Paraliya-Website-Launch-Checklist.pdf

PAGE 1: COVER PAGE

[Paraliya Web Solution Logo]

WEBSITE LAUNCH
CHECKLIST

The Complete Guide to Launching
Your Website Successfully

Your Step-by-Step Roadmap

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www.paraliyawebsolution.com
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PAGE 2: PRE-LAUNCH CHECKLIST

WEBSITE LAUNCH CHECKLIST
Before You Go Live

CONTENT & DESIGN
☐ All pages have unique, SEO-friendly titles
☐ Meta descriptions written for all pages
☐ All images optimized (under 200KB)
☐ Alt text added to all images
☐ Logo displays correctly on all pages
☐ Favicon uploaded and working
☐ Contact information visible on every page
☐ About page tells your story clearly
☐ Privacy policy page added
☐ Terms & conditions page added

FUNCTIONALITY
☐ All links work (no broken links)
☐ Contact form tested and working
☐ Form submissions go to correct email
☐ Thank you/confirmation messages display
☐ All buttons clickable and functional
☐ Navigation menu works on mobile
☐ Search function working (if applicable)

MOBILE RESPONSIVENESS
☐ Test on iPhone (Safari)
☐ Test on Android (Chrome)
☐ All images scale properly
☐ Text readable without zooming
☐ Buttons large enough to tap
☐ No horizontal scrolling

PAGE 3: TECHNICAL CHECKLIST

TECHNICAL SETUP

PERFORMANCE
☐ Page load time under 3 seconds
☐ Images compressed and optimized
☐ Caching enabled
☐ CDN configured (if needed)

SEO BASICS
☐ Google Analytics installed
☐ Google Search Console setup
☐ Sitemap.xml created and submitted
☐ Robots.txt file configured
☐ SSL certificate active (HTTPS)
☐ 404 error page customized

SOCIAL MEDIA
☐ Social media icons linked correctly
☐ Open Graph tags added (Facebook)

☐ Twitter Card tags added
☐ Social sharing buttons working

SECURITY
☐ SSL certificate active
☐ Backup system in place
☐ Form spam protection enabled
☐ Admin area password-protected

PAGE 4: POST-LAUNCH ACTIONS

AFTER LAUNCH

IMMEDIATE (Day 1-7)
☐ Test all forms again on live site
☐ Check website on different browsers
☐ Monitor Google Analytics for traffic
☐ Submit sitemap to search engines
☐ Share on social media
☐ Email announcement to contacts
☐ Update Google My Business

FIRST MONTH
☐ Monitor website performance
☐ Check for broken links weekly
☐ Review analytics data
☐ Gather user feedback
☐ Fix any reported issues
☐ Start content marketing (blog)

ONGOING
☐ Regular backups (weekly/monthly)
☐ Security updates
☐ Content updates
☐ SEO monitoring
☐ Performance optimization

Need help with your website launch?

Paraliya Web Solution

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