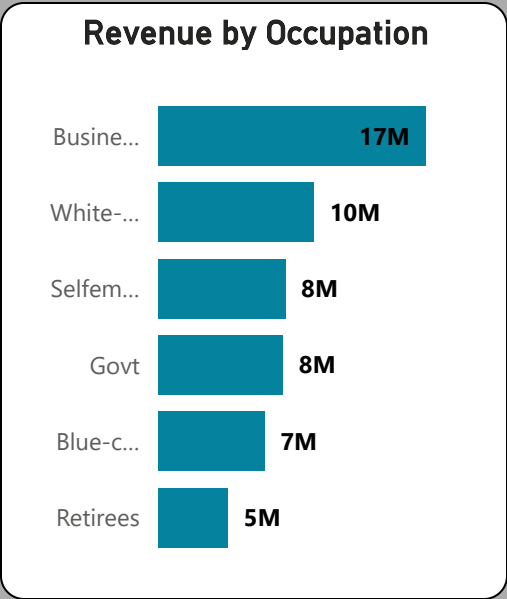
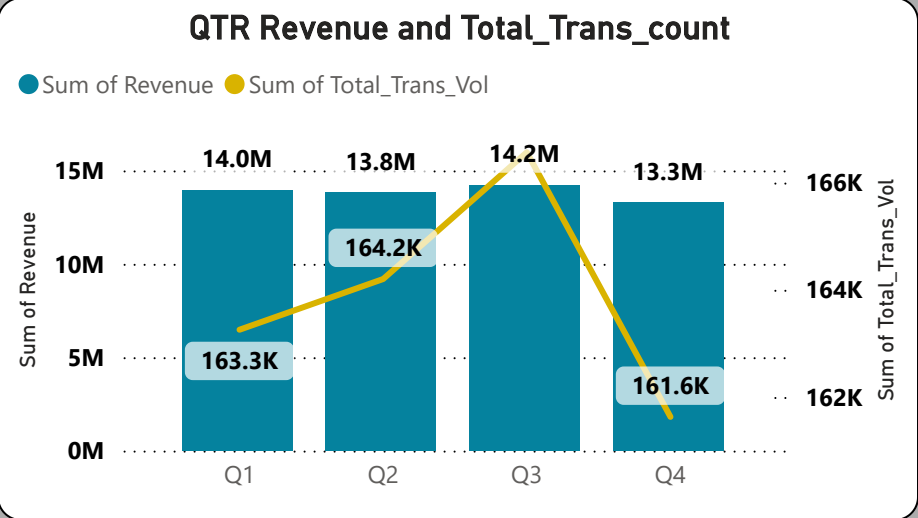
Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned	Sum of Total_Trans_Vol
Blue	46134972	36957875	6491462	581338
Gold	2453983	2024078	373695	18224
Platinum	1135571	953314	161592	7490
Silver	5586030	4586746	811779	48599
Total	55310556	44522013	7838528	655651

Q4Q3Q2Q1

Week\_Start\_Date  
All

SilverBlueGoldPlatin...

F M



# Credit Card Customer Report

Count  
655.7K

Amount  
44.5M

Income  
575.9M

CSS  
3.19

M 30M  
F 25M

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Silver

Blue

Gold

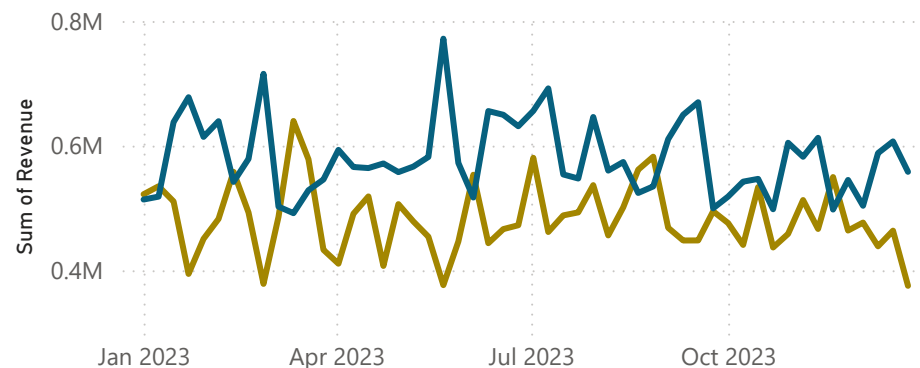
Platin...

Swipe

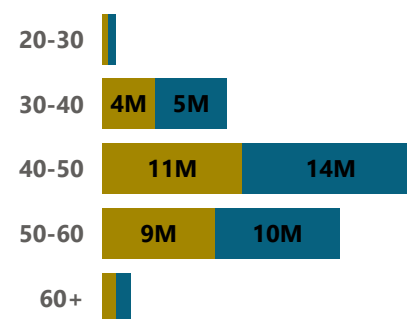
Online

Chip

## Revenue per Week

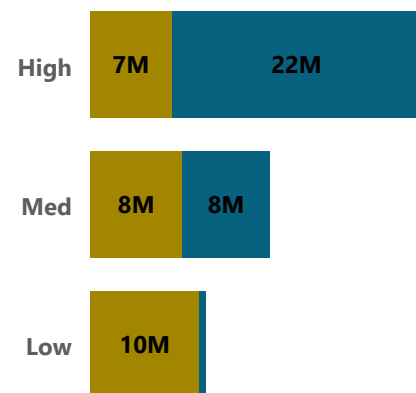


## Revenue by Age group

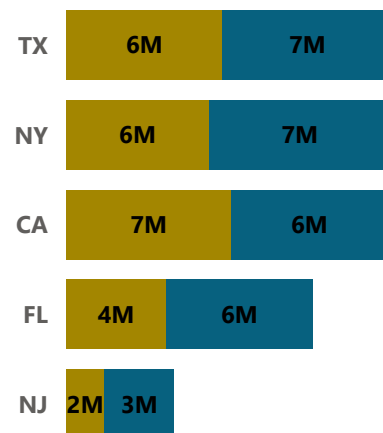


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6903512	952034	72262158
Businessman	17386922	2538480	186959919
Govt	8110981	1159296	88773989
Retirees	4534709	629884	48675030
Selfemployeed	8260533	1118517	75313288
Total	55310556	7838528	575914439

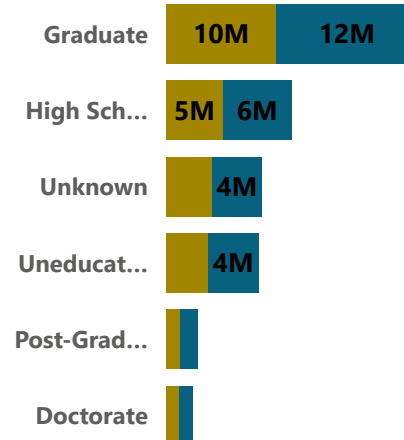
## Revenue by Income Group



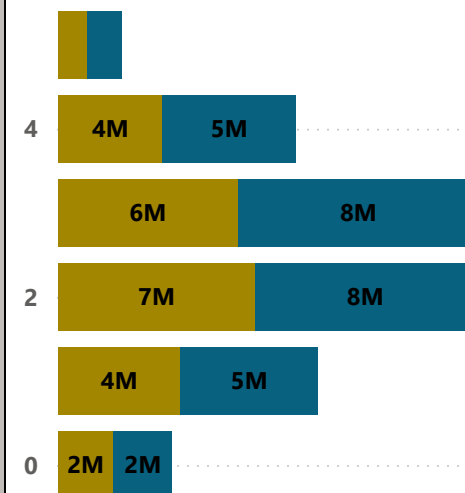
## Top 5 States



## Revenue by Education Type



## Revenue by Dependent



## Revenue by Marital Status

