

# DIVYA A JAIN

## CONTACT

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## SKILLS

### Hard Skills:

- Microsoft Office
- Digital Marketing
- Python (Basic)
- Excel

### Soft Skills:

- Observation
- Decision Making
- Communication
- Multitasking

## LANGUAGES

- English (Fluent)
- Hindi
- Kannada

## HOBBIES

- Learning new things
- Performing dance
- Public speaking
- Volunteering

## ACHIEVEMENT

- University Rank holder (2020 – 2023) – Recognized by Davangere University
- Ranked Top 5 in 12th Board Exams (2018 – 2020), Karnataka



## PROFILE

A highly motivated and detail-oriented individual with a strong passion for data analysis and interpretation. Currently pursuing an MBA with a focus on statistics, machine learning, and data visualization. Proficient in Excel and basic Python. Eager to apply analytical skills to drive business growth and support data-driven decision-making. Strong communicator with excellent problem-solving abilities.



## PROJECTS WORKED

### Consumer Behaviour Towards MDH Masala 2023

- Consumer Preferences:** Understanding consumer preferences and purchasing habits towards MDH Masala.
- Brand Loyalty:** Analyzing factors influencing brand loyalty and customer retention.

### Research Project on MTR Masala Products 2024-25

- Product Analysis:** Analyzing consumer perceptions and preferences towards MTR Masala products.
- Product Development:** Understanding opportunities for new product development or innovation.

### Financial Analysis of Ambika Furniture 2025

- Financial Performance:** Evaluating Ambika Furniture's financial performance and stability.
- Ratio Analysis:** Conducting ratio analysis to assess liquidity, profitability, and efficiency



## EDUCATION

### Bapuji B School 2023-Present

- MBA in Finance and Business Analytics 82.67%
- VTU University

### Ranjeetmal Gandhi Institute of Commerce and Management 2021-23

- Pre-University Course and Bachelor's Degree 93.8%
- Davanagere University

### Jain Vidyalaya CBSE 2018

- High School
- CBSE BOARD 71.6%