Paraliya-Website-Cost-Guide.pdf

PAGE 1: COVER

[Paraliya Web Solution Logo]

HOW MUCH DOES
A WEBSITE COST?

Transparent Pricing Guide
for Indian Businesses

Know Before You Invest

PAGE 2: PRICING BREAKDOWN

WEBSITE PRICING GUIDE

1. BUSINESS WEBSITE
   Starting from ₹25,000

Includes:
✓ 5-10 custom pages
✓ Mobile responsive design
✓ Contact form
✓ Google Maps integration
✓ Basic SEO setup
✓ 1 month free support

Best for:

- Restaurants & Cafes

- Consultants

- Local service providers

- Professional services

Timeline: 2-3 weeks

1. E-COMMERCE STORE
   Starting from ₹50,000

Includes:
- ✓ Product catalog
- ✓ Shopping cart
- ✓ Payment gateway (Razorpay/Stripe)
- ✓ Order management
- ✓ Customer accounts
- ✓ Inventory tracking
- ✓ 2 months free support

Best for:

- Retail stores

- Fashion brands

- Electronics shops

- Handicrafts

Timeline: 4-6 weeks

1. CUSTOM WEB APPLICATION
   Starting from ₹1,00,000

Includes:
- ✓ Custom functionality
- ✓ Database design
- ✓ API development
- ✓ Admin dashboard
- ✓ User authentication
- ✓ Cloud hosting
- ✓ 3 months free support

Best for:

- SaaS products

- Booking systems

- Management portals

- Industry-specific tools

Timeline: 6-12 weeks

PAGE 3: ADD-ONS PRICING

ADDITIONAL FEATURES

Extended Pages
10-20 pages: +₹10,000
20+ pages: +₹20,000

Payment Integration
Razorpay/Stripe: +₹15,000
Multiple gateways: +₹25,000

Content Management
Blog/CMS system: +₹8,000
Full CMS: +₹15,000

SEO Package
Basic setup: Included
Advanced SEO: +₹12,000/month
Full SEO service: +₹20,000/month

Design Level
Template-based: Included
Custom design: +₹15,000
Premium design: +₹30,000

Mobile App
React Native app: +₹40,000
Full native app: +₹80,000

PAGE 4: WHAT'S NOT INCLUDED

ADDITIONAL COSTS TO CONSIDER

Domain Name: ₹500-1,500/year
(.com, .in domains)

Hosting: ₹3,000-10,000/year
(Depends on traffic and requirements)

SSL Certificate: FREE
(Included with most hosting)

Email Hosting: ₹1,000-3,000/year
(Professional email like you@yourbusiness.com)

Stock Photos: FREE or ₹500-5,000
(We provide if needed)

Content Writing: ₹5,000-15,000
(If you need professional copywriting)

Maintenance: ₹2,000-5,000/month
(Updates, backups, security)

WHY CHOOSE PARALIYA WEB SOLUTION?

✓ Transparent Pricing (No hidden costs)
✓ Fast Delivery (2-6 weeks average)
✓ Modern Technology (Latest frameworks)
✓ Ongoing Support (We're here when you need us)
✓ 100% Satisfaction (Fix it till you love it)

READY TO GET STARTED?

Free Consultation
We'll discuss your needs and provide a detailed quote

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Ahmedabad, Gujarat, India

💻 CURSOR AI PROMPT

Create a "Free Resources" section on the Home page for downloadable PDF guides.

LOCATION: Home page
POSITION: After "Why Choose Us" section, before final CTA banner

SECTION STRUCTURE:

[Full-width section with accent background (bg-blue-50 or gradient)]
Padding: py-16

[Section Header - Centered]
Eyebrow text: "FREE RESOURCES"
Main Heading (H2): "Download Our Free Guides"
Subheading: "Expert insights to help you make informed decisions"

[3 Resource Cards - Grid Layout]
Desktop: 3 columns (equal width)
Mobile: 1 column (stacked)
Gap: gap-6

CARD 1: WEBSITE LAUNCH CHECKLIST

Card Design:

- White background

- Rounded corners (rounded-xl)

- Shadow (shadow-lg)

- Padding: p-6

- Hover effect: lift slightly

Content:
[Icon] CheckSquare (Lucide, 48px, blue/accent color)

[Badge] "FREE DOWNLOAD" (small pill, accent bg)
[Title - H3] "Website Launch Checklist"
[Description] "Complete step-by-step checklist to ensure your website launches successfully. Covers design, SEO, and technical essentials."
[Features List]
✓ Pre-launch checklist
✓ Technical setup guide
✓ Post-launch actions
[File Info] "PDF • 5 pages • 2 MB"
[CTA Button] "Download Free" (primary button, full-width)

CARD 2: SEO STARTER GUIDE

[Icon] Search (Lucide, 48px, green color)
[Badge] "FREE DOWNLOAD"
[Title] "SEO Starter Guide"
[Description] "Learn how to rank higher on Google with this beginner-friendly SEO guide for small businesses in India."
[Features List]
✓ Keyword research tips
✓ On-page optimization
✓ Local SEO tactics
[File Info] "PDF • 8 pages • 3 MB"
[CTA Button] "Download Free"

CARD 3: WEBSITE COST CALCULATOR

[Icon] Calculator (Lucide, 48px, purple color)
[Badge] "FREE DOWNLOAD"
[Title] "Website Cost Guide"
[Description] "Transparent pricing breakdown for websites in India. Know what to expect before you invest."
[Features List]
✓ Service-wise pricing
✓ Add-ons cost
✓ Hidden costs revealed

[File Info] "PDF • 4 pages • 2 MB"
[CTA Button] "Download Free"

DOWNLOAD FUNCTIONALITY:

Option 1: Direct Download (Simple)

- Store PDFs in `/public/downloads/` folder

- Button links directly to PDF

- Example: `/downloads/Paraliya-Website-Launch-Checklist.pdf`

Option 2: Email Gate (Lead Capture)

- Button opens modal/form

- User enters email

- PDF sent via email OR instant download after submit

- Email stored for newsletter

Implement Option 1 for now (direct download). Option 2 can be added later.

STYLING:

Colors:

- Section background: Light blue or subtle gradient

- Cards: White background

- Icons: Different colors per card (blue, green, purple)

- Buttons: Accent color, white text

Typography:

- Section heading: 36-40px, bold

- Card titles: 24px, bold

- Description: 16px, regular, gray

- Features: 14px with checkmarks

Spacing:

- Section padding: py-16

- Card padding: p-6

- Gap between cards: gap-6

- Margin bottom of section: mb-16

Responsive:

- Desktop: 3 columns, equal width

- Tablet: 2 columns

- Mobile: 1 column, full-width

Animations:

- Cards: hover scale slightly (hover:scale-105)

- Smooth transitions (transition-all duration-300)

- Buttons: hover effect (darker shade)

PDF FILES:

Create placeholder PDFs for now in `/public/downloads/` :

1. Paraliya-Website-Launch-Checklist.pdf

2. Paraliya-SEO-Starter-Guide.pdf

3. Paraliya-Website-Cost-Guide.pdf

(I'll provide actual PDF content separately)

TRACKING (Optional):

Add onClick event to download buttons to track in Google Analytics:

```
onClick={() => {
  // Track download event
  gtag('event', 'download', {
    'file_name': 'Website-Launch-Checklist.pdf'
  });
}}
```

Implement this Free Resources section on the Home page now. Make it visually appealing and encourage downloads.